

Watching the
OLYMPICS

Politics, power and representation

Edited by John Sugden and Alan Tomlinson



Watching The Olympics Politics Power And Representation

Alan Bairner, John Kelly, Jung Woo Lee



Watching The Olympics Politics Power And Representation:

Watching the Olympics John Peter Sugden, Alan Tomlinson, 2012 Explores the Olympic spectacle from the multi media bidding process and the branding and imaging of the Games to security surveillance and control of the Olympic product across all of its levels Contributors argue that the process of commercialization directed by the IOC itself has enabled audiences to interpret its traditional objects in non reverential ways and to develop oppositional interpretations of Olympism The Olympics have become multi voiced and many themed and the spectacle of the contemporary Games raises important questions about institutionalization the doctrine of individualism the advance of market capitalism performance consumption and the consolidation of global society With particular focus on the London Games in 2012 the book casts a critical eye over the bidding process Olympic finance promises of legacy and development and the consequences of hosting the Games for the civil rights and liberties of those living in their shadow From publisher description

Activism and the Olympics Jules Boykoff, 2014-07-27 The Olympics have developed into the world's premier sporting event They are simultaneously a competitive exhibition and a grand display of cooperation that bring together global cultures on ski slopes shooting ranges swimming pools and track ovals Given their scale in the modern era the Games are a useful window for better comprehending larger cultural social and historical processes argues Jules Boykoff an academic social scientist and a former Olympic athlete In *Activism and the Olympics* Boykoff provides a critical overview of the Olympic industry and its political opponents in the modern era After presenting a brief history of Olympic activism he turns his attention to on the ground activism through the lens of the Vancouver 2010 Winter Olympics and the 2012 Summer Olympics in London Here we see how anti Olympic activists deploy a range of approaches to challenge the Olympic machine from direct action and the seizure of public space to humor based and online tactics Drawing on primary evidence from myriad personal interviews with activists journalists civil libertarians and Olympics organizers Boykoff angles in on the Games from numerous vantages and viewpoints Although modern Olympic authorities have strived even through the Cold War era to appear apolitical Boykoff notes the Games have always been the site of hotly contested political actions and competing interests During the last thirty years as the Olympics became an economic juggernaut they also generated numerous reactions from groups that have sought to challenge the event's triumphalism and pageantry The 21st century has seen an increased level of activism across the world from the Occupy Movement in the United States to the Arab Spring in the Middle East What does this spike in dissent mean for Olympic activists as they prepare for future Games

The Olympic Legacy Alan Tomlinson, 2017-10-02 This comprehensive collection provides an overview of social scientific perspectives on Olympic legacy using specialist analyses and selected cases to illuminate the recurring anthropological political and sociological dimensions of the legacy debate Drawing upon research conducted on the Beijing Vancouver Athens London and Rio de Janeiro Olympic Games it identifies the recurrent rhetoric that has characterised the legacy debate alongside the harsh realities that contradict many legacies

and aspirations Fifteen researchers from six countries contribute a range of critical analytical studies which explore macro perspectives on the shifting political economy symbolized at Beijing or in an over reaching Greece the soft power benefits perceived by the Rio 2016 organizers the anthropological study of neighbourhood spaces threatened by corporate branding and the apparatus of surveillance surrounding an Olympic Games The symbolic importance of the Games is also captured in studies of volunteer motivations labour and work initiatives and the introduction of women s boxing at London 2012 In a comprehensive overview Alan Tomlinson illuminates the rhetoric of successive Olympic cycles and the rise to prominence of the legacy question in that debate This book was originally published as a special issue of Contemporary Social Science

The Olympic Winter Games at 100 Heather L. Dichter, Sarah Teetzel, 2023-12-11 2024 marks the 100 year anniversary of the winter sports week festival celebrated in Chamonix in 1924 which is now recognized as the first Olympic Winter Games As a globally watched quadrennial mega event the Winter Olympics is unique from both summer sport festivals and other winter festivals such as the Winter X Games This book explores the impacts issues and legacies of the past century of the Olympic Winter Games Grounded in sport history the chapters in this volume draw on the disciplines of cultural history diplomatic history global history environmental history and media history to analyze the continued allure of the Winter Olympics a century after its origin and in light of the sustained and significant problems facing the Olympic movement Host cities efforts to create positive and lasting legacies are analyzed to highlight the challenges and complexities that have plagued the Olympic movement throughout the last century The Olympic Winter Games at 100 is essential reading for any researcher advanced student or scholar with an interest in Olympic Studies sports development sport policy and history The chapters in this book were published as two special issues in The International Journal of the History of Sport but now with a revised introduction and conclusion

Action Sports and the Olympic Games Belinda Wheaton, Holly Thorpe, 2021-11-04 Based on a decade of research by two leading action sports scholars this book maps the relationship between action sports and the Olympic Movement from the inclusion of the first action sports to those featuring for the first time in the Tokyo Olympic Games and beyond In an effort to remain relevant to younger audiences four new action sports surfing skateboarding sport climbing and BMX freestyle were included in the Tokyo Olympic program Drawing upon interviews with Olympic insiders as well as leaders athletes and participants in these action sports communities the book details the impacts on the action sports industry and cultures and offers national comparisons to show the uneven effects resulting from Olympic inclusion It reveals the intricate workings of power and politics in contemporary sports organisations and maps key trends in this changing sporting landscape Action Sports and the Olympic Games is a fascinating read for anybody studying the Olympics the sociology of sport action sports or sport policy The Open Access version of this book available at <http://www.taylorfrancis.com> has been made available under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license

Olympic Ethics and Philosophy Mike McNamee, Jim Parry, 2014-07-10 This book contains an

international collection of essays by leading philosophers of sport on the ethics and philosophy of the Olympic Games The essays consider a range of topics including critical reflections on nationalism and internationalism within the Olympic movement sexism in Olympic marketing and sponsorship the preservation and corruption of Olympism the underlying ideology of the Olympic Games the inequalities of perception in ability and disability as it informs our understanding of the Olympic and Paralympic Games and comparisons between ancient and modern interpretations of the meaning and significance of the Olympic Games This book will be of interest to historians philosophers and sociologists of sports as well as to the sporting public who simply want to know more about the grounding ideas behind the greatest show on earth This book was originally published as a special issue of Sport Ethics and Philosophy

Global Sports Policy Catherine Palmer, 2012-11-09 Lifts the analysis out of the nuts and bolts of sports policy and into some really thought provoking areas which will equip the policy maker for the challenges of the 21st century Dominic Malcolm Loughborough University This is an excellent analysis of the significance of globalisation for national sport policy and especially of the impact of global processes at the local socio cultural level Barrie Houlihan Loughborough University Drawing upon a range of empirical case studies Catherine Palmer situates sports policy within a broader consideration of global processes practices and consequences exploring the relationship between the local and the global globalization and governance new technologies human rights the environment corporate responsibility In doing so she sets out the ground for an understanding of policy making in sport and how this affects society Covering both theory and practice it is a detailed and thought provoking resource for students of sports policy sports development sports management and sports studies

Routledge Handbook of Sport and Politics Alan Bairner, John Kelly, Jung Woo Lee, 2016-10-04 Sport is frequently considered to be an aspect of popular culture that is or should be untainted by the political However there is a broad consensus among academics that sport is often at the heart of the political and the political is often central to sport From the 1936 Olympic Games in Nazi Germany to the civil unrest that preceded the 2014 World Cup in Brazil sport and politics have remained symbiotic bedfellows The Routledge Handbook of Sport and Politics goes further than any other book in surveying the complex embedded relationships between sport and politics With sections addressing ideologies nation and statehood corporate politics political activism social justice and the politics of sports events it introduces the conceptual foundations that underpin our understanding of the sport politics nexus and examines emergent issues in this field of study Including in depth case studies from North America South America Europe the Middle East Africa and Asia this is an essential reference for anybody with an interest in the social scientific study of sport

Female Olympians Linda K. Fuller, 2016-12-07 This book examines women's participation in the Olympic Games since they were allowed to be included in that global arena Using a holistic social scientific approach and emphasizing the rhetoric of sport mediatization Female Olympians reviews the literature relative to sexism racism and ageism before providing historical political economic and socio cultural perspectives

such as the gendered language of Olympic reportage religious considerations women's bodies relative to their training for the Games drugs and doping and female Paralympians With numerous critical case studies never before assembled data and personal interviews with athletes this volume offers insights that both investigate and celebrate female Olympians successes

Understanding the Olympics John Horne, Garry Whannel, 2016-05-20 The Olympic Games is unquestionably the greatest sporting event in the world with billions of viewers across the globe How did the Olympics evolve into this multi-national phenomenon How can the Olympics help us to understand the relationship between sport and society What will be the impact and legacy of the 2016 Olympics in Rio Now in a fully revised and updated new edition that places Rio 2016 in the foreground Understanding the Olympics answers all these questions by exploring the social cultural political historical and economic context of the Games This book presents the latest research on the Olympics including new material on legacy sustainability and corruption and introduces the reader to all of the key themes of contemporary Olympic Studies including the history of the Olympics Olympic politics access and equity the Olympics and the media festival and spectacle the Olympic economy urban development Olympic futures The most up to date and authoritative introduction to the Olympic Games this book contains a full Olympic history timeline as well as illustrations information boxes and Olympic Stories in every chapter Understanding the Olympics is essential reading for anybody with an interest in the Olympics or the wider relationship between sport and society

Celebration Capitalism and the Olympic Games Jules Boykoff, 2013-08-15 The Olympic Games have become the world's greatest media and marketing event a global celebration of exceptional athletics gilded with corporate cash Huge corporations vie for association with the Olympic Image in the hope of gaining a worldwide marketing audience of billions In this provocative critical study of the contemporary Olympics Jules Boykoff argues that the Games have become a massive planned economy designed to shield the rich from risk while providing them with a spectacle to treasure Placing political economy at the center of the analysis and drawing on interdisciplinary research in sociology politics geography history and economics Boykoff develops an innovative theory of celebration capitalism the manipulation of state actors as partners that drives us towards public private partnerships in which the public pays and the private profits He argues that the Athens Games in 2004 marked the full emergence of celebration capitalism with London 2012 representing its quintessential expression characterized by a state of exception unfettered commercialism repression of dissent questionable sustainability claims and the complicity of the mainstream media Controversial challenging and forthright this book opens up a fascinating new avenue for understanding the contemporary Olympics in the context of global capitalist society It is essential reading for anybody with an interest in the Olympic Games the relationship between sport and society or global politics and culture

The British Olympic Association: A History K. Jefferys, 2014-04-25 Since its creation the British Olympic Association BOA has been one of the most important institutions in sports governance In spite of its prominence there has hitherto been no single volume history of the Association This scholarly yet accessible study fills that

gap assessing the origins evolution strengths and shortcomings of the BOA *Transnational Mobilities in Action Sport Cultures* H. Thorpe,2014-05-30 This book contributes to recent debates in transnationalism mobilities and migration studies by offering the first in depth sociological examination of the global phenomenon of action sports and the transnational networks and connections being established within and across local contexts around the world **High Performance**

Disability Sport Coaching Geoffrey Z. Kohe,Derek M. Peters,2016-08-25 As the profile of disability sport has risen so has the emphasis grown beyond participation to include the development of a high performance environment This book is the first to take an in depth look at the role of coaches and coaching in facilitating the professionalisation of disability sport in raising performance standards and as an important vector for the implementation of significant political socio cultural and technological change Using in depth case studies of elite disability sport coaches from around the world the book offers a framework for critical reflection on coaching practice as well as the reader s own experiences of disability sport The book also evaluates the vital role of the coach in raising the bar of performance in a variety of elite level disability sports including athletics basketball boccia equestrian sport rowing soccer skiing swimming and volleyball Providing a valuable evidence based learning resource to support coaches and students in developing their own practice High Performance Disability Sport Coaching is essential reading for all those interested in disability sport coaching practice elite sport development and the Paralympic Games *Sports Diplomacy* Michal Marcin Kobierecki,2020-05-19 This book analyzes the place and role of sport within public diplomacy including theoretical conceptualizations of the category of sports diplomacy as a sub category of public diplomacy and empirical research of selected examples of the use of sport within public diplomacy The empirical part of the book refers to three approaches to sports diplomacy and concerns the utilization of sport by states in order to shape relations with other states the role of sport in building the international image of a state and the diplomatic subjectivity of international sports organizations In reference to the first two approaches the book uses comparative case study was in order to make observations and generalizations concerning sports diplomacy Apart from that the book includes a detailed study of the diplomatic subjectivity of the International Olympic Committee *Managing Sport Mega-Events* Stephen

Frawley,2016-06-17 *Managing Sport Mega Events* explores global developments in the management of sport mega events Sport mega events such as the Olympic Games and the Football World Cup have been examined from a number of academic perspectives including history sociology politics urban planning and economics What is lacking however is a book which identifies and evaluates the current issues and complexities faced by those charged with the responsibility of managing these sport mega events This book fills the gap The book addresses three broad but interconnected themes First strategic matters are explored focusing on the rise of sport mega events the management of stakeholders and governance issues Second how organisers can best ensure the sustainable management of sport mega events is considered Third operational matters and related issues are examined including media management broadcast management venue management risk management

marketing and sponsorship management The book draws on leading international sport management scholars each of whom has expertise in the organisation of sport mega events It makes a valuable contribution to the existing literature *Sport, Identity and Community* Andy Harvey, Richard Kimball, 2019-01-04 This volume was first published by Inter Disciplinary Press in 2016 Sport is multi billion dollar business Sport is a kick around in the park Sport is high and low politics Sport is said to shape admirable personal qualities Sport is said to embed the worst of white male heterosexual able bodied privilege Sport is said to break down social barriers Sport is said to entrench a narrow nationalism The list of what sport is said to be can be extended almost ad infinitum This e book attempts to make sense of some of the multiplicity of the things that sport can be mean and do The papers in this volume explore the diversity of sport providing insights from a wealth of perspectives into this ubiquitous cultural practice The e book will appeal to students practitioners and readers who want to gain a fuller understanding of the games we watch and play Handbook of the London 2012 Olympic and Paralympic Games Vassil Girginov, 2013-11-20 The Handbook of the London 2012 Olympic and Paralympic Games is the first authoritative and comprehensive account of the world's greatest sporting and cultural event It tells the complete story of the 2012 Games from inception through the successful bidding process and the planning and preparation phase to delivery the post Games period and legacy Written by a world class team of international Olympic scholars the book offers critical analysis of the social cultural political historical economic and sporting context of the Games From the political commercial and structural complexities of organising an event on such a scale to the sporting action that holds the attention of the world this book illuminates the key aspects of the 2012 Games helping us to better understand the vital role that sport and culture play in contemporary global society The book is divided into two volumes Volume Two Celebrating the Games examines the period of competition and immediately afterwards covering key topics such as London welcomes the world hospitality and the look of the games Experiencing the games spectators tourists volunteers shoppers viewers Media and communications Running the games Creating Olympic celebrities Protesting the games Commerce retail and consumption Documenting London 2012 in films and books The legacy of the 2012 Games for London the UK and the Olympic Movement Richly illustrated with the personal accounts of key stakeholders from sports administrators and politicians to athletes and spectators and including essential data and evocative visual material this book is essential reading for anybody with a personal or professional interest in the Olympic and Paralympic Games global culture or the development of sport *Sport, Media and Mega-Events* Lawrence A. Wenner, Andrew C. Billings, 2017-03-27 Bringing together many of the most influential scholars in sport and media studies this book examines the diverse ways that media influences our understanding of the world's most important sport events dubbed sports mega events It sheds new light on how these events have been changed by the media and have in turn adapted to media to further their brand's cultural influence Focusing on the central concept of mediatization the permeation of media into all spheres of contemporary life the book presents original case studies of major events including

the Olympics FIFA rugby and cricket World Cups Tour de France Super Bowl World Series Monaco Grand Prix Wimbledon and many more Written from a truly international perspective this is a seminal work in sport and media studies that reveals the growing political economic and cultural influences of sport mega events in contemporary society Sport Media and Mega Events is an essential text for any course on the sociology of sport event management sport marketing or featuring a cultural communication or media studies approach to sport

Leveraging Mega-Event Legacies Jonathan Grix, 2018-10-11 This is a multi disciplinary contribution to the burgeoning literature on and around mega events in general and sports mega events in particular The volume is not specifically about mega events or their management but rather how such events act as a lens through which a number of important and critical questions about the decisions to host the host nation its society and the politics of culture sport and leisure more broadly can be dealt with In doing so this book seeks to build on and out from initial work on sports mega events by acknowledging the major shift towards emerging states awarded such events since 2006 and incorporating the latest advances in research that have taken place in recent years For example debates about what constitutes a mega event what is meant by a legacy what is soft power and so on are dealt with from a team of leading academics from a variety of academic disciplines This book was previously published as a special issue of Leisure Studies

The Top Books of the Year Watching The Olympics Politics Power And Representation The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous engrossing novels captivating the hearts of readers worldwide. Lets delve into the realm of bestselling books, exploring the fascinating narratives that have captivated audiences this year. The Must-Read : Colleen Hoover's "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed. Watching The Olympics Politics Power And Representation : Taylor Jenkins Reid's "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reid's captivating storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens' "Where the Crawdads Sing" This evocative coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens weaves a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These popular novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of captivating stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a brilliant and gripping novel that will keep you guessing until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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