Transport for Tourism (Routledge Topics in Tourism)

Page, Stephen

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Chris Cooper, Serena Volo, William C. Gartner, Noel Scott

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review of tourism management written by leading international thinkers and academics in the field Arranged over two volumes the chapters are framed as critical synoptic pieces covering key developments current issues and debates and emerging trends and future considerations for the field The two volumes focus in turn on the theories concepts and disciplines that underpin tourism management in volume one followed by examinations of how those ideas and concepts have been applied in the second volume Chapters are structured around twelve key themes Volume One Part One Researching Tourism Part Two Social Analysis Part Three Economic Analysis Part Four Technological Analysis Part Five Environmental Analysis Part Six Political Analysis Volume Two Part One Approaching Tourism Part Two Destination Applications Part Three Marketing Applications Part Four Tourism Product Markets Part Five Technological Applications Part Six Environmental Applications This handbook offers a fresh contemporary and definitive look at tourism management making it an essential resource for academics researchers and students Tourism, Public Transport and Sustainable Mobility C. Michael Hall, Diem-Trinh Le-Klähn, Yael Ram, 2017-02-03 This book offers a comprehensive global examination of the relationship between public transport and tourism as well as exploring other sustainable transport modes It offers a unique view by analysing tourism through the public transport lens and vice versa The volume provides an account of how the public transport experience can be improved for tourists so that its value can be maximised and a greater number of people can be encouraged to shift modes It features a wide range of case studies and examples showing how the tourism industry as well as regional economies communities and the environment benefit when public transport is widely used by tourists The book will be of interest to researchers and students in the fields of tourism and transport as well as destination marketing organisations and tourism transport and urban planners Air Transport - A Tourism Perspective Anne Graham.Frederic Dobruszkes, 2019-02-18 Air Transport A Tourism Perspective provides rigorous insights into the current complexities synergies and conflicts within air transportation and tourism presenting a balanced comprehensive contemporary and global analysis that thoroughly examines the links between theory and practice The book offers readers a multi sector global perspective on the practical implications of the link between air transport and tourism By using a novel approach it systematically explores the successive stages of a tourist's trip investigating reasons for flying the airport experience airline industry structures competition and regulation and air transportation and destination interrelationships In addition the book explores current and salient debates on such issues as the influence of traveling to visit friends and family the role of charters versus low cost carriers public subsidies to support airport development and much more The Wilev Blackwell Companion to Tourism C. Michael Hall, 2024-08-26 The first authoritative overview of tourism studies published post COVID 19 The Wiley Blackwell Companion to Tourism remains a definitive reference in this interdisciplinary field Edited and authored by leading scholars from around the world this state of the art volume provides a comprehensive critical overview of tourism studies across the social sciences In depth yet accessible chapters combine established theories and

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