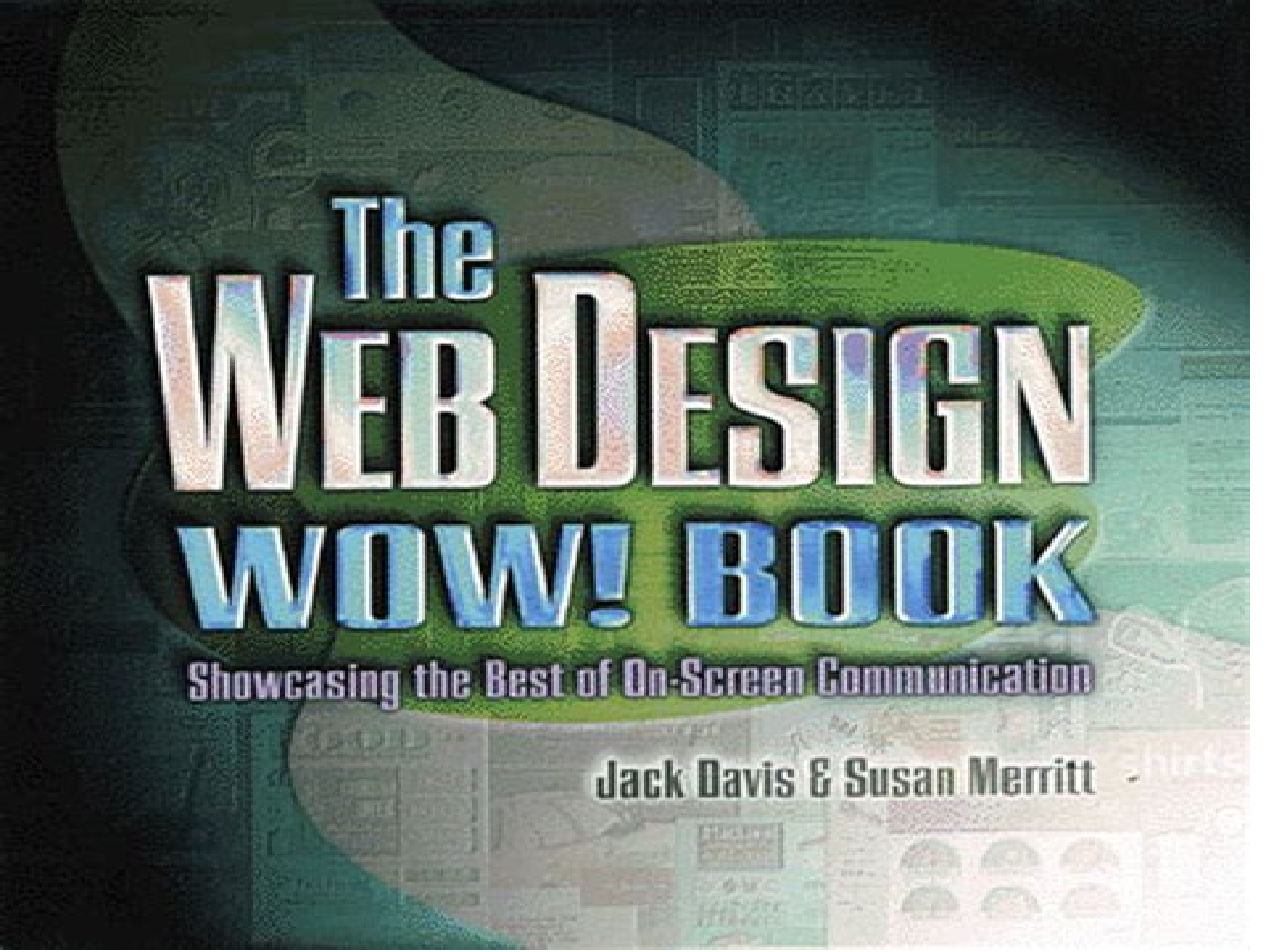




The WEB DESIGN WOW! BOOK

Showcasing the Best of On-Screen Communication

Jack Davis & Susan Merritt

The Web Design Wow Book

James T. Perry, Gary P. Schneider



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The Web Design WOW! Book Companion CD Jack Davis, 1997

Journalism Online Mike Ward, 2013-08-06 Journalism Online tackles the pressing question of how to apply fundamental journalism skills to the online medium It provides an essential guide to the Internet as a research and publishing tool In particular it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content Trainee and practicing online journalists will learn core journalism skills of identifying collecting selecting and presenting news and information multimedia skills such as audio recording and editing online research methods including use of search tools newsgroups and listservs story construction and writing for the Web an introduction to HTML web site design for the effective use of content Journalism Online takes the best of the new and old media to provide an essential primer for this emerging discipline Leading web designers such as Jakob Nielsen rub shoulders with established journalists like Harold Evans in the search for clear guidance in this rapidly developing field It also provides a useful insight for non news organisations into how to prepare and present effective web content and avoid the deepest pitfall of the online world being ignored Supplementary resources can be found on the book s supporting web site www.journalismonline.co.uk which features additional exercises useful links and reviews

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