

Wirtschafts- und Unternehmensethik

– eigene Zusammenfassung

Adressaten der Ethik:



Unterteilung in Hilfskonstruktionen um praktische Problestellungen zu analysieren.

Individualethik untersucht Verhalten des Einzelnen gegen sich selbst und gegenüber anderen. Sie wendet sich an den Menschen mit seinen Werten und Normen.

Bsp.: Bestechung/Korruption, Mobbing

Unternehmensethik ist ein Teil der Wirtschaftsethik. Sie bezieht sich auf das Verhalten von Organisationen und beschreibt Aspekte der Betriebswirtschaftslehre, die sich mit Zielen, Werten, Normen und Folgen des betriebswirtschaftlichen Handelns beschäftigen.

Bsp.: Arbeits-/Organisationsstruktur, Teamstruktur, Unternehmenswerte und Leitbilder

Kennzeichen einer Institution:

Individuum zum Fortbestand ihrer Existenz nicht notwendig.

Warum ist Ethik wichtig für Unternehmen?

In der heutigen Zeit ist Unternehmensführung eine mehrdimensionale Aufgabe, bei der das Maximieren des Profits nicht mehr allein im Fokus stehen kann; Direkten Einfluss auf Managemententscheidungen haben Fragen rund um Ethik, Gesundheit, Umweltschutz, Politik oder Nachhaltigkeit.

Wirtschaftsethik soll Ethik und Wirtschaft vereinen. Sie umfasst die Ethik aller Wirtschaftsteilnehmer. Das System hat eine gewisse Ordnung und kann nur als Ganzes bestehen, wenn die Verbindung einzelner Systemteile gegeben ist.

Bsp.: Globalisierung, Kulturvermischung, Armut

Wirtschafts Und Unternehmensethik Ein Widerspruch In Sich

Jan Nilbock



Wirtschafts Und Unternehmensethik Ein Widerspruch In Sich:

Wirtschafts- und Unternehmensethik - ein Widerspruch in sich? Monika Eigenstetter, 2005 **Ethik und**

Entrepreneurship Kim Oliver Tokarski, 2009-04-20 Kim Oliver Tokarski arbeitet die Bedeutung und die Relevanz einer Unternehmensethik junger Unternehmen heraus und nimmt eine Explikation der zugrunde liegenden Werte und Einstellungen sowie der ethischen Positionierung von Unternehmern in jungen Unternehmen vor *Wirtschafts- und Unternehmensethik* Jan Nilbock, 2010 Studienarbeit aus dem Jahr 2006 im Fachbereich Philosophie Praktische Ethik sthetik Kultur Natur Recht Note Sehr gut Friedrich Alexander Universit t Erlangen N rnberg Institut f r Philosophie Sprache Deutsch Abstract Diese Arbeit soll einen Einblick in die Thematik der Wirtschafts und Unternehmensethik bieten Dazu werden zun chst einige allgemeine Bemerkungen zum Projekt einer Unternehmensethik erfolgen anschlie end werden die drei bedeutendsten Konzeptionen auf diesem Gebiet das integrative Konzept von Peter Ulrich der korrektive Entwurf von Steinmann und L hr sowie der reduktive Ansatz von Karl Homann vorgestellt welche dann in den Fokus einer Kritik genommen werden um eine reflektierte Einsch tzung zu erlauben und m glicherweise weiterreichende Schl sse zuzulassen Au erdem wird auch das Projekt einer Unternehmensethik an sich auf den Pr fstand gestellt **Business Ethics - A**

Philosophical and Behavioral Approach Christian A. Conrad, 2018-07-26 This textbook examines the extent to which moral values play a role as productive forces for the economy and explores the effect of ethical and unethical Behavior on the economy It shows how ethics improves productivity in the economy and provides specific ethics tools for practical application for students and managers Stemming from an overall interdisciplinary approach and combining recent research results from sciences such as economics business administration Behavioral economics philosophy psychology and sociology this textbook fills a gap in the literature on ethics in business The book begins with the foundations of business ethics by defining business ethics delineating its objectives and discussing the importance of business ethics for business the economy and society Next it presents the ethical evaluation approaches to enable the reader to evaluate economic Behavior ethically It then explores man in business and deals with such issues as Behavior motivation ethical orientation and the presence or absence of a sense of justice Following this is a discussion of the rules of the market and of questions such as Does the market economy promote ethical Behavior or is there a conflict of goals between ethics and market economy Do companies have a social responsibility The book concludes with an analysis of the importance of ethics for productivity in the enterprise and in the economy and presents ethics tools as the instruments with which management can promote ethical Behavior of their employees Following a textbook structure the book first derives knowledge from scientific studies that is relevant for students and then summarizes the results It explains ethical assessment approaches and then gives an ethical assessment of economic Behavior using case studies It uses roleplaying and games to explain the Behavior of people in relation to ethics Corporate Ethics and Corporate Governance Walther C. Zimmerli, Klaus Richter, Markus Holzinger, 2007-06-12 Corporations are under fire

Hardly a day goes by that executive conduct doesn't appear as a topic or more accurately as a problem in the media. This leads to increased public pressure on corporations many of whom are reacting and publicly assuming their corporate responsibility. This book represents an introduction to and overview of the diverse aspects of the ethical challenges confronting companies today. It introduces executives, students and interested observers to the complex trends and developments in business ethics. On the one hand this book presents industry specific topics in ethics and on the other provides a general interdisciplinary survey of the ethical dimensions of management and business. **Grundkurs**

Theologische Ethik Alexander Heck, 2003 *Zeitschrift für Wirtschafts- und Sozialwissenschaften*, 1995 **Die Privatisierung von Krankenhäusern** Friedrich Heubel, Matthias Kettner, Arne Manzeschke, 2010-06-25 öffentliche Krankenhäuser zu privatisieren heißt sie von Versorgungseinrichtungen in Unternehmen zu verwandeln die in einem Markt agieren. Verträgt sich das mit den Erwartungen die wir an Krankenhäuser haben? Die Intuitionen dass Patienten keine Kunden sind und dass die Gesundheitsversorgung öffentlich verantwortlich sein sollte sind weit verbreitet. Der Band sammelt Fakten sowie Pro und Kontra Argumente und gewichtet sie anhand ethischer Kriterien. Die Kontra Argumente erweisen sich als die stärkeren.

Wirtschaftsethische Perspektiven: Unternehmensethik, Verteilungsprobleme, methodische Ansätze, 1994

Ethische Trainingsprogramme in international tätigen Unternehmen: Gestaltungsoptionen, Erfolgsfaktoren und institutionelle Voraussetzungen Achim Höss, 2005-02-17 Diplomarbeit aus dem Jahr 2004 im Fachbereich Führung und Personal Sonstiges Note 1,7 Otto Friedrich Universität Bamberg Lehrstuhl für Internationales Management insb Europäisches Management Sprache Deutsch Abstract Der Verhaltensforscher Konrad Lorenz antwortete auf die Frage ob die Menschheit eine Chance auf Fortbestand hat mit der Aussage dass ihr Überleben letztlich eine Frage ihrer Ethik sei. Doch zeichnete Lorenz gleichsam ein düsteres Bild unserer Überlebenschancen indem er beschrieb dass der Mensch zwar außerordentliche Fähigkeiten in den verschiedensten Lebensbereichen entwickelt habe jedoch ethisch auf der Stufe eines Steinzeitmenschen verblieben sei. Nur wenn es gelingt diese Kluft zu schließen so Lorenz weiter könne die Selbstvernichtung des Menschen noch gestoppt werden. 1 Unmittelbare Beispiele dieser selbstzerstörerischen Tendenz der Menschheit lassen sich insbesondere im Bereich international tätiger Unternehmen 2 relativ leicht identifizieren. So können auf der einen Seite große vielfach in der Öffentlichkeit diskutierte ethische Vergehen einiger Unternehmen angeführt werden 3 z.B. Nestlé mit dem Skandal um Muttermilchersatzprodukte in einigen Entwicklungsländern dem Vorhaben von Shell die Plattform Brent Spar in der Nordsee zu versenken der Einsatz von Kinderarbeit für die Herstellung von Spielzeugartikeln für McDonald's Chicco Mattel Hasbro etc jedoch andererseits ebenso kleinere Fehltritte genannt werden die zwar nicht das große öffentliche Interesse wecken konnten bzw können doch gleichfalls ethisch höchst zweifelhaft sind Zahlung von Bestechungsgeldern Bruch mit lokalen Traditionen Kulturimperialismus etc. Vor dem Hintergrund dieser Ausführungen stellt sich nun dringend die Frage wie der von Lorenz beschriebene Ethikbedarf nachgeholt werden kann um unethisches Verhalten speziell von international tätigen Unternehmen

sowie dessen negative Folgen möglichst zu minimieren bzw. gänzlich zu vermeiden *Deutsche Nationalbibliografie*, 2005-07

Der ökonomische Kannibalismus Mathias Seeling, 2011 Studienarbeit aus dem Jahr 2011 im Fachbereich BWL

Unternehmensethik Wirtschaftsethik Note 1,3 Hochschule für Technik Wirtschaft und Kultur Leipzig Veranstaltung Business Ethics Sprache Deutsch Abstract Regeln und Verpflichtungen sind in unserer pluralistischen Gesellschaft wichtiger denn je. Kriminelle Vorgänge im wirtschaftlichen Handeln waren dabei schon immer reizvoll, da sie der eigenen Vorteilslage einen enormen Gewinnzuwachs versprechen und somit die Hemmschwelle von immer mehr Geschäftsleuten senken. Allein durch diese Tatsache wird es schwierig in einer solchen korrupten Wirtschaft mit ehrbaren ausschließlich legalen Mitteln überleben zu können. Im modernen Wirtschaftszeitalter mit seinen globalen Vernetzungen und der damit verbundenen starken Konkurrenz untereinander wird es für ein Unternehmen immer schwieriger wichtige Aufträge zu erhalten. Zudem verschärft sich die Situation, wenn weltweit lokale Gesetzesunterschiede existieren, die zum Teil mit den Landesgesetzen des jeweiligen Unternehmenssitzes im Widerspruch stehen. In diesem Dilemma steht auch die Siemens AG: Bestechungsgelder sind nach deutschen Wirtschaftsgesetzen eindeutig strafbar, seit einiger Zeit aufgrund der Vorfälle in bis dato Grauzonen auch für Bestechung im Ausland. In anderen Ländern, in denen das Unternehmen jedoch Großaufträge in Milliardenhöhe als unternehmerisch notwendige Tatsachen sieht, um eines der wichtigsten Wirtschaftsziele überhaupt, die Gewinnerzielung, zu erreichen und Konkurrenten zu überbieten. Oft ist es jedoch in anderen Ländern sogar üblich, sogenannte Motivationszahlungen an Amtsträger zu zahlen, um an öffentlich ausgeschriebene Aufträge zu gelangen.

Die Zukunft des Wissens Jürgen Mittelstrass, 2000 Keine ausführliche Beschreibung für Die Zukunft des Wissens verfügbar

Medienseלבstregulierung zwischen Ökonomie und Ethik Franzisca Gottwald, Andy Kaltenbrunner, Matthias Karmasin, 2006

Ethik als Managementaufgabe Birgit Schröder, 2008 Wissenschaftlicher Aufsatz aus dem Jahr 2008 im Fachbereich BWL

Unternehmensethik Wirtschaftsethik 13 Quellen im Literaturverzeichnis Sprache Deutsch Abstract Die verstärkte Wahrnehmung negativer Effekte wirtschaftlichen Handelns im unternehmerischen und globalen Bereich, die Debatten um ethische Grundlagen der Globalisierung sowie die Diskussionen um die soziale Verantwortung von Unternehmen in der Welt, haben die Betriebe zunehmend unter Druck gesetzt, ethische Grundprinzipien für eine erfolgreiche Unternehmensführung zu entwickeln und auch umzusetzen. In diesem Zusammenhang steht auch die Frage, ob es Teil der Unternehmensaufgaben ist, soziale Verantwortung gegenüber Mitarbeitern und der Gesellschaft zu übernehmen, die im Widerspruch zu den wirtschaftlichen Leistungen stehen oder über diese hinausgehen. Ansatzpunkte dieser Arbeit ist dabei die analytische Betrachtung der unterschiedlichen Positionen zu den Fragen der Unternehmensethik und den daraus resultierenden unternehmensethischen Konzeptionen. In der Arbeit soll auch eine Definition von der Implementierung der Ethik in das Management entwickelt werden, die über die klassische Definition der Managementaufgaben hinausgehen muss. Der Schwerpunkt der Arbeit soll eine Analyse der Instrumente der Unternehmensethik und deren praktische Umsetzung zum

Inhalt haben um zu klären ob sich Aspekte der ethischen Betrachtung der Wirtschaft in der unternehmensstrategischen Ausrichtung z.B. in der Planung Kontrolle oder der Unternehmensphilosophie wieder finden Im Rahmen der Arbeit sollen weitere mögliche Einflussfaktoren und Spannungsfelder zwischen der Unternehmensführung und der Umsetzung von unternehmensethischen Maßnahmen identifiziert werden

Theologische Realenzyklopädie Gerhard Krause, Gerhard Müller, 2004

Rechtsfragen der Weltwirtschaft Karl Albrecht Schachtschneider, 2002 Die weltweite Wirtschaft ist wesentlich durch die Verträge der Welthandelsorganisation aber auch durch regionale und einzelstaatliche Vorschriften geordnet zumal durch Vorschriften über Geld und Währung über den Kapitalverkehr und über das Investitionsrecht welche noch keine globale Regelung gefunden haben Auch diese durchaus unvollständige Ordnung muß sich in die Prinzipien des Rechts fügen Das Weltwirtschaftsrecht ist sowohl materiell als auch prozedural eine Rechtsordnung im Aufbau Vor allem die Durchsetzung des internationalen Vertragsrechts begegnet der alten und großen Streitfrage des Völkerrechts nach der Verbindlichkeit welche die Entwicklung sowohl der europäischen wie der globalen Wirtschaft wesentlich beeinflusst Die Autoren des ersten Bandes der Schriftenreihe Rechtsfragen der Globalisierung leisten mit ihren Abhandlungen zu materiellen und prozeduralen Rechtsfragen der Weltwirtschaft einen Beitrag zum rechtswissenschaftlichen Diskurs der Globalisierung der der Konomik genauso bedarf wie der praktischen Philosophie

Stimmen der Zeit, 2006 *Handbuch der Wirtschaftsethik* Wilhelm Korff, 1999

Ethik in Organisationen Gerhard Blickle, 1998 Inhaltsübersicht 0 Einführung 1 Moralphilosophische Grundlagen einer Ethik in Organisationen 2 Sozialwissenschaftliche Befunde zu Gerechtigkeit und Verantwortung in Organisationen 3 Ethikorientierte Organisations- und Arbeitsgestaltung 4 Personal und Ethik

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