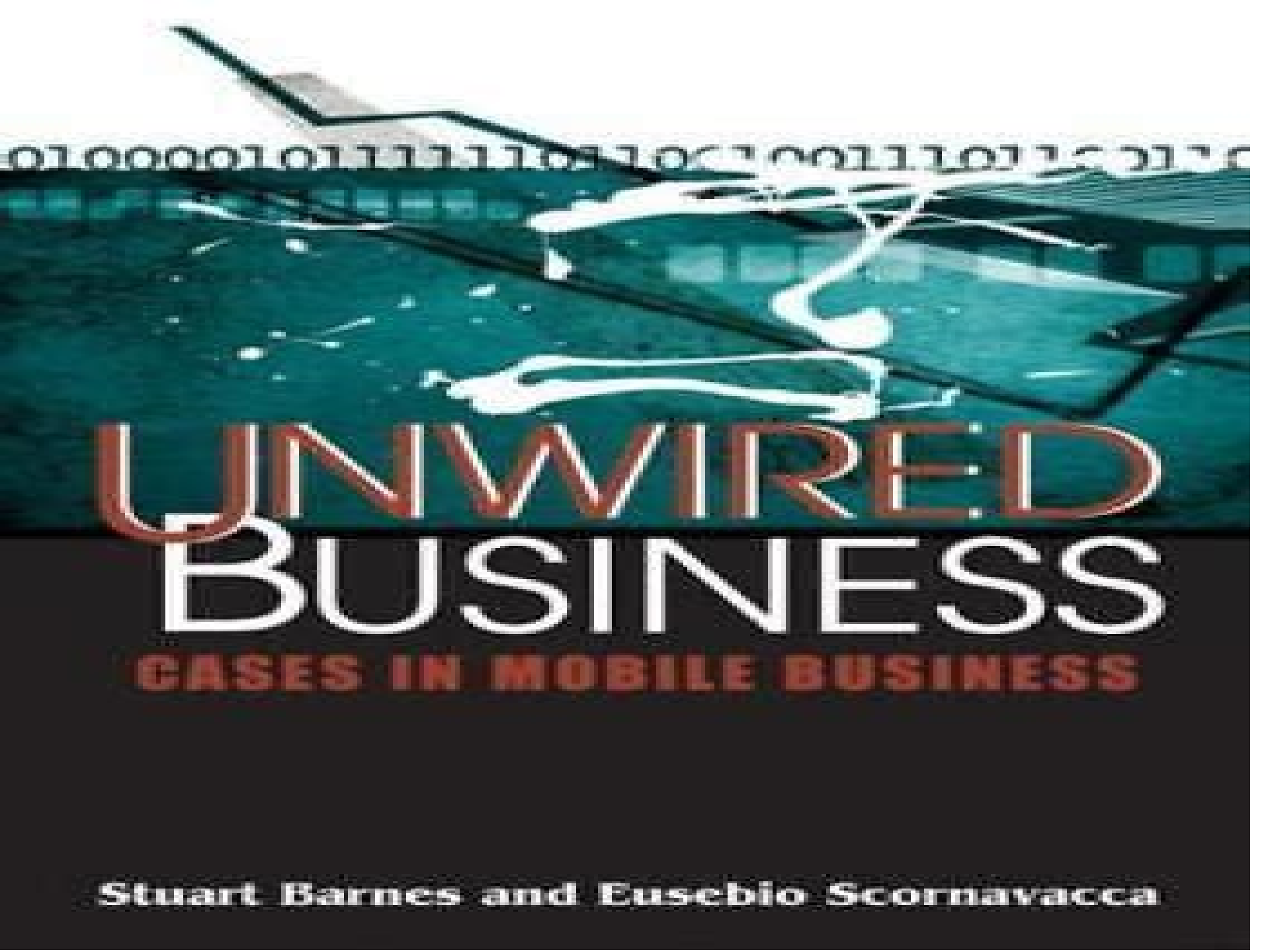




UNWIRED BUSINESS

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Stuart Barnes and Eusebio Scornavacca

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Mobile Computing and Wireless Communications Amjad Umar, 2004 This book suitable for IS IT courses and self study presents a comprehensive coverage of the technical as well as business management aspects of mobile computing and wireless communications Instead of one narrow topic this classroom tested book covers the major building blocks mobile applications mobile computing platforms wireless networks architectures security and management of mobile computing and wireless communications Numerous real life case studies and examples highlight the key points The book starts with a discussion of m business and m government initiatives and examines mobile computing applications such as mobile messaging m commerce M CRM M portals M SCM mobile agents and sensor applications The role of wireless Internet and Mobile IP is explained and the mobile computing platforms are analyzed with a discussion of wireless middleware wireless gateways mobile application servers WAP i mode J2ME BREW Mobile Internet Toolkit and Mobile Web Services The wireless networks are discussed at length with a review of wireless communication principles wireless LANs with emphasis on 802.11 LANs Bluetooth wireless sensor networks UWB Ultra Wideband cellular networks ranging from 1G to 5G wireless local loops FSO Free Space Optics satellites communications and deep space networks The book concludes with a review of the architectural security and management support issues and their role in building deploying and managing wireless systems in modern settings Global Mobile Commerce: Strategies, Implementation and Case Studies Huang, Wayne, Wang, Yingluo, Day, John, 2007-09-30 Explores global m commerce strategies and technological standards and provides cases of the subject from a global perspective Ubiquitous Commerce for Creating the Personalized Marketplace Humphry Hung, Y. H. Wong, Vincent Cho, 2009 This book is a compendium of definitions and explanations of concepts and processes within u commerce Provided by publisher

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