Olga Bailey, Bart Cammaerts and Nico Carpentier



Understanding Alternative Media

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IN CULTURAL AND MEDIA STUDIES

<u>Understanding Alternative Media Issues In Cultural And Media Studies</u>

Peter M. Lewis

Understanding Alternative Media Issues In Cultural And Media Studies:

EBOOK: Understanding Alternative Media Olga Bailey, Bart Cammaerts, Nico Carpentier, 2007-12-16 What are alternative media What roles do alternative media play in pluralistic democratic societies What are the similarities and differences between alternative media community media civil society media and rhizomatic media How do alternative media work in practice This clear and concise text offers a one stop guide through the complex political social and economic debates that surround alternative media and provides a fresh and insightful look at the renewed importance of this form of communication Combing diverse case studies from countries including the UK North America and Brazil the authors propose an original theoretical framework to help understand the subject Looking at both old and new media the book argues for the importance of an alternative media and suggests a political agenda as a way of broadening its scope Understanding Alternative Media is valuable reading for students in media journalism and communications studies researchers academics and journalists Media Convergence Tim Dwyer, 2010-02-16 With Media Convergence Tim Dwyer has given us a bold restatement of the political economy approach for a 21st century media environment where traditional industry silos are collapsing and where media users are increasingly engaged with the production and distribution of media and not simply its consumption The book displays considerable attention to institutional detail and comparative analysis and is well designed to provide a road map of current and future trends for policy makers and media activists as well as students and future workers in the convergent media space Professor Terry Flew Creative Industries Faculty Queensland University of Technology Australia How will people access digital media content in the future What combination of TV computer or mobile device will be employed Which kinds of content will become commonplace Rapid changes in technology and the media industries have led to new modes of distributing and consuming information and entertainment across platforms and devices It is now possible for newspapers to deliver breaking news by email alerts or RSS feeds and for audiovisual content to be read listened to or watched at a convenient time often while on the move This process of media convergence in which new technologies are accommodated by existing media industries has broader implications for ownership media practices and regulation Dwyer critically analyses the political economic cultural social and technological factors that are shaping these changing media practices There are examples of media convergence in everyday life throughout including IPTV VoIP and Broadband networks The impacts of major traditional media players moving into the online space is illustrated using case studies such as the acquisition of the social networking site MySpace by News Corporation and copyright issues on Google's YouTube This informative resource is key reading for media studies students researchers and anyone with an interest in media industries policy and regulation Children, Media And Culture Messenger Davies, M?ire,2010-04-01 Childhood and children s culture are regularly in the forefront of debates about how society is changing often it is argued for the worse Some of the most visible changes are new media technology digital television the internet portable entertainment systems such as games

mobile phones i pods and so on Television the most popular medium with children for the last thirty years is becoming less so This book is intended to broaden the public debate about the role of popular media in children's lives Its definition of media is wide ranging not just television and the internet but also still popular forms such as fairy tales children s literature including the triumphantly successful Harry Potter series and playground games It sets these discussions within a framework of historical sociological and psychological approaches to the study of children and childhood At times of rapid technological change public anxieties always arise about how children can be protected from new harmful influences The book addresses the perennial controversies around media effects from a range of academic perspectives It examines critically the view that technology has dramatically changed modern children's lives and looks at how technology has both changed and sustained children's cultural experiences in different times and places Does new interactive technology give children a voice It can permit children to be their own authors and to engage in civil society as well as to explore taboo and potentially dangerous areas The book discusses how children can use technology to enhance their role as citizens in the making as well its utilizing more playful applications. The book includes interviews with both producers and consumers media workers and children and their families and has historical and contemporary illustrations Cultural Protest in Journalism, Documentary Films and the Arts Daniel H. Mutibwa, 2019-02-13 Cultural Protest in Journalism Documentary Films and the Arts Between Protest and Professionalisation entails a comprehensive account of the history and trajectory of contemporary journalistic documentary film and arts and cultural actors rooted partially or wholly in radical alternative community voluntary participatory and independent movements primarily in Britain and Germany It focuses particularly on the examination of production and organisational contexts of selected case studies some of which date from the countercultural era The book takes a transnational and interdisciplinary approach encompassing a range of theoretical perspectives drawn from the political economy of communication tradition alternative media scholarship journalism studies critical sociological and cultural studies of media industries cultural industries research and critical and social theory in conjunction with extensive ethnographic fieldwork It does so to reveal the obscure nature of media and cultural production and organisation at seventeen media and cultural actors based in Britain and Germany including South Africa and Nigeria A particular focus is placed on how such actors balance competing imperatives of a civic socio political professional artistic and commercial nature as well as various systemic pressures and on how they navigate the resultant ambivalences paradoxes and tensions in their day to day work In essence the book highlights key insights into a changing nature and quality of engagement with social and political realities in protest cultures Critical Media Studies Brian L. Ott, Robert L. Mack, 2025-09-10 Master the critical tools for understanding media in today s fast evolving digital landscape Critical Media Studies An Introduction for the Digital Age provides students with a powerful framework for analyzing the impact of media on knowledge attitudes and behaviors In a world increasingly shaped by digital technologies and personalized information feeds this leading textbook

supplies the theoretical tools and knowledge to understand how media influence individuals and society With an interdisciplinary approach Brian L Ott and Robert L Mack explore media s role as a powerful socializing force addressing the key areas of media technologies industries messages and audiences Each section delves into distinct critical perspectives such as Marxist feminist and queer analysis alongside exclusive chapters on pragmatic and erotic approaches The fourth edition includes significant updates including a detailed examination of the ecological impact of digital media and unique engagement with Byung Chul Han s philosophy Throughout this edition revised chapters incorporate contemporary examples cutting edge pedagogical features timely discussion of global trends and much more Ideal for both undergraduate and graduate students Critical Media Studies is perfect for courses in Media Studies Communication and Digital Media programs Whether in introductory or advanced classes students will find the text invaluable for fostering critical thinking media literacy and informed citizenship Covering both introductory and advanced topics it is also a valuable reference for scholars media professionals and those in communication related fields

Alternative Media Peter M. Lewis, 1993 Nine case studies of alternative media projects drawn from Asia and the Pacific the Arab States the Caribbean Europe Latin America and North America They trace the evolution of the concept of alternative media from its origins to modern times when it has had to accommodate to new political and economic conditions and fundamental changes in the technological environment

Mass Media and Cultural Identity Anura Goonasekera, Youchi Ito, 1999-06-15 An increase in ethnic violence in Asia in recent years has generated a wealth of publications conferences and recommendations on the subject This volume assesses the inter relation between the media and ethnic violence in Asia and is written by local authors Focusing on newspapers and television the contributors examine the role of communication media in the management of ethnic relations in India Indonesia Malaysia Pakistan the Philippines Singapore and Sri Lanka Hecate, 2004 The University of Virginia Record University of Virginia, 2007 Roundtable on Promoting Free, Independent, and Pluralistic Media in Southern Africa and Discussions on the Establishment of a Regional Secretariat for the Media Institute of Southern Africa (MISA), 1992 Media Wars Danny Schechter, 2002 Media International Australia ,2002 Talking with Whom? Aggrey Brown, Roderick Sanatan,1987 Communication and Media Studies in ASEAN ,2002 Arab Media Kai Hafez,2008-10-15 Arab Media Power and Weakness is comprised of research synopses comprehensive overviews over the current academic literature and blind spots of research original empirical research and theoretical papers The editor has invited the best scholars on the subject from around the world to participate with the aim of evaluating revising and stimulating the academic debate on Arab media **GLQ** ,2006 List of Documents and Publications in the Field of Mass Communication Unesco, 1980

Etudes Et Documents D'information ,1953 Understanding Community Media Kevin Howley,2009-09-11 A text that reveals the value and significance of community media in an era of global communication With contributions from an international team of well known experts media activists and promising young scholars this comprehensive volume examines

community based media from theoretical empirical and practical perspectives More than 30 original essays provide an incisive and timely analysis of the relationships between media and society technology and culture and communication and community Key Features Provides vivid examples of community and alternative media initiatives from around the world Explores a wide range of media institutions forms and practices community radio participatory video street newspapers Independent Media Centers and community informatics Offers cutting edge analysis of community and alternative media with original essays from new emerging and established voices in the field Takes a multidimensional approach to community media studies by highlighting the social economic cultural and political significance of alternative independent and community oriented media organizations Enters the ongoing debates regarding the theory and practice of community media in a comprehensive and engaging fashion Intended Audience This core text is designed for advanced undergraduate and graduate courses such as Community Media Alternative Media Media Social Change Communication Culture and Participatory Communication in the departments of communication media studies sociology and cultural studies

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