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Transforming Business with Program Management

Integrating Strategy, People, Process,
Technology, Structure, and Measurement



Satish P. Subramanian

Foreword by Thomas H. Davenport



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Transforming Business With Program Management Integrating Strategy People Process Technology Structure And

Charles Christopher McCarthy



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Transforming Business with Program Management Satish P. Subramanian, 2015-03-18 Organizations need to constantly innovate and improve products and services to maintain a strong competitive position in the market place The vehicle used by organizations for such constant reinvention is a business transformation program This book illustrates a tested program management roadmap along with the supporting comprehensive frameworks Program Management in Defense and High Tech Environments Charles Christopher McCarthy, 2015-11-05 Program management in a technical environment is as much art as it is science Effective program managers are able to combine management and leadership skills for the good of the program and the people entrusted to them This book illuminates the entire life cycle of the program from the customer s original concept to successful completion It incl **Improving Business Performance** Ramani S, 2016-04-21 No organization is impervious to change Rather the survival and growth of an organization is dependent on how well it copes with change Successful change initiatives consist of the integrated eco system of its portfolio programs and projects These change initiatives become the delivery mechanisms for implementing the strategy of an organization Improving Business Performance A Project Portfolio Management Approach clarifies how the proper application of portfolio program and project management concepts can help commercial and non profit organizations achieve their strategic objectives Most organizations have been good at devising strategy but falter during its implementation Executing strategy well to deliver superior business performance remains a key challenge which is addressed as the core theme of this book The book portrays a top down orientation as well as a bottom up integration of change initiatives to facilitate alignment to strategy and accommodate mid course changes It takes into account existing global best management practices to bring forth an approach that is customizable and useful to organizations in any industry Describing why portfolio management lies at the apex of change initiative management the book explains how to design and fine tune portfolios so they are in alignment with your organization s overall strategy and business needs After reading this book you will understand How to design the project portfolio structure for your organization How to integrate programs and projects within the portfolio more effectively How to better manage interactions across diverse change initiatives How to maintain focus while managing change to realize benefits The book presents a case study that illustrates the application of project portfolio concepts in practical scenarios It includes chapters dedicated to transition management change management benefits management and the Enterprise Project Management Office It also includes templates you can immediately put to use in your own portfolios programs and projects Ethics and Governance in Project Management Eduardo Victor Lopez, Alicia Medina, 2016-09-15 This book shows executive project program and portfolio managers how ethical behavior can ensure that an organization has proper governance Improper governance and unethical behavior have led to such well known financial disasters as Enron and

Madoff Investments The book arms managers with two important tools Small Sins Allowed SSA and Line of Impunity LoI which together can be the foundation for renewed and vigorous corporate governance SSA is a powerful tool that helps managers establish a level above which adherence to ethical standards is expected LoI aids managers in identifying ethical fault lines that may exist in a company and helps to keep unethical behavior in check *Situational Project Management* Oliver F. Lehmann, 2016-08-19 Most project managers would agree that every project is unique But not all project managers would agree that the best way to manage a unique project is unique Many still cling to the old practice of having a methodology that is applied to all projects One size fits all is still in common use and this approach has proven to lead to project failure Flexibility situational intelligence and creativity are essential to deliver project success The need to recognize and master ever changing requirements and environmental conditions is a tough challenge for professional project managers The same practices that led to success yesterday may cause failure today Selecting favorable responses to a given situation is often the most critical factor of the dynamics of success and failure This book is designed to help project professionals assess a situation predict the appropriate approach methodology and achieving styles and then apply them in a situational fashion To guide project managers in selecting the appropriate responses Situational Project Management SitPM shows how to assess a given project determine its unique characteristics and select the appropriate methods to complete the project With this book projects managers can use SitPM to develop profiles of their projects on the basis of the projects physical characteristics the project teams behavioral characteristics the enterprise environment and the market environments receiving project deliverables These profiles help project managers to determine the appropriate project life cycle approach and leadership style The book also explores various ways to engage stakeholders on the basis of a project s SitPM profile The book s author Oliver F Lehmann has developed a set of templates to apply SitPM in practice It can be downloaded from www.oliverlehmann.com SitPM Templates zip [Project Portfolio Management in Theory and Practice](#) Jamal Moustafaev, 2016-10-04 Every CEO in the world if questioned will always complain that there are a lot of ideas to implement but unfortunately insufficient resources to accomplish them This book provides a solution to this dilemma by supplying techniques to assess the value of projects prioritize projects and decide which projects to implement and which to postpone In addition it describes various methods of balancing project portfolios and different strategic alignment models The book provides thirty real life project portfolio management case studies from pharmaceutical product development financial energy telecommunications not for profit and professional services industries *IT Project Management: A Geek's Guide to Leadership* Byron A. Love, 2016-10-04 This book s author Byron Love admits proudly to being an IT geek However he had found that being an IT geek was limiting his career path and his effectiveness During a career of more than 31 years he has made the transition from geek to geek leader He hopes this book helps other geeks do the same This book addresses leadership issues in the IT industry to help IT practitioners lead from the lowest level Unlike other leadership books that

provide a one size fits all approach to leadership this book focuses on the unique challenges that IT practitioners face IT project managers may manage processes and technologies but people must be led The IT industry attracts people who think in logical ways analytical types who have a propensity to place more emphasis on tasks and technology than on people This has led to leadership challenges such as poor communication poor relationship management and poor stakeholder engagement Critical IT projects and programs have failed because IT leaders neglect the people component of people process and technology Communications skills are key to leadership This book features an in depth discussion of the communications cycle and emotional intelligence providing geek leaders with tools to improve their understanding of others and to help others understand them To transform a geek into a geek leader this book also discusses Self leadership skills so geek leaders know how to lead others by leading themselves first Followership and how to cultivate it among team members How a geek leader s ability to navigate disparate social styles leads to greater credibility and influence Integrating leadership into project management processes The book concludes with a case study to show how to put leadership principles and practices into action and how an IT geek can transform into an effective IT geek leader

Becoming a Sustainable Organization Kristina Kohl,2016-04-21 Organizations find that a performance gap exists between sustainability vision and benefits realization Effecting transformational change requires incorporating sustainability into organization s culture including policies processes and people Although they are often overlooked project management professionals and HR professionals are valuable

Project Management for Research and Development Lory Mitchell Wingate,2025-04-03 Research and development R D activities do not fit the traditional project model They may seem difficult to manage because of their inherent ambiguity the need for creative exploration and often the lack of having defined milestones and outcomes However project management methods along with systems engineering as a complementary discipline provide the ability to categorize R D activities bound them and then assess progress along a defined course of action They also provide information about status and progress visibility into opportunities and challenges that might otherwise be missed allowing timely course corrections Project Management for Research and Development Guiding Innovation for Positive R D Outcomes Second Edition provides methods for optimizing results in R D by using structured processes that come from project management and are intertwined with the key complementary discipline of systems engineering It provides processes tools and techniques to assess and manage creative activities in an optimal way The core of the book is a flexible framework which lifts the burden off organizations that do not want to invest heavily in implementing a significant number of often conflicting processes It is a lightweight flexible structure to help organizations and individuals meet their most important goals no matter how complicated or complex these goals may be Each chapter in the book includes Apply Now exercises which allow immediate application of fundamental concepts summarizes key points of concepts and terms and provides templates to apply the ideas from each chapter to a real life situation The book also features unique

and creative case studies to demonstrate the application of project management to various R D projects *Benefits*
Realization Management Carlos Eduardo Martins Serra, 2016-10-14 Benefits realization management BRM is a key part of governance because it supports the strategic creation of value and provides the correct level of prioritization and executive support to the correct initiatives Because of its relevance to the governance process BRM has a strong influence over project success and is a link between strategic planning and strategy execution This book guides portfolio program and project managers through the process of benefits realization management so they can maximize business value It discusses why and how programs and projects are expected to enable value creation and it explains the role of BRM in value creation The book provides a flexible framework for Translating business strategy drivers into expected benefits and explains the subsequent composition of a program and project portfolio that can realize expected benefits Planning the benefits realization expected from programs and projects and then making it happen Keeping programs and projects on track Reviewing and evaluating the benefits achieved or expected against the original baselines and the current expectations To help project program and portfolio managers on their BRM journey as well as to support business managers in executing business strategies the book identifies key organizational responsibilities and roles involved in BRM practices and it provides a simple reference that can be mapped against any organizational structure A detailed and comprehensive case study illustrates each phase of the BRM framework as it links business strategy to project work benefits and business value Each chapter ends with a series questions that provide a BRM self assessment The book concludes with a set of templates and detailed instructions to ensure successful deployment of BRM

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