



## WOMEN IN POPULAR CULTURE

Francis Bacon, *Three Women in Popular Culture*, 1950, oil on canvas, 100 x 125 cm.

Francis Bacon

Francis Bacon, *Three Women in Popular Culture*, 1950, oil on canvas, 100 x 125 cm.

# Women In Popular Culture Representation And Meaning Political Communication

**Rebecca C. Hains, Emily R. Aguiló-  
Pérez**



## **Women In Popular Culture Representation And Meaning Political Communication:**

**Women in Popular Culture** Marian Meyers, 2008 Following upon the success of her book *Mediated Women* Representations in Popular Culture the author's latest anthology takes a new look at a wide range of contemporary images of women within the media to examine the meanings behind the representations of women in popular culture This book explores what representation of women says about their positions in society the factors that shape representation and the roles that gender race class ethnicity and sexual orientation play within the mediated portrayal of women Drawing primarily on qualitative textual analysis of film reality TV advertising the news children's programming soap operas TV drama and more the book situates the representation of women in popular culture along a continuum ranging from stereotypical portrayals that underscore women's bodies as pornographic spectacle to more positive and hopeful depictions And it argues that the contemporary portrayals of women within popular culture are shaped by two major trends the mainstreaming of pornography and its resultant hypersexualization of women and girls and the commodification of those images for a global market

**Mediated Women** Marian Meyers, 1999 The issues explored are what mediated popular culture says about women and their roles in contemporary society whether and how the mediated representation of women addresses real women's goals and potential how the popular media negotiate the tension between cultural constraint and social changes within their portrayal of women and whether women are still the victims of symbolic annihilation by the media

**BOOK JACKET**  
Popular Culture, Political Economy and the Death of Feminism Penny Griffin, 2015-06-05 While some have argued that we live in a postfeminist era that renders feminism irrelevant to people's contemporary lives this book takes feminism the source of eternal debate contestation and ambivalence and situates the term within the popular cultural practices of everyday life It explores the intimate connections between the politics of feminism and the representational practices of contemporary popular culture examining how feminism is made sensible through visual imagery and popular culture representations It investigates how popular culture is produced represented and consumed to reproduce the conditions in which feminism is valued or dismissed and asks whether antifeminism exists in commodity form and is commercially viable Written in an accessible style and analysing a broad range of popular culture artefacts including commercial advertising printed and digital news related journalism and commentary music film television programming websites and social media this book will be of use to students researchers and practitioners of International Relations International Political Economy and gender cultural and media studies

*The Routledge Companion to Media and Race* Christopher Campbell, 2016-11-03 The Routledge Companion to Media and Race serves as a comprehensive guide for scholars students and media professionals who seek to understand the key debates about the impact of media messages on racial attitudes and understanding Broad in scope and richly presented from a diversity of perspectives the book is divided into three sections first it summarizes the theoretical approaches that scholars have adopted to analyze the complexities of media messages about race and ethnicity from the

notion of representation to more recent concepts like Critical Race Theory Second the book reviews studies related to a variety of media including film television print media social media music and video games Finally contributors present a broad summary of media issues related to specific races and ethnicities and describe the relationship of the study of race to the study of gender and sexuality Chapters 1 3 and 11 of this book re freely available as downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4 0 license

**The Handbook of Gender, Sex, and Media** Karen Ross,2013-12-04 The Handbook of Gender Sex and Media offers original insights into the complex set of relations which exist between gender sex sexualities and the media and in doing so showcases new research at the forefront of media and communication practice and theory Brings together a collection of new cutting edge research exploring a number of different facets of the broad relationship between gender and media Moves beyond associating gender with man woman and instead considers the relationship between the construction of gender norms biological sex and the mediation of sex and sexuality Offers genuinely new insights into the complicated and complex set of relations which exist between gender sex sexualities and the media Essay topics range from the continuing sexism of TV advertising to ways in which the internet is facilitating the re invention of our sexual selves

**Women's Leadership in Popular Culture** Tracy Everbach,Gwendelyn S. Nisbett,Newly Paul,2025-10-02 This edited volume examines mass media portrayals of women leaders and other powerful women in popular culture Contributors argue that increased media visibility and representation can lead to more widespread acceptance of women as societal leaders The book employs an interdisciplinary intersectional and international approach to its coverage of these portrayals and their meanings for society and gender norms Through a feminist lens contributors examine these cultural representations within the context of gender race sexuality and social class economic status Contributors write from varied disciplinary backgrounds including journalism media studies communication entertainment studies sociology psychology anthropology political science information science business and education

*The Search for Authenticity: Some Implications for Political Communication* , **Gender, Politics and Communication** Annabelle Sreberny,Liesbet van Zoonen,2000 This text focuses specifically on three interrelated sets of questions with respect to gender politics and communication How do serious and popular media alike represent male and female politicians how do they frame their politics and how can these representations and frames be explained What is the role of mainstream and movement media for the women s movement how are feminist issues covered in the media and what kinds of media related activities do women s movements undertake How are the social and political concerns of ordinary women voiced in the media in talkshows in particular and how does this different popular platform interact with mainstream and feminist politics

**#Barbie and Social Media** Rebecca C. Hains,Emily R. Aguiló-Pérez,2025-09-30 Barbie and Social Media delves into Barbie s transformation from doll to global cultural icon one that is deeply embedded in contemporary social media discourse It explores how digital platforms have given rise to a

dynamic participatory culture that both celebrates and critiques doll and brand From Mattel s strategic branding of Barbie as a symbol of diversity and empowerment to individuals use of social media to reimagine Barbie s identity and significance Barbie and Social Media offers a comprehensive examination of Barbie in the digital age

**Latina/o Discourse in Vernacular Spaces** Michelle A. Holling, Bernadette M. Calafell, 2011-02-22 Taking up the charge to study discourses of marginalized groups while simultaneously extending scholarship about Latina os in the field of Communication Latina o Discourse in Vernacular Spaces Somos de Una Voz provides the most current work examining the vernacular voices of Latina os The editors of this diverse collection structure the book along four topics Locating Foundations Citizenship and Belonging The Politics of Self Representation and Trans National Voces that are guided by the organizing principle of voz voces voice voces Voz voces resonates not only in intellectual endeavors but also in public arenas in which perceptions of Latina os being of one voice circulate The study of voz voces proceeds from a variety of sites including cultural myth social movement music testimonios a website and autoethnographic performance By questioning and addressing the politics of voz voces the essays collectively underscore the complexity that shapes Latina o multivocality Ultimately the contours of Latina o vernacular expressions call attention to the ways that these unique communities continue to craft identities that transform social understandings of who Latina os are to engage in forms of resistance that alter relations of power and to challenge self and dominant representations

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