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WIKINOMICS

*How Mass Collaboration
Changes Everything*

Don Tapscott

Bestselling Author of *The Digital Economy*

and Anthony D. Williams

Wikinomics How Mass Collaboration Changes Everything Author Don Tapscott Sep 201

Don Tapscott,Anthony D. Williams



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Wikinomics Don Tapscott, Anthony D. Williams, 2008-04-17 The acclaimed bestseller that's teaching the world about the power of mass collaboration Translated into more than twenty languages and named one of the best business books of the year by reviewers around the world Wikinomics has become essential reading for business people everywhere It explains how mass collaboration is happening not just at Web sites like Wikipedia and YouTube but at traditional companies that have embraced technology to breathe new life into their enterprises This national bestseller reveals the nuances that drive wikinomics and share fascinating stories of how masses of people both paid and volunteer are now creating TV news stories sequencing the human genome remixing their favorite music designing software finding cures for diseases editing school texts inventing new cosmetics and even building motorcycles *Wikinomics*, 2008 The acclaimed bestseller that's teaching the world about the power of mass collaboration Translated into more than twenty languages and named one of the best business books of the year by reviewers around the world Wikinomics has become essential reading for business people everywhere It explains how mass collaboration is happening not just at Web sites like Wikipedia and YouTube but at traditional companies that have embraced technology to breathe new life into their enterprises This national bestseller reveals the nuances that drive wikinomics and share fascinating stories of how masses of people both paid and volunteer are now creating TV news stories sequencing the human genome remixing their favorite music designing software finding cures for diseases editing school texts inventing new cosmetics and even building motorcycles **Wikinomics : how mass collaboration changes everything**, 2008 **Macrowikinomics** Don Tapscott, Anthony D. Williams, 2010-09-28 In their bestseller Wikinomics Don Tapscott and Anthony Williams showed the world how mass collaboration was changing the way businesses communicate create value and compete in the new global marketplace This sequel shows that in more than a dozen fields from finance to health care science to education the media to the environment we have reached a historic turning point Collaborative innovation is revolutionizing not only the way we work but how we live learn create govern and care for one another The wiki revolutions of the Arab Spring were only one example of how rebuilding civilization was not only possible but necessary With vivid examples from diverse sectors Macrowikinomics is a hand book for people everywhere seeking a transformation of industry and institutions by embracing a new set of guiding principles including openness and interdependence Tapscott and Williams argue that this new communications medium like the printing press before it is enabling nothing less than the birth of a new civilization *Wikinomics*, 2007 **Grown Up Digital: How the Net Generation is Changing Your World** Don Tapscott, 2008-11-16 SELECTED AS A 2008 BEST BUSINESS BOOK OF THE YEAR BY THE ECONOMIST The Net Generation Has Arrived Are you ready for it Chances are you know a person between the ages of 11 and 30 You've seen them doing five things at once texting friends downloading music uploading videos watching a movie on a two inch screen and doing who knows what on Facebook or MySpace They're the first generation to have literally grown up digital and they're part of a

global cultural phenomenon that's here to stay The bottom line is this If you understand the Net Generation you will understand the future If you're a Baby Boomer or Gen Xer This is your field guide A fascinating inside look at the Net Generation Grown Up Digital is inspired by a 4 million private research study New York Times bestselling author Don Tapscott has surveyed more than 11 000 young people Instead of a bunch of spoiled screenagers with short attention spans and zero social skills he discovered a remarkably bright community which has developed revolutionary new ways of thinking interacting working and socializing Grown Up Digital reveals How the brain of the Net Generation processes information Seven ways to attract and engage young talent in the workforce Seven guidelines for educators to tap the Net Gen potential Parenting 2 0 There's no place like the new home Citizen Net How young people and the Internet are transforming democracy Today's young people are using technology in ways you could never imagine Instead of passively watching television the Net Geners are actively participating in the distribution of entertainment and information For the first time in history youth are the authorities on something really important And they're changing every aspect of our society from the workplace to the marketplace from the classroom to the living room from the voting booth to the Oval Office The Digital Age is here The Net Generation has arrived Meet the future The Digital Economy ANNIVERSARY EDITION: Rethinking Promise and Peril in the Age of Networked Intelligence Don Tapscott, 2014-09-26 Twenty years of hindsight prove how deeply Tapscott understood the impact the Internet would have on the way we live work play and learn This important book now updated is just as relevant today as it was then John Chambers Chairman and CEO Cisco With a new foreword by Eric Schmidt Chief Executive of Google Two decades ago The Digital Economy changed the way the world thought about the Web and Internet While everyone else was in awe of websites and dot coms Don Tapscott was among the first people to argue that the Internet would fully transform the nature of business and government It goes without saying that his predictions were spot on Now in this new edition of his classic work the New York Times bestselling author provides topical updates with a sweeping new analysis of how the Internet has changed business and society in the last 20 years covering Natural frictions between present day Industrial Capitalism and the Digital Economy The radical effects of the Internet on traditional corporate structures and systems Dramatic changes in business collaboration and culture thanks to social media The rise of web based analytics and how they have transformed business functions Government transparency citizen empowerment and the creation of public value Teaching and learning revolutionary developments driven by digital content When Tapscott was writing the original edition in 1994 he was living in a world where Netscape had been just introduced as go to browser websites didn't do transactions dial up was the only way to get online and mobile phones sightings were rare Google YouTube eBay Facebook Twitter They didn't exist Preserving all the original text as it appeared 20 years ago this new edition includes detailed essays ending each chapter Tapscott's highly informed reflections on his predictions along with new forecasts of where the digital world is headed Praise for the new edition of The Digital Economy 1994 was a good year

Netscape Navigator and The Digital Economy With this anniversary edition Tapscott provides lucid insights for the next stage of these amazing times Marc Andreessen Co founder and General Partner Andreessen Horowitz Brilliant Governments can learn from The Digital Economy how to democratize access to prosperity minimize social and economic divides and transform government and democracy for the 21st Century Enrique Pe a Nieto President of Mexico We re now into three decades of terrific insights and analysis from Don Tapscott about the digital revolution Read this book Ajay Banga President and CEO Mastercard *MacroWikinomics* Don Tapscott,Anthony D. Williams,2010 A sequel to the best selling Wikinomics evaluates the ways in which the global marketplace has significantly changed in recent years revealing how wikinomics philosophies can be applied to everything from government and finance to education and health care

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