

Watching the
OLYMPICS

Politics, power and representation

Edited by John Sugden and Alan Tomlinson



Watching The Olympics Politics Power And Representation

Mike McNamee, Jim Parry



Watching The Olympics Politics Power And Representation:

Watching the Olympics John Peter Sugden, Alan Tomlinson, 2012 Explores the Olympic spectacle from the multi media bidding process and the branding and imaging of the Games to security surveillance and control of the Olympic product across all of its levels Contributors argue that the process of commercialization directed by the IOC itself has enabled audiences to interpret its traditional objects in non reverential ways and to develop oppositional interpretations of Olympism The Olympics have become multi voiced and many themed and the spectacle of the contemporary Games raises important questions about institutionalization the doctrine of individualism the advance of market capitalism performance consumption and the consolidation of global society With particular focus on the London Games in 2012 the book casts a critical eye over the bidding process Olympic finance promises of legacy and development and the consequences of hosting the Games for the civil rights and liberties of those living in their shadow From publisher description

Activism and the Olympics Jules Boykoff, 2014-07-27 The Olympics have developed into the world s premier sporting event They are simultaneously a competitive exhibition and a grand display of cooperation that bring together global cultures on ski slopes shooting ranges swimming pools and track ovals Given their scale in the modern era the Games are a useful window for better comprehending larger cultural social and historical processes argues Jules Boykoff an academic social scientist and a former Olympic athlete In *Activism and the Olympics* Boykoff provides a critical overview of the Olympic industry and its political opponents in the modern era After presenting a brief history of Olympic activism he turns his attention to on the ground activism through the lens of the Vancouver 2010 Winter Olympics and the 2012 Summer Olympics in London Here we see how anti Olympic activists deploy a range of approaches to challenge the Olympic machine from direct action and the seizure of public space to humor based and online tactics Drawing on primary evidence from myriad personal interviews with activists journalists civil libertarians and Olympics organizers Boykoff angles in on the Games from numerous vantages and viewpoints Although modern Olympic authorities have strived even through the Cold War era to appear apolitical Boykoff notes the Games have always been the site of hotly contested political actions and competing interests During the last thirty years as the Olympics became an economic juggernaut they also generated numerous reactions from groups that have sought to challenge the event s triumphalism and pageantry The 21st century has seen an increased level of activism across the world from the Occupy Movement in the United States to the Arab Spring in the Middle East What does this spike in dissent mean for Olympic activists as they prepare for future Games

[The Olympic Winter Games at 100](#) Heather L. Dichter, Sarah Teetzel, 2023-12-11 2024 marks the 100 year anniversary of the winter sports week festival celebrated in Chamonix in 1924 which is now recognized as the first Olympic Winter Games As a globally watched quadrennial mega event the Winter Olympics is unique from both summer sport festivals and other winter festivals such as the Winter X Games This book explores the impacts issues and legacies of the past century of the Olympic Winter Games Grounded in sport history the

chapters in this volume draw on the disciplines of cultural history diplomatic history global history environmental history and media history to analyze the continued allure of the Winter Olympics a century after its origin and in light of the sustained and significant problems facing the Olympic movement Host cities efforts to create positive and lasting legacies are analyzed to highlight the challenges and complexities that have plagued the Olympic movement throughout the last century The Olympic Winter Games at 100 is essential reading for any researcher advanced student or scholar with an interest in Olympic Studies sports development sport policy and history The chapters in this book were published as two special issues in The International Journal of the History of Sport but now with a revised introduction and conclusion

Action Sports and the Olympic Games Belinda Wheaton,Holly Thorpe,2021-11-04 Based on a decade of research by two leading action sports scholars this book maps the relationship between action sports and the Olympic Movement from the inclusion of the first action sports to those featuring for the first time in the Tokyo Olympic Games and beyond In an effort to remain relevant to younger audiences four new action sports surfing skateboarding sport climbing and BMX freestyle were included in the Tokyo Olympic program Drawing upon interviews with Olympic insiders as well as leaders athletes and participants in these action sports communities the book details the impacts on the action sports industry and cultures and offers national comparisons to show the uneven effects resulting from Olympic inclusion It reveals the intricate workings of power and politics in contemporary sports organisations and maps key trends in this changing sporting landscape Action Sports and the Olympic Games is a fascinating read for anybody studying the Olympics the sociology of sport action sports or sport policy The Open Access version of this book available at <http://www.taylorfrancis.com> has been made available under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license

Olympic Ethics and Philosophy Mike McNamee,Jim Parry,2014-07-10 This book contains an international collection of essays by leading philosophers of sport on the ethics and philosophy of the Olympic Games The essays consider a range of topics including critical reflections on nationalism and internationalism within the Olympic movement sexism in Olympic marketing and sponsorship the preservation and corruption of Olympism the underlying ideology of the Olympic Games the inequalities of perception in ability and disability as it informs our understanding of the Olympic and Paralympic Games and comparisons between ancient and modern interpretations of the meaning and significance of the Olympic Games This book will be of interest to historians philosophers and sociologists of sports as well as to the sporting public who simply want to know more about the grounding ideas behind the greatest show on earth This book was originally published as a special issue of Sport Ethics and Philosophy

Global Sports Policy Catherine Palmer,2012-11-09 Lifts the analysis out of the nuts and bolts of sports policy and into some really thought provoking areas which will equip the policy maker for the challenges of the 21st century Dominic Malcolm Loughborough University This is an excellent analysis of the significance of globalisation for national sport policy and especially of the impact of global processes at the local socio cultural level Barrie Houlihan Loughborough University

Drawing upon a range of empirical case studies Catherine Palmer situates sports policy within a broader consideration of global processes practices and consequences exploring the relationship between the local and the global globalization and governance new technologies human rights the environment corporate responsibility In doing so she sets out the ground for an understanding of policy making in sport and how this affects society Covering both theory and practice it is a detailed and thought provoking resource for students of sports policy sports development sports management and sports studies

Female Olympians Linda K. Fuller, 2016-12-07 This book examines women's participation in the Olympic Games since they were allowed to be included in that global arena Using a holistic social scientific approach and emphasizing the rhetoric of sport mediatization *Female Olympians* reviews the literature relative to sexism racism and ageism before providing historical political economic and socio cultural perspectives such as the gendered language of Olympic reportage religious considerations women's bodies relative to their training for the Games drugs and doping and female Paralympians With numerous critical case studies never before assembled data and personal interviews with athletes this volume offers insights that both investigate and celebrate female Olympians successes

Understanding the Olympics John Horne, Garry Whannel, 2016-05-20 The Olympic Games is unquestionably the greatest sporting event in the world with billions of viewers across the globe How did the Olympics evolve into this multi national phenomenon How can the Olympics help us to understand the relationship between sport and society What will be the impact and legacy of the 2016 Olympics in Rio Now in a fully revised and updated new edition that places Rio 2016 in the foreground *Understanding the Olympics* answers all these questions by exploring the social cultural political historical and economic context of the Games This book presents the latest research on the Olympics including new material on legacy sustainability and corruption and introduces the reader to all of the key themes of contemporary Olympic Studies including the history of the Olympics Olympic politics access and equity the Olympics and the media festival and spectacle the Olympic economy urban development Olympic futures The most up to date and authoritative introduction to the Olympic Games this book contains a full Olympic history timeline as well as illustrations information boxes and Olympic Stories in every chapter *Understanding the Olympics* is essential reading for anybody with an interest in the Olympics or the wider relationship between sport and society

Celebration Capitalism and the Olympic Games Jules Boykoff, 2013-08-15 The Olympic Games have become the world's greatest media and marketing event a global celebration of exceptional athletics gilded with corporate cash Huge corporations vie for association with the Olympic Image in the hope of gaining a worldwide marketing audience of billions In this provocative critical study of the contemporary Olympics Jules Boykoff argues that the Games have become a massive planned economy designed to shield the rich from risk while providing them with a spectacle to treasure Placing political economy at the center of the analysis and drawing on interdisciplinary research in sociology politics geography history and economics Boykoff develops an innovative theory of celebration capitalism the manipulation of state actors as partners that drives us towards public private

partnerships in which the public pays and the private profits He argues that the Athens Games in 2004 marked the full emergence of celebration capitalism with London 2012 representing its quintessential expression characterized by a state of exception unfettered commercialism repression of dissent questionable sustainability claims and the complicity of the mainstream media Controversial challenging and forthright this book opens up a fascinating new avenue for understanding the contemporary Olympics in the context of global capitalist society It is essential reading for anybody with an interest in the Olympic Games the relationship between sport and society or global politics and culture *The British Olympic Association: A History* K. Jefferys, 2014-04-25 Since its creation the British Olympic Association BOA has been one of the most important institutions in sports governance In spite of its prominence there has hitherto been no single volume history of the Association This scholarly yet accessible study fills that gap assessing the origins evolution strengths and shortcomings of the BOA

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