

Titanic, Avatar et Le Hobbit nous racontent la crise financière

**La résistance citoyenne
face à la crise économique**

Hervé GOUIL

Préface de Philippe Bertrand

**La crise économique et ses ressorts
interprétés à la lumière de trois films à succès.**

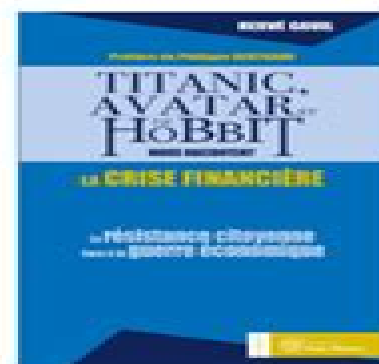
En s'appuyant sur la dramaturgie de *Titanic*, *Avatar* et *Le Hobbit*, Hervé Gouil analyse les causes de la crise financière, les dérives d'une économie prédatrice, mais aussi les opportunités de changement et d'engagement citoyen que ces trois films suggèrent.

L'auteur nous propose une mise en scène métaphorique de notre économie à travers les archétypes présents dans ces films (*Titanic*, ou l'euphorie de la puissance - *Avatar*, ou la perversion cupide - et *Le Hobbit*, ou la sagesse démocratique de Gandalf le Gris) et sort de l'inaccessible discours des experts pour partager une lecture simple de la crise.

Une approche éclairante pour comprendre les outrances de notre système économique et poser les bases d'une dynamique de résistance citoyenne.



Créateur et animateur du Cabinet de Développement Coopératif ANAKENA, chargé d'enseignement à HEC, **Hervé GOUIL** est membre fondateur de la coopérative de recherche-action « La Manufacture Coopérative » et auteur de l'Abécédaire Réapprendre à coopérer (éd. Yves Michel).



MOTS CLÉS

crise économique, *Titanic*, *Avatar*, *Le Hobbit*, économie coopérative.

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Il était une fois

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Épilogue : De la morale de l'histoire... à une éthique de l'action

Remerciements

Parution le **6 novembre 2015**

Collection : Economie

ISBN : 978 2 36429 075 4

12 x 22 cm - 152 pages - 13 €

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Michael Hoelscher



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