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From the Foreword

"If multinational firms and their suppliers are to achieve and sustain success in Latin America, they will need to develop and implement sound strategies. *Winning Strategies for the New Latin Markets* contributes to this goal."

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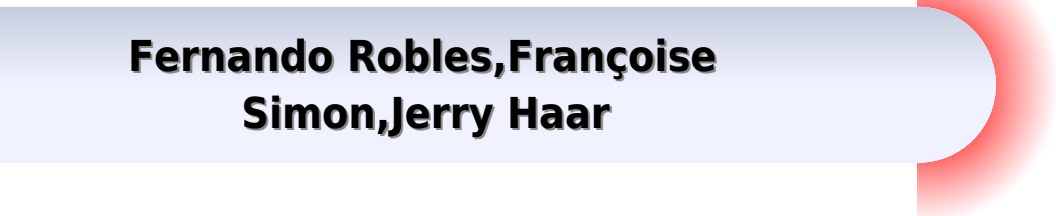
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Winning Strategies For The New Latin Markets

**Fernando Robles, Françoise
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Bremer, 2004 From the coauthor of *Training from the Heart* comes a motivational book on living one's best life at home or at work

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