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on

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COMPETITIVE
STRATEGY

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Wharton On Dynamic Competitive Strategy

James Langabeer, John Napiewocki



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SAM Advanced Management Journal ,2004 *Dynamic Strategic Resources* Michael A. Hitt,1999-11-15 Since the early 1980s it has been recognized that a firm's resources capabilities and competencies help it gain a competitive advantage that in turn produces higher performance This resource based view of the firm has been an important development in the field of strategic management It explains why some organizations perform better than others and shows that leveraging both tangible and intangible resources is necessary to gain a sustainable competitive advantage Bringing together contributions from multiple perspectives this book examines the management of strategic resources First the book discusses resource strategy and firm performance how resources lead to competitive advantage and how firm resources interplay with the firm strategy to produce specific outcomes Second it addresses the development commitment and governance of firm resources how firms develop critical resources including the especially difficult development of intangible resources such as tacit knowledge internal networks and the creation of new intellectual capital Finally attention is focused on the problems involved in the transfer of resources and skills in cooperative strategies such as strategic alliances and the allocation of resources to produce innovation The resource based view of the firm is a valuable way of analyzing and understanding firm strategies and performance The contributions in this book provide an important in depth view of how strategic resources can be developed and leveraged to create value in organizations Next Generation Business Handbook Subir Chowdhury,2004-10-04 Coverage of topics like career imprinting and operating in a virtual workspace that are receiving increased attention in organizations The Portable MBA in Strategy Liam Fahey,Robert M. Randall,2001 Annotation This work examines practical methods for competing to win in the marketplace while laying the foundations for future success Readers will learn how the front running companies outmanoeuvre the competition are the first to recognise key trends identify the best alternative strategies and develop unique competencies Each chapter offers proven techniques practised by pioneering firms from business unit tactics to industry analyses to e commerce and integrates the underlying principles with an example

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