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THE WITCH DOCTORS

Making Sense of the Management Gurus

"A SCALPEL JOB
ON PROMINENT GURUS
AND THEIR BIG IDEAS"
—The Wall Street Journal



JOHN MICKLETHWAIT
& ADRIAN WOOLDRIDGE

STAFF EDITORS OF THE ECONOMIST

The Witch Doctors Making Sense Of The Management Gurus

John Micklethwait, Adrian Wooldridge



The Witch Doctors Making Sense Of The Management Gurus:

The Witch Doctors John Micklethwait, Adrian Wooldridge, 1997 The Witch Doctors is a one stop guide to management theories fads and the gurus who promote them that will spark controversy debate and a dialogue for change Funny entertaining and outspoken this is a book no American worker can afford to miss From the Hardcover edition **The Witch Doctors** John Micklethwait, 1997? **The Witch Doctors** John Micklethwait, Adrian Wooldridge, 1996 Summary: The Witch Doctors BusinessNews Publishing, 2014-09-29 The must read summary of John Micklethwait and Adrian Wooldridge s book The Witch Doctors What the Management Gurus Are Saying Why It Matters and How to Make Sense of It This complete summary of the ideas from John Micklethwait and Adrian Wooldridge s book The Witch Doctors shows that today management theory is a strong growth industry New business theories are more rapidly and enthusiastically applied than their predecessors mainly because there is a greater acceptance and awareness of management theory Yet for all its success management theory is still at an early stage of development In their book the authors warn readers never to take a new business management idea at face value or accept it as being infallible This summary will teach you to instead look on management theories as suggestions that must be shaped and moulded in light of your own experience and business judgement Added value of this summary Save time Understand key concepts Expand your knowledge To learn more read The Witch Doctors and find out how to get the most out of new business theories The Ideology of Managerialism Thomas Klikauer, 2025-05-28 The term managerialism is widely used not only in the world of business and government and this book details the theory behind the illusive idea It distinguishes between management and managerialism and highlights the two groups pushing managerialism namely corporate apparatchiks and the apostles of managerialism and outlines twelve key ideas shaping managerialism These twelve ideas range from profits to ideology from economic growth and markets to business ethics and corporate social responsibility from quantification to dehumanisation from exploitation to short termism environmentalism and homogenisation Ultimately this research volume illuminates the pathologies of managerialism and its impact on society business government and the defining issue of our time global warming The objective of this book is to move simply beyond using the term managerialism by creating a better understanding of it This means exploring the theory behind managerialism as well as the ideologies that define it It will be of value to researchers academics practitioners and students looking to gain a deeper understanding of managerialism and how managerialism can be overcome with particular interest to those in the fields of critical management studies leadership corporate governance and organisational studies

Management Fads and Buzzwords David Collins, 2013-10-11 Around 5 000 business and management titles are published every year and increasingly their preferred mode of presentation is centred on the creation and marketing of buzzwords and fads This book argues that these management fads and buzzwords deflect critical inquiry and limit useful action because they present a ready made view of the world which rejects the benefits of theoretical analysis and reflection Topics covered

include the guru industry excellence business process re engineering empowerment culture knowledge work globalization Unpacking the guru industry and analyzing the fads and buzzwords this book provides a critical practical analysis designed to allow readers to locate understand and critique management fashion **CIO** ,1997-04-01 **The Manager's Bookshelf** Jon Lepley Pierce,John W. Newstrom,2000 A supplement or stand alone text for undergraduate graduate level courses in Introduction to Management or Freshman courses in Introduction to Business This collection of objective summaries of a broad sampling of business best sellers introduces students to the thoughts philosophies views and experiences of a number of authors whose works have captivated the attention of today s management community It considers the works of noted authors on such topics as management paradigms high performing organizations organizational vision and goals motivation empowerment and participation teams and teamwork leadership managing diversity organizational change and renewal organizational learning and knowledge driven management global dimensions and managing personal effectiveness

Human Resource Strategy: A Behavioral Perspective for the General Manager George F. Dreher,Thomas W. Dougherty,2001-02-07 This is a new kind of human resource management text because it is written with the general manager in mind The text provides a base of key organizational behavior material on why employees behave as they do and how to promote behavior required to implement a focused business strategy using staffing development and reward systems Organized around the concept of creating integrated HRM systems students first learn about the processes that explain work behaviors Students are then acquainted with key issues such as linking HRM systems to a firm s business strategy That knowledge is then used to design an integrated set of HRM practices promoting the behaviors needed for a particular organization The text provides detailed and practical examples of the entire process of assessing an organization and designing integrated staffing development and reward practices As a result students become better informed consumers of the specialized services provided by in house human resource professionals and outside consultants and gain insight into how to translate theory into practice **The Joint Commission Journal on Quality Improvement** ,1997-07 **International Review of Public Administration** ,2003 *Building the New Managerialist State* Denis Saint-Martin,2000 In the 1980s and 1990s the world of governance witnessed a far reaching change from the Weberian model of bureaucracy to the new managerialism a term used to describe the group of ideas imported from business and mainly brought into government by management consultants Over the past fifteen years the British French and Canadian governments have spent growing sums of money on consulting services and as a result policy makers inside the state have increasingly been exposed to the business management ideas that consultants bring into the public sector Nevertheless there are major differences in the extent to which reformers in the three countries embraced these ideas in the process of bureaucratic reform Accordingly this is a book about policy change and variation It seeks to explain why the changes produced by the new managerialism have been more radical in some countries than in others Building the New Managerialist State shows that the political reception given by

governments to managerialist ideas has been significantly shaped by the openness of policy making institutions to outside expert knowledge and on the organization development and social recognition of management consultancy

The Principalship L. Joseph Matthews, Gary Monroe Crow, 2010 The Principalship allows readers to gain a broader more complex and accurate understanding of school administrator leadership in today's learning communities while presenting an expansive view of leadership within schools not limited to the responsibilities of the principal but including those of assistant principals administrators teachers and students This innovative first edition text presents a complete picture of the principal as school administrator community builder advocate manager mentor supervisor politician leader and learner The Principalship covers the importance of learning the learning of principals the learning of other professionals and especially the learning of students School improvement is not possible without this across the board learning and exploration and this text places a strong emphasis on this simple but often overlooked aspect of school communities Today's school systems are faced with a number of fresh challenges changing student populations rapidly expanding research knowledge increasing accountability requirements federal and state policy demands and escalating expectations for school services This book will help aspiring school leaders to bridge the gap between traditional conceptualizations of the principal and more innovative functional and multifaceted conceptualizations that respond to the changing conditions and higher demands of contemporary learning communities

David D. Henry Lecture, 1972 The Development of "A Theory of Responsible Leadership for Performance" Susan Alma Lynham, 2000 The Right to be Human Edward Hoffman, 1988 Maslow pioneered revolutionary ideas that helped to form modern psychology and laid the cornerstones of contemporary marketing motivation and management trends *Cassette Books* Library of Congress. National Library Service for the Blind and Physically Handicapped, 1978

Family Corporations in Transition, 2001 Tools for Innovators Steven Cohen, William Eimicke, 1998-04-07 Innovation tools that take public managers beyond mere competence to become the creative innovators needed in today's complex public sector While many books hype the latest fad here at last is a realist's toolbox designed for public administrators who need to know the costs as well as the benefits of managerial theories and technologies Melvin Dubnick Department of Public Administration Rutgers University No-collar: The Hidden Cost Of The Humane Workplace Andrew Ross, 2003 The hype about the humane workplace concealed a lifestyle in which the line between work time and personal time was blurred beyond hope Features that appeared to be healthy advances in corporate democracy turned into trapdoors that opened on a bottomless 70 hour plus workweek book cover

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