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fewer chapters and to include a chapter on using technology particularly social media Understanding Business The Core 2e is now 16 chapters Here's how we did it Chapter 1 Taking Risks and Making Profits within the Dynamic Business Environment and Chapter 2 Understanding Economics were condensed and combined to create Chapter 1 Exploring the Business Environment and Economics The coverage of current trends was deleted since it is covered in other chapters Chapter 11 Human Resource Management Finding and Keeping the Best Employees and Chapter 12 Dealing with Employee Management Issues were condensed and combined to create Chapter 10 Human Resource Management Finding and Keeping the Best Employees Chapter 16 Financial Management was combined with Chapter 17 Using Securities Markets for Financing and Investing Opportunities to create Chapter 15 Financial Management This revised chapter retains the material about selling stocks and bonds to raise capital The content about investing in stocks and bonds was moved to Bonus Chapter C Managing Personal Finances and Investing Bonus Chapter B Using Technology to Manage Business was expanded and promoted to the main text as Chapter 13 Using Technology to Manage Information Bonus Chapter C Managing Personal Finance and Investing was expanded to include a condensed version of the content regarding investing in stocks and bonds that was moved from the former Securities Markets chapter

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