

UNDERSTANDING ART MARKETS: INSIDE THE WORLD OF ART AND BUSINESS



IAIN ROBERTSON



Understanding Art Markets Inside Business

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Understanding Art Markets Iain Robertson, 2016 The global art market has recently been valued at close to 50bn a rise of over 60% since the global financial crisis These figures are driven by demand from China and other emerging markets as well as the growing phenomenon of the artist bypassing dealers as a market force in his her own right This new textbook integrates updates and enhances the popular aspects of two well regarded texts *Understanding International Arts Markets* and *The Art Business* Topics covered include Emerging markets in China East Asian South East Asian Brazilian Russian Islamic and Indian art Art valuation and investment Museums and the cultural sector This revitalized new textbook will continue to be essential reading for students on courses such as arts management arts marketing arts business cultural economics the sociology of arts and cultural policy

Understanding Art Markets Iain Robertson, 2015-10-30 The global art market has recently been valued at close to 50bn a rise of over 60% since the global financial crisis These figures are driven by demand from China and other emerging markets as well as the growing phenomenon of the artist bypassing dealers as a market force in his her own right This new textbook integrates updates and enhances the popular aspects of two well regarded texts *Understanding International Arts Markets* and *The Art Business* Topics covered include Emerging markets in China East Asian South East Asian Brazilian Russian Islamic and Indian art Art valuation and investment Museums and the cultural sector This revitalized new textbook will continue to be essential reading for students on courses such as arts management arts marketing arts business cultural economics the sociology of arts and cultural policy

Understanding Art Markets Iain Alexander Robertson, 2015 Epigraph Preface Acknowledgements Introduction Technical and structural mechanisms The structure of art commodity markets Art religion history and money Legal and ethical issues The markets for art The modern and impressionist market the politics of success International contemporary art an art world explanation of its value Chinese taste for chinese art Old masters a gradual change in values External factors Art valuation and investment The public cultural domain the state museums and the built environment The evolution of craft into art

The Art of Understanding Art Irina D. Costache, 2012-04-24 The Art of Understanding Art reveals to students and other readers new and meaningful ways of developing personal ideas and opinions about art and how to express them with confidence Offers an inquiry unique among introductory art texts into the learning process of understanding and appreciating art Examines the multiple issues and processes essential to making analyzing and evaluating art Uses cross cultural examples to help readers develop comprehensive yet personal ways of looking at and thinking about art Includes an annotated glossary of the Art World institutions and individuals that play a role in defining art as well as diagrams textboxes callouts and other visual elements to highlight information and enhance learning Richly illustrated with over 40 images Suggests innovative class assignments and projects useful for developing lesson plans and offers an online companion site for additional illustrations and information

Chinese Contemporary Art in the Global Auction Market Anita Archer, 2022-04-04

Chinese Contemporary Art in the Global Auction Market examines the rapid rise of the global market for Chinese Contemporary art across the turn of the millennium Focusing on key auction events it traces the systematic and strategic role played by auction houses in promoting the work of avant garde Chinese artists transforming them into multi million dollar global art superstars Anita Archer's research into this emerging art market reveals a powerful global network of collectors curators dealers and auction house specialists whose understanding of the mechanics of value formation in the global art world consolidated a framework for the promotion of Chinese Contemporary art to a Western audience Global Art Markets Iain Robertson, Derrick Chong, Luís U. Afonso, 2024-11-29 The art market is worth billions globally despite the effects of the Covid 19 health pandemic This book brings together a strong cast of contributors to explore contemporary and historical themes Readers of the book will gain awareness of how historical foundations of arts markets continue to impact on contemporary global developments while transformational digital technology shakes up the art world With new insights into emerging arts markets the book also covers themes and phenomena such as NFTs secrecy platforms and financialization in the arts The result is a book that will prove valuable reading for scholars involved in art markets studies **A Regulatory Framework for the Art Market?** Anna Bolz, 2022-11-24 This book addresses practical issues in connoisseurship and authentication as well as the legal implications that arise when an artwork's authenticity is challenged In addition the standards and processes of authentication are critically examined and the legal complications which can inhibit the expression of expert opinions are discussed The notion of authenticity has always commanded the attention of art market participants and the general art minded public alike Coinciding with this forgery is often considered to be the world's most glamorous crime packed with detective stories that are usually astonishing and often bizarre The research includes findings by economists sociologists art historians lawyers academics and practitioners all of which yield insights into the mechanics and peculiarities of the art business and explain why it works so differently from other markets However this book will be of interest not only to academics but to everyone interested in questions of authenticity forgery and connoisseurship At the same time one of its main aims is to advocate best practices in the art market and to stress the importance of cooperation among all disciplines with a stake in it The results are intended to offer guidance to art market stakeholders legal practitioners and art historians alike while also promoting mutual understanding and cooperation *Art and the Global Economy* John Zarobell, 2017-04-18 Art and the Global Economy analyzes major changes in the global art world that have emerged in the last twenty years including structural shifts in the global art market the proliferation of international art fairs biennials and blockbuster exhibitions and the internationalization of the scope of contemporary art John Zarobell explores the economic and social transformations in the cultural sphere the results of greater access to information about art exhibitions and markets around the world as well as the increasing interpenetration of formerly distinct geographical domains By considering a variety of locations both long standing art capitals and up and coming centers of the future Art and the Global

Economy facilitates a deeper understanding of how globalization affects the domain of the visual arts in the twenty first century With contributions by Lucia Cantero Mariana David Valentin Diaconov Kai Lossgott Grace Murray Chhoti Rao Emma Rogers and Michelle Wong **The Sociology of Arts and Markets** Andrea Glauser,Patricia Holder,Thomas Mazzurana,Olivier Moeschler,Valérie Rolle,Franz Schultheis,2020-06-15 This edited collection offers an in depth analysis of the complex and changing relationship between the arts and their markets Highly relevant to almost any sociological exploration of the arts this interaction has long been approached and studied However rapid and far reaching economic changes have recently occurred Through a number of new empirical case studies across multiple artistic historic and geographical settings this volume illuminates the developments of various art markets and their sociological analyses The contributions include chapters on artistic recognition and exclusion integration and self representation in the art market sociocultural changes the role of the gallery owner and collectives rankings and constraints across the cultural industries Drawing on research from Japan Switzerland France Italy China the US UK and more this rich and global perspective challenges current debates surrounding art and markets and will be an important reference point for scholars and students across the sociology of arts cultural sociology and culture economy **Marketing Innovation Strategies and Consumer Behavior** Barbosa, Belem,2024-04-09 In today s fast paced global marketplace businesses grapple with the relentless demand for innovation in marketing strategies The landscape is ever evolving driven by digital advancements and shifting consumer behaviors leaving companies scrambling to stay relevant Academic scholars educators and managers face a formidable challenge deciphering the complex web of trends and technologies shaping modern marketing while equipping themselves with actionable strategies to thrive in this dynamic environment By delving into topics ranging from digital marketing and sustainability initiatives to data analytics and emerging technologies Marketing Innovation Strategies and Consumer Behavior equips readers with the tools they need to survive and thrive in the modern marketplace Its emphasis on real world case studies ensures practical relevance while its theoretical underpinnings offer a solid foundation for academic inquiry This book is an indispensable resource for scholars seeking to deepen their understanding of marketing innovation providing actionable insights and strategic frameworks to navigate the complexities of the digital age with confidence and agility **Economics of Visual Art** Amy Whitaker,2021-08-12 Markets Cost Price Structure Failure Power Labor Property Investment Systems **The Routledge Handbook of Tourism and Indigenous Peoples** Richard Butler,Anna Carr,2024-08-30 The Routledge Handbook of Tourism and Indigenous Peoples presents an up to date critical and comprehensive overview of established and emerging themes around Indigeneity and connections between Indigenous peoples and tourism development Offering socio cultural perspectives and multidisciplinary insights from leading Indigenous and non Indigenous scholars and tourism practitioners the book explores contemporary issues challenges and trends Organised into six sections the handbook explores Indigenous community involvement in tourism Indigenous

entrepreneurship and innovation Indigenous tourism policies and politics and the complexities of colonialism and decolonisation issues This text focuses on the active role that Indigenous peoples have in the industry and uses international case studies and experiences to explore the global context of Indigenous tourism This handbook fills a notable gap by offering a critical and detailed understanding of the role of Indigenous practitioners and societies in tourism and how they interact within the tourism nexus It will be of interest to scholars students tourism practitioners and policymakers working in tourism development studies anthropology human geography and sociology

The ^AEconomics of American Art Robert B. Ekelund Jr., John D. Jackson, Robert D. Tollison, 2017-07-03 The Economics of American Art analyzes the most pervasive economic issues facing the art world applied to the whole spectrum of American art Both practical and accessible this book will be essential for collectors auction houses American art experts of all kinds museums gallery owners and not least by economists with continuing scholarly interests in these matters

The Economics of American Art Robert Burton Ekelund, John D. Jackson, Robert D. Tollison, 2017 The Economics of American Art analyzes the most pervasive economic issues facing the art world applied to the whole spectrum of American art Both practical and accessible this book will be essential for collectors auction houses American art experts of all kinds museums gallery owners and not least by economists with continuing scholarly interests in these matters

Cultural Work and Creative Subjectivity Xin Gu, 2023-08-28 This book critically investigates the declining status of creative workers in contemporary societies following changes associated with the neoliberal creativity discourse from the distribution of resources around cultural production to consumption and from the management of labour time to life time These changes have narrowed career pathways for creative workers resulting in exploitative working conditions for both professionals and amateurs The contemporary cultural industries accentuate entrepreneurialism informed by social network markets and a capacity to engage technologised consumer culture This book suggests that a radically different view is needed to understand how creative workers justify their continued participation in the cultural industries It pays particular attention to the identities of marginalised cultural workers underpaid or under rewarded and argues that cultural work cannot be understood as a route into entrapment by self exploitation sacrificial labour nor as an abstract form of creative autonomy Creative workers must engage the artist critique to re claim the social values of making culture as public labour Bringing together theory and practice via contemporary case studies this book is a significant contribution to research on the cultural economy and will be of interest to researchers in this field and practitioners in the management of cultural work

Philosophical Essays on Free Stuff Robyn Ferrell, 2021-01-12 In Philosophical Essays on Free Stuff Robyn Ferrell depicts figures of freedom in consumer culture a world made image by the internet and globalization Through word and image associations Ferrell links the question of free to the effects of instrumentalism in the political sphere The discussion proceeds through these images which allow the question to come into focus through diverse perspectives Each essay is autonomous and all are linked Grounded in critical theory continental

philosophy and cultural studies Ferrell explores ideas of free gift free thought free time free choice free love free market free speech and free world Researching Art Markets Elisabetta Lazzaro,Nathalie Moureau,Adriana Turpin,2021-05-25

Researching Art Markets brings together a scholars from several various disciplinary perspectives In doing so this collection offers a unique multi disciplinary contribution that disentangles some of the key aspects and trends in art market practices from the past to nowadays namely art collectors the artist as an entrepreneur and career paths and the formation and development of new markets In understanding the global art market as an ecosystem the book also examines how research and perceptions have evolved over time Within the frameworks of contemporary social economic and political contexts issues such as business practices the roles of market participants and the importance of networks are analysed by scholars of different disciplines With insights from across the humanities and social sciences the book explores how different methods can coexist to create an interdisciplinary international community of knowledge and research on art markets Moreover by providing historical as well as contemporary examples this book explores the continuum and diversity of the art market Overall this book provides a valuable tool for understanding art markets within their wider context The volume is of interest to scholars researching into the cultural and creative industries from a wider perspective *Acquiring Cultures* Bénédicte Savoy,Charlotte Guichard,Christine Howald,2018-12-03

As more parts of the world outside Europe became accessible and in the wake of social and technological developments in the 18th century a growing number of exotic artefacts entered European markets The markets for such objects thrived while a collecting culture and museums emerged This book provides insights into the methods and places of exchange networks prices expertise and valuation concepts as well as the transfer and transport of these artefacts over 300 years and across four continents The contributions are from international experts including Ting Chang N lia Dias No mie Etienne Jonathan Fine Philip Jones Sylvester Okwunodu Ogbechie L a Saint Raymond and Masako Yamamoto *Artist Management in the Music Industries* Yiyi Wang,2024-11-19

Artist Management in the Music Industries A Sui Generis Form of Management provides one of the first substantive academic examinations of the role of an artist manager This book deconstructs the nature of Artist Management unveiling the pivotal role of the artist manager in creating and sustaining a dynamic environment referred to as the Loop where success is realised by navigating four variables Risks Relationships Emotions and Expectations 2Rs and 2Es within and beyond the Loop This book offers a new perspective on Artist Management as a sui generis discipline that does not fit easily inside standard conceptions of management Featuring ethnography and interviews this book sheds light on the realworld challenges and successes in the field It is a must read for researchers students and practitioners in the music business music marketing and artist management offering invaluable insights into the practices that shape the cultural landscape *Risk and Uncertainty in the Art World* Anna M. Dempster,2014-04-10 This edited book offers the first complete overview of risk in the art market by bringing together contributions from a wide range of international thought leaders on the topic both practitioners and

leading scholars who investigate the specific types of uncertainty that exist in the art market as well as the dominant models used to manage the risks An essential read for both art world practitioners as well as scholars and students Risk and Uncertainty in the Art Market elucidates the dynamics and unique qualities of the art market as well as developing insights relevant to other sectors including sociology business and management economics and finance

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