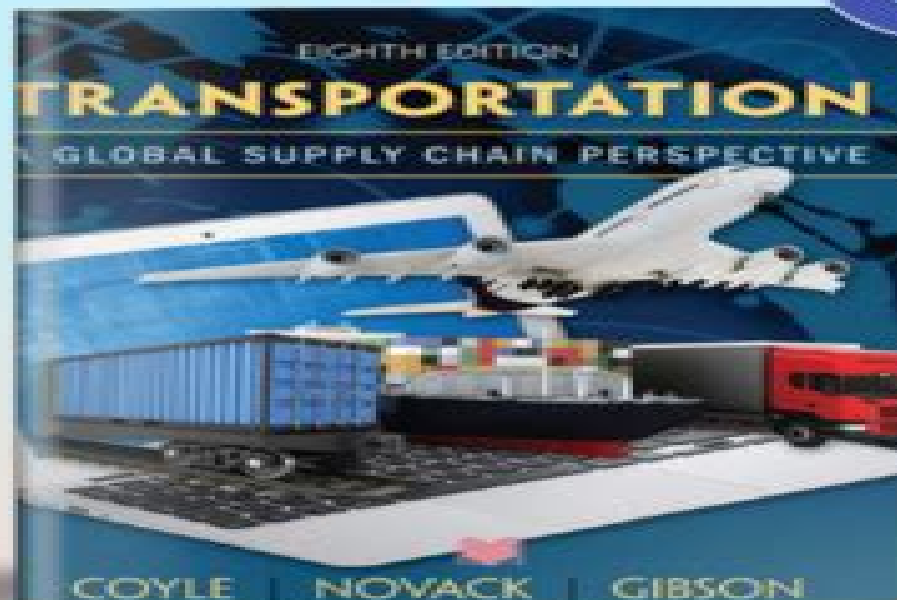
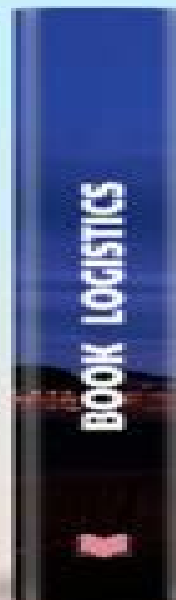


TRANSPORTATION A GLOBAL SUPPLY CHAIN PERSPECTIVE

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Transportation A Supply Chain Perspective

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Novack, Brian Gibson, Edward J. Bardi, 2010-03-04 Transportation is arguably the most critical component of global supply chains And one of the most complex Delivering comprehensive coverage of current domestic and global transportation trends TRANSPORTATION A SUPPLY CHAIN PERSPECTIVE 7e equips your students with a solid understanding of this dynamic field More student friendly than ever the SEVENTH EDITION helps readers understand both the fundamental role and importance of transportation in companies and in society as well as the complex environment in which transportation service is provided today Taking a managerial approach the authors give students the tools to successfully adapt to this fast paced and rapidly changing industry The text is organized into three parts Part I provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains Discussions include both the theoretical and managerial dimensions of transportation in supply chains including regulation and public policy Part II focuses on the providers of transportation offering an industry overview operating and service characteristics cost structure and current challenges and issues Part III focuses on a variety of critical transportation management issues providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain Important Notice Media content referenced within the product description or the product text may not be available in the ebook version

Supply Chain Management: A Logistics Perspective John J. Coyle, C. John Langley, Robert A. Novack, Brian Gibson, 2016-02-17 The tenth edition of SUPPLY CHAIN MANAGEMENT A LOGISTICS PERSPECTIVE refined its focus on the supply chain approach by blending logistics theory with practical applications and includes updated material on the latest

technology transportation regulations pricing and other issues Each chapter opens with Supply Chain Profiles vignettes introducing students to real world companies people and events New and updated On the Line boxed features are applied examples providing students with hands on managerial experience of the chapter s topics Supply Chain Technology boxes appear throughout the text helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes Short Cases at the end of each chapter are updated and build on what students have learned in the chapter Important Notice Media content referenced within the product description or the product text may not be available in the ebook version **SUPPLY CHAIN MANAGEMENT. ,2024 Green**

Logistics and Transportation Behnam Fahimnia,Michael G.H. Bell,David A. Hensher,Joseph Sarkis,2015-05-11 This book identifies and furthers the state of the art in green logistics and transportation with a supply chain focus It includes discussions on concerns and linkages across policy corporate strategy and operations and inter organizational relationships and practices Separate sections are assigned to discuss issues related to greening of logistics and transportation functions including green logistics network green land transportation and green air and water transportation Linking research with practice is another important feature of the book as various techniques and research methodologies are utilized to explain and analyze green logistics and transportation concepts and issues The authors come from throughout the world from a variety of backgrounds e g policy technical engineering and management backgrounds to provide solutions and insights from their regional and global perspectives to some of the world s most critical green logistics and transportation issues

Supply Chain Management John T. Mentzer,2001 This work presents a comprehensive model of supply chain management Experienced executives from 20 companies clearly define supply chain management identifying those factors that contribute to its effective implementation They provide practical guidelines on how companies can manage supply chains addressing the role of all the traditional business functions in supply chain management and suggest how the adoption of a supply chain management approach can affect business strategy and corporate performance **The Supply Chain in Manufacturing, Distribution, and Transportation** Kenneth D. Lawrence,Ronald K. Klimberg,Virginia M. Miori,2010-09-28 Reporting on cutting edge research in production distribution and transportation The Supply Chain in Manufacturing Distribution and Transportation Modeling Optimization and Applications provides the understanding needed to tackle key problems within the supply chain Viewing the supply chain as an integrated process with regard to tactical

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