

ADVANCED COMMUNICATION SERIES

COMMUNICATING ON TELEVISION

Assignment #1: STRAIGHT TALK

Objectives

- To effectively present an opinion or viewpoint in a short time.
- To simulate giving a presentation as part of a television broadcast.
- TIME: 3 minutes, plus or minus 30 seconds.

Note to the Evaluator:

For this project, the speaker was asked to prepare and present an editorial designed for an "on camera" television presentation. The editorial should clearly present the news event or current issue that it addresses, and present a reaction or stand to the event or issue. Although the presentation may be videotaped, your evaluation will be based on the live presentation. However, it is suggested you review the videotape later with the speaker and discuss how effective the presentation would have been had it actually been broadcast. It is suggested you read the entire project and the appendix before you hear the presentation.

Evaluation Guide

1. What was the news event or current issue on which the editorial was based?
2. What reaction did the speaker have toward the news event or issue? Was it clearly presented?
3. Did the speaker show sound logic and reasoning in explaining his / her viewpoint?
4. Were the words carefully chosen, short and clearly pronounced?
5. Did the speaker relate convincingly to the television camera?
6. Was the speaker's appearance appropriate? How did his or her appearance affect the editorial?
7. How effective do you feel the editorial would have been had it actually been broadcast?

Toastmasters Storytelling Manual Objectives

Sheryl L. Roush



Toastmasters Storytelling Manual Objectives:

The Art of Storytelling Marsh Cassidy,1994 Only a live storyteller can impart to a tale that very human touch that brings a gleam of understanding to the listener's eye The wonderful world of storytelling is revealed in this resource manual for beginners and seasoned performers Many ideas for finding writing adapting and presenting stories are included Story examples and exercises are given throughout Each chapter is concluded with discussion questions and activities

Storytelling, the Art and the Purpose Laura S. Emerson,1959 **The Toastmaster's Manual** Harold W. Donahue,1945 Braude's Handbook of Stories for Toastmasters and Speakers ,1967 Toastmasters Speech Series Erik Borden,2021-07-12 If you are a Toastmaster this is your guide through the first ten speeches For each speech project we'll look at tips techniques and wherever possible written and video examples of speeches that demonstrate the goals In this selection I picked 5 storytelling stories which I like best Although this book is quite short as a selection with five scripts I am happy if you regard this book as a trial set for you to take a glimpse of toastmasters journey Also I can introduce this book to anyone interested in Toastmaster's speeches I hope you can enjoy these scripts **Journey from CC1 to CC10** Rukhman Singh Rathore, The book is a compilation of my first 10 speeches in Toastmasters These speeches are the 10 projects from the Competent Communicator manual that is given to every new member who joins Toastmasters This book was written in order to record the work done by me **The Speaker's and Toastmaster's Handbook** Herbert Victor Prochnow,1973-01-01 Braude's Handbook of Stories for Toastmasters and Speakers ,1988 **Heart of a Toastmaster** Sheryl L. Roush,2013-08-21 **Storytelling** Chase Barlow,2020-07-04 Discover how you can master the art of telling great stories in public through social media and in real life Can you use a story that's meaningful to you to sway others Do you have a business that needs branding How can you find and tell stories that have an impact This book will expose the answers with effective techniques top tools and actionable advice Discover Insight and tips from 7 expert storytellers Critical elements to know when composing a story How jumping right in can diminish your story or brand's value Common myths on public speaking when storytelling How to deliver a story with all the elements needed to take your story from good to great How you can avoid the biggest mistakes in storytelling such as misusing marketing tools Cool tricks including immersive storytelling and expanding your medium How to achieve results in working through modern mediums to impact the future of storytelling Use this guide to storytelling as a sturdy foundation to change how you use stories You can build solid stories to support your goals in business and life The provided examples are from some of the world's greatest speakers storytellers with advice from leading experts From bestselling authors to generation changing motivational speakers this book covers all the fundamentals of outstanding storytelling It will help you deliver stories to audiences that will leave them personally affected and motivated So if you want to master storytelling so you can captivate people's attention then scroll up and click the add to cart button **Storytelling** ,1959 **Public Speaking Communication Guide (2 Books in 1)** Mark

Spekstone, George Diamond, 2020-08-18 Have you been desiring to improve your public speaking and storytelling abilities to boost your business or personal brand and have tried all manner of things to be more composed charismatic and come up with captivating stories to keep your audiences concerned but the results seem dismal And are you looking for a guide that will help you unlock the world of effective public speaking and storytelling so that you come off as authentic and give your presentations greater impact while moving crowds like some of your favorite public speakers If you've answered YES keep reading You Are About To Discover Exactly How To Master The Craft Of Public Speaking And Blend It With Effective Storytelling To Propel Your Business And Personal Brand To The Next Level In business stories have a powerful meaning and function besides offering entertainment value They connect people with other people brands and businesses provide context meaning and evoke a sense of purpose Notably stories are as important as the ability to tell them Good stories go hand in hand with good public speaking skills but unfortunately you might be good in one and not the other or none altogether Like most people who understand the importance of having great storytelling and public speaking skills you might often wonder How do I create and tell good stories in business What kind of stories are the best How do I overcome my fear of speaking in public How do I write a good speech If so then this beginners 2 in 1 book is clearly the perfect resource for you You will learn how to create and tell stories that inspire and convert as well as how to confidently relay them through public speaking best practices More precisely you'll learn What brand storytelling refers to The benefits of storytelling in business Great examples of storytelling done right How to tell a compelling story in simple steps Why it's important to explore storytelling in business What makes a powerful story so What you need to know about storytelling in finance How you can find a suitable story Why statistics don't sell and stories do How to speak in public confidently Why public speaking makes us nervous The symptoms of glossophobia How to create a good speech How to speak in public like a pro How to overcome fear for effective public speaking Why public speaking matters nowadays How to become an efficient public speaker by optimizing your pitch tempo and inflection The most important things you need to consider to be a good public speaker How to analyze your audience And much more Humans are naturally receptive to stories and communication that helps them empathize relate understand and remember They also respond pretty well to confidence and credible content You can imagine what you can achieve by being a good storyteller and public speaker How much you can gain from convinced engaged and loyal listeners I know that would mean a lot for your business and personal brand And that's just what this 2 in 1 book will help you to achieve even if you consider yourself awkward not creative inexperienced and more Scroll up and click Buy Now With 1 Click or Buy Now to get started

Braude's Handbook of Stories For Toastmasters And Speakers Jacob Morton Braude, 1980 **Capture Your Audience Through Storytelling** Thelma L. Wells, 1994 THE TOASTMASTER'S AND SPEAKER'S HANDBOOK HERBERT V. PROCHNOW, 1955 **Heart of a Toastmaster** Sheryl L. Roush, 2014-10-28 You will be touched and inspired reading these personal stories as you share the pride spirit and Heart of a Toastmaster **The Speaker's and Toastmaster's**

Handbook Herbert Victor Prochnow,1973

The Toastmaster's and Speaker's Handbook Herbert V

Prochnow,2019-09-19 If you are ever at a loss for words then this is a book for you This practical book gives step by step information on every phase of speaking in conferences committee meetings Women s Clubs fund raising drives PTA s rallies parties banquets etc It gives you also hundreds of anecdotes witticisms speeches introductions and stories for all occasions which you can fit to your own needs *Storytelling* Toastmasters International,2011 Advanced Communication and Leadership Program ,1992

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