



Understanding Disney

Janet Wasko

Understanding Disney The Manufacture Of Fantasy

Anders Hansen



Understanding Disney The Manufacture Of Fantasy:

Understanding Disney Janet Wasko, 2013-06-07 Since the 1930s the Walt Disney Company has produced characters images and stories which have captivated audiences around the world How can we understand the appeal of Disney products What is it about the Disney phenomenon that attracts so many children as well as adults In this major new book Janet Wasko examines the processes by which the Disney company one of the largest media and entertainment corporations in the world manufactures the fantasies which enthrall millions She analyses the historical expansion of the Disney empire examines the content of Disney s classic films cartoons and TV programs and shows how they are produced considering how some of the same techniques have been applied to the Disney theme parks She also discusses the reception of Disney products by different kinds of audiences By looking at the Disney phenomenon from a variety of perspectives she provides a fresh and comprehensive account of one of the most significant media and cultural institutions of our time This important book by a leading scholar of the entertainment industries will be of great interest to students in media and cultural studies and will appeal to a wide readership

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Discussing Disney Amy M. Davis, 2019-12-01 These scholarly essays examine Disney s cultural impact from various perspectives including film studies history musicology gender and more The academic field of Disney Studies has evolved greatly over the years as the twelve essays collected in this volume demonstrate With a diversity of perspectives and concerns the contributors examine the cultural significance and impact of the Disney Company s various outputs such as animated shorts and films theme park attractions television shows books music and merchandising By looking at Disney from some of its many angles including the history and the persona of its founder a selection of its successful and not so successful films its approaches to animation its branding and fandom and its reception and reinterpreted within popular culture Discussing Disney offers a more holistic

understanding of a company that has been and continues to be one of the most important forces in contemporary culture

Fantasy/Animation Christopher Holliday, Alexander Sergeant, 2018-04-27 This book examines the relationship that exists between fantasy cinema and the medium of animation Animation has played a key role in defining our collective expectations and experiences of fantasy cinema just as fantasy storytelling has often served as inspiration for our most popular animated film and television Bringing together contributions from world renowned film and media scholars Fantasy Animation considers the various historical theoretical and cultural ramifications of the animated fantasy film This collection provides a range of chapters on subjects including Disney Pixar and Studio Ghibli filmmakers such as Ralph Bakshi and James Cameron and on film and television franchises such as Dreamworks How To Train Your Dragon 2010 and HBO s Game of Thrones 2011

Fantasy Jacqueline Furby, Claire Hines, 2011-09-02 Fantasy addresses a previously neglected area within film studies The book looks at the key aesthetics themes debates and issues at work within this popular genre and examines films and franchises that illustrate these concerns Contemporary case studies include Alice in Wonderland 2010 Avatar 2009 The Dark Knight 2008 Edward Scissorhands 1990 Lord of the Rings 2001 2003 Pirates of the Caribbean 2003 2007 Prince of Persia The Sands of Time 2010 Shrek 2001 Twelve Monkeys 1995 The authors also consider fantasy film and its relationship to myth legend and fairy tale examining its important role in contemporary culture The book provides an historical overview of the genre its influences and evolution placing fantasy film within the socio cultural contexts of production and consumption and with reference to relevant theory and critical debates This is the perfect introduction to the world of fantasy film and investigates the links between fantasy film and gender fantasy film and race fantasy film and psychoanalysis fantasy film and technology fantasy film storytelling and spectacle fantasy film and realism fantasy film and adaptation and fantasy film and time

The Representation of Gender in Walt Disney's "Mulan" Sonja Blum, 2008-05-28 Seminar paper from the year 2007 in the subject American Studies Culture and Applied Geography grade 1.7 University of Osnabrück Institut für Anglistik Amerikanistik course Introduction to Gender Theory language English abstract How can they tell if I am male or female With this last line of The Ballad of Mulan the anonymous author raises the gender question already in the 6th century In this essay I would like to analyse The Representation of Gender in Walt Disney's Mulan using the structure of the movie to focus on The Protagonist Fa Mulan the Treatment of Women and the Depiction of Men Additionally the inquiry concerning the Meaning of Song Texts in Disney's Mulan appears useful as these always play an important role in conveying movie themes In order to establish a connection to the seminar on which this paper is based I will illustrate how the movie is a good example for Judith Butler's theory of Gender as Performance Last but not least I would like to show the Influence of Disney's Mulan on Society because fairy tales and movies do influence the manner in which children conceive the world and their places in it Drawing the Conclusion I will try a careful approach to find out if Disney's Mulan might even be considered as a feminist movie

Attached to the Mouse Holly Crawford, 2006 Includes bibliographical references and index **BFI Film and Television**

Handbook 2003 Eddie Dyja, 2002-12-01 No Marketing Blurb *Contemporary Youth Culture [2 Volumes]* Shirley R. Steinberg, Priya Parmar, Birgit Richard, 2006 This two volume set chronicles how technology economics the media and society created the modern concept of youth Topics explored include hip hop culture punk culture social justice movements video games political activism post feminism television race and ethnicity visual art sports drugs and much more **Mass Communication Research Methods: Researching media institutions, organisations, professionals and production (continued). Political economy (media institutions). The political economy of communications** Anders Hansen, 2009

Forthcoming Books Rose Arny, 2001 The Cinema Book Pam Cook, 2007-11-05 It comprises seven main sections Hollywood Cinema and Beyond The Star System Technologies World Cinemas Genre Authorship and Cinema and Developments in Theory Walt Disney Neal Gabler, 2007 His classic films illuminated everyone's childhood The theme parks are on every tourist itinerary The movie empire is one of Hollywood's biggest players Walt Disney is one of the few men who unquestionably changed our culture Neal Gabler is the first author to have had complete access to the Disney Archives enabling him to write the definitive biography of this remarkable man It's a long book as Disney's achievement was so huge but a truly compulsive read He shows how Disney built up his fledgling studio with short cartoons featuring Mickey Mouse and Donald Duck before quite simply inventing animation with full length films like Snow White Pinocchio and Dumbo An astounding amount of work went into a film like Fantasia with whole crews working round the clock on a sequence a couple of minutes long only for the obsessively perfectionist Disney to order it redone all his profligacy and expansionism meant it was brother and business partner who kept the company solvent Disney then moved beyond animation with huge successes like Mary Poppins and mixed utopianism and merchandising to The Oxford Encyclopedia of Children's Literature: Aamu-Duan Jack Zipes, 2006 Children's literature first became a distinct body of writing and publishing in the eighteenth century Until the seventeenth century children were usually considered as smaller versions of adults As the notion of childhood as a distinct part of life emerged a distinct body of literature emerged as well designed both to entertain and edify this new class of readers But for much of its history books written for children were not seen as worthy of scholarly attention Recently this has changed with everyone from literary critics to psychologists to anthropologists to historians studying this incredibly rich outpouring The Oxford Encyclopedia of Children's Literature is the first multi volume set to document and interpret the books read by children in the English speaking world It includes brief biographies of every major author and illustrator and features essays on all genres of children's literature individual works and prominent trends and themes as well as general essays on the traditions of children's literature in many countries in the world A future Oxford Digital Reference Shelf title For more information visit <http://www.oxfordonline.digitalreference> **Fantasy Cinema** David Butler, 2009 Often dismissed as simple tales of sword and sorcery fantasy is one of the fundamental impulses in filmmaking a source of some of the most vivid and memorable films ever made that reaches far beyond the confines of a single genre As well as some of the major genres

stylistic approaches and exponents of cinematic fantasy from Georges Melies Walt Disney and Andrei Tarkovsky to contemporary fantasists such as Terry Gilliam and Peter Jackson This volume focuses on fantasy s social function with case studies including The Thief of Baghdad 1924 Excalibur 1981 the Lord of the Rings trilogy 2001 03 and Bruce Almighty 2003 and interpretations Taking in the popular and the experimental subversive desires and reactionary dreams this book is an engaging introduction to one of the vital energies in cinema Book cover Watching the Lord of the Rings Ernest Mathijs,2008 How did audiences across the world respond to the films of The Lord of the Rings This book presents findings from the largest film audience project ever undertaken drawing from 25 000 questionnaire responses and a wide array of other materials Contributors use these materials to explore a series of widely speculated questions why is film fantasy important to different kinds of viewers Through marketing previews and reviews debates and cultural chatter how are audiences prepared for a film like this How did fans of the book respond to its adaptation on screen How do people choose their favorite characters How was the films reception shaped by different national and cultural contexts The answers to these questions shed fresh light on the extraordinary popularity of The Lord of the Rings and provide important new insights into the global reception of cinema in the twenty first century *In Our Times* Norman L. Rosenberg,Emily S. Rosenberg,2003 For courses in U S or American History Since 1945 More concise livelier and broader in coverage than other similar texts this popular overview of American life since 1945 offers a clearly written authoritative interpretive narrative that pays special attention to major trends in foreign policy mass culture social history gender politics civil rights economics and political culture Organized both chronologically and topically it provides balanced insights and demonstrates the ways in which different kinds of history blend together and also provides a broad view of politics **The Illusion of Life 2** Alan Cholodenko,2007 Collection of 16 essays on post World War II animation in Japan and the United States generated by The Life of Illusion Australia s second international conference on animation held in Sydney Mar 3 5 1995 From Homeboys to Girl Power Kelly Cole,2005 **Fairy Tale Films** Pauline Greenhill,Sidney Eve Matrix,2010-08-06 To set the field fairy tales are traditional or literary fictional narratives that combine human and non human protagonists with elements of wonder and the supernatural Scholars of literature and film explore how such narratives manifest in film either native to it or changelings from written literature or oral tradition Among the topics are the commodification of childhood in contemporary fairy tale film Guillermo del Toro s Pan s Labyrinth El Laberinto del fauno and neomagical realism feminism and place in The Juniper Tree patriarchal backlash and nostalgia in Disney s Enchanted feminist cultural pedagogy in Angela Carter and Neil Jordan s The Company of Wolves and a secret midnight ball and a magic cloak in Stanley Kubrick s Eyes Wide Shut

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