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Workplace Discourse Almut Koester

Ruth Breeze



Workplace Discourse Almut Koester:

Workplace Discourse Almut Koester, 2010-07-08 Provides a fresh overview of the rapidly developing field of workplace discourse using both genre analysis and a corpus driven approach *Investigating Workplace Discourse* Almut Koester, 2006 Exploring the characteristics of different types of workplace conversations including decision making training briefing or making arrangements this enthralling account pays particular attention to interactions with a more social focus such as small talk or office gossip Presenting a range of approaches to analyzing such workplace discourse Almut Koester argues for a combination of quantitative corpus based methods to compare specific linguistic features in different genres and qualitative methods involving a close analysis of individual conversations to explore such issues as politeness power conflict and consensus building A corpus of conversations recorded in a variety of office environments both in the UK and the USA is used throughout to demonstrate the interplay between speakers accomplishing tasks and maintaining relationships in the workplace

The Routledge Handbook of Language in the Workplace Bernadette Vine, 2017-08-09 The Routledge Handbook of Language in the Workplace provides a comprehensive survey of linguistic research on language in the workplace written by top scholars in the field from around the world The Handbook covers theoretical and methodological approaches explores research in different types of workplace settings and examines some key areas of workplace talk that have been investigated by workplace researchers Issues of identity have become a major focus in recent workplace research and the Handbook highlights some core issues of relevance in this area such as gender leadership and intercultural communication As the field has developed applications of workplace research for both native and non native speakers have emerged Insights can inform and improve input from practitioners training workers in a range of fields and across a variety of contexts and the Handbook foregrounds some of the ways workplace research can do this This is an invaluable resource for researchers and graduate students interested in learning more about workplace discourse

Language and Creativity at Work Michael Handford, Almut Koester, 2024-03-29 Language and Creativity at Work A Corpus Assisted Model of Creative Workplace Discourse explores linguistic creativity at work as well as the role of language in creative processes in the workplace Using a mixed methods approach involving corpus linguistics and discourse analysis this book Provides a critical comparison of previous studies in language and creativity in a linguistic context as well as in the context of businesses and entrepreneurship and considers the insights that can be gained from both approaches Argues the case for workplace creativity as a linguistic and discursive phenomenon in addition to a cognitive or relational one Presents a model of creative workplace discourse that integrates creative language the creative actions involving language and alignment between speakers Employs spoken corpus data from a range of workplace contexts recorded over a 20 year period Examines professional practice and creativity in two different professional contexts a residential care home and a small start up company and explores the roles of constraints leadership and alignment in these contexts Critically interrogates the notion of

creativity as an inherently positive phenomenon and analyses instances of problematic creativity in the workplace Demonstrates how corpora can be used to underscore assessments of creativity and its realisations in real dialogic contexts This book fills an important gap in the literature on creativity within both language and organisational studies and as such will be key reading for students and researchers of English language applied linguistics communication studies and business management

Introducing Language in the Workplace Bernadette Vine, 2020-06-11 This introductory textbook summarises key topics from up to date workplace discourse research with over 160 international examples

Corporate Discourse Ruth Breeze, 2013-08-15 Corporate discourse examines business communication practices from a discourse perspective looking in detail at the ways in which corporations around the world communicate with individuals with other collective entities and with the world at large It is concerned with understanding how language works in business contexts and how corporate identity and personal and professional relationships are configured through discourse Using a range of analytical techniques to examine different forms of textual evidence from companies operating in many sectors this book maps out current developments in corporate discourse against the complex background of globalization

Corpus Applications in Applied Linguistics Ken Hyland, Meng Huat Chau, Michael Handford, 2012-04-19 Corpus linguistics is one of the most exciting approaches to studies in applied linguistics today From its quantitative beginnings it has grown to become an essential aspect of research methodology in a range of fields often combining with text analysis CDA pragmatics and organizational studies to reveal important new insights about how language works This volume captures some of the most stimulating and significant developments in the field including chapters on language teaching institutional and professional discourse English as an International Language translation forensics and media studies As a result it goes beyond traditional limited presentations of corpus work and shows how corpora inform a diverse and growing number of applied linguistic domains

Exploring Professional Communication Stephanie Schnurr, 2024-08-19 Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in applied linguistics primarily designed for those beginning postgraduate studies or taking an introductory MA course as well as for advanced undergraduates Titles in the series are also ideal for language professionals returning to academic study The books take an innovative practice to theory approach with a back to front structure This leads the reader from real world problems and issues through a discussion of intervention and how to engage with these concerns before finally relating these practical issues to theoretical foundations Additional features include tasks with commentaries a glossary of key terms and an annotated further reading section Exploring Professional Communication provides an accessible overview of the vast field of communication in professional contexts from an applied linguistics perspective It explores the nature of professional communication by discussing various fundamental topics relevant for an understanding of this area The book is divided into eight chapters each dealing with a specific area of professional communication such as genres of professional communication identities in the

workplace and key issues of gender leadership and culture Although the book's main approach to professional communication is an applied linguistics one it also draws on insights from a range of other disciplines This second edition has been substantially revised and updated and includes coverage of the most recent developments in the area New topics include Remote and virtual communication as well as technology assisted communication The impact of the pandemic on professional communication Gender in professional communication post metoo Intersectional issues A new chapter on researching professional communication Throughout Stephanie Schnurr takes an interactive approach that is reflected in the numerous examples of authentic discourse data from a variety of written spoken and multimodal contexts Exploring Professional Communication is critical reading for postgraduate and upper undergraduate students of applied linguistics and communication studies

Metaphor and Corpus Linguistics Rafael Alejo-González, 2023-12-22 Metaphor and Corpus Linguistics Building and Investigating an English as a Medium of Instruction Corpus offers a model for building a corpus of oral EMI seminars It demonstrates how incorporating metaphor to the process of corpus building affords a more comprehensive description of the role of metaphor in discourse EMI is the specific context outlined in this volume and as such it will be of particular interest to researchers in this area though the design and model can be easily generalised and applied to other corpora focusing on metaphor Alejo Gonz lez argues for the need to build such a corpus given the scarcity of corpora being tagged for metaphor as well as the shortage of those dealing with the EMI phenomenon This book will be of practical use and interest to those researchers of corpus linguistics or related areas looking to explore metaphor through their corpus studies

Handbook of Business Communication Gerlinde Mautner, Franz Rainer, 2017-07-24 In spite of the day to day relevance of business communication it remains underrepresented in standard handbooks and textbooks on applied linguistics The present volume introduces readers to a wide variety of linguistic studies of business communication ranging from traditional LSP approaches to contemporary discourse based work and from the micro level of lexical choice to macro level questions of language policy and culture

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