



Theorizing Crisis Communication

Kim Moloney, Gloria J. Billingsley, Bok Gyo Jeong, Pablo Sanabria-Pulido, Tonya E. Thornton, Eric Zeemering

Theorizing Crisis Communication:

Theorizing Crisis Communication Timothy L. Sellnow, Matthew W. Seeger, 2021-02-17 Explore the major theories within crisis communication fully revised and updated Theorizing Crisis Communication provides a comprehensive and state of the art review of both current and emerging theoretical frameworks designed to explain the development management and consequences of natural and human caused crises A critique of the many theoretical approaches of crisis communication this volume provides readers with an in depth understanding of the management response resolution and significance of failures in corporate responsibility as well as destructive global events such as pandemics earthquakes hurricanes tsunamis chemical spills and terrorist attacks This second edition contains new theories from related subfields and updated examples references and case examples New chapters discuss metatheoretical considerations and theoretical advancements in the study of social media Throughout the text the authors highlight similarities patterns and relationships across different crisis types and offer insight into the application of theory in the real world Integrating work from organizational studies social sciences public relations and public health this book Covers a broad range of crisis communication theories including those relevant to emergency response risk management ethics resilience and crisis warning development and outcomes Presents theoretical frameworks based on research disciplines including sociology psychology applied anthropology and criminal justice Provides clear and compelling examples of application of theory in contexts such as rhetoric mass communication social media and warning systems Offers a systematic and accessible presentation of topics by explaining each theory describing its applications and discussing its advantages and drawbacks Theorizing Crisis Communication Second Edition is the perfect textbook for advanced undergraduate and graduate students of crisis and risk communication and an importance reference for scholars researchers and practitioners in fields including crisis communication emergency management disaster studies sociology psychology and anthropology **Effective Crisis Communication** Robert R. Ulmer, Timothy L. Sellnow, Matthew W. Seeger, 2007 This book sets a new standard for academics students and professionals who desire a comprehensive volume that encapsulates the most recent and up to date research on crisis management. The authors have written an important work that speaks to our post 9 11 world one that demonstrates a mature understanding of crises and how organizations can and should respond to them communicatively Keith Michael Hearit Western Michigan University Effective Crisis Communication Moving from Crisis to Opportunity provides the reader practical advice on how to effectively manage and overcome a crisis Authors Robert R Ulmer Timothy L Sellnow and Matthew W Seeger provide guidelines for taking the many challenges that crises present and turning those challenges into opportunities for overcoming a crisis Key Features of this book Brings together theory and experience This book introduces readers to sound research and best practices in the field of crisis communication Introductory chapters offer practical lessons on managing uncertainty effective crisis communication and productive crisis leadership that help readers evaluate case studies in later chapters Provides advice on how to create

opportunity from crisis Unlike other crisis communication texts this book explains how organizations can and should emerge from crises as better organizations Examples and lessons on how to capitalize on the opportunities inherent to crisis are provided through organizational learning sound ethical practices and risk communication In addition the book provides advice on how to create renewal and growth following a crisis Addresses prominent and diverse cases Cases and practical applications from a wide variety of crises are included such as food borne illness outbreaks terrorism industrial disasters and natural disasters You Make the Call exercises allow readers to examine and critique the decisions made in such important cases such as 9 11 Malden Mills and the 2003 California fires The combination of practical lessons with vivid examples makes this a valuable supplemental text for courses in crisis communication from the perspectives of public relations health communication risk communication and cusiness communication In addition it serves as an excellent resource for practitioners of crisis and risk communication in industry Effective Crisis Communication Robert R. Ulmer, Timothy Lester Sellnow, Matthew Wayne Seeger, 2011 This book provides the reader practical advice on how to effectively manage and overcome a crisis Authors Robert R Ulmer Timothy L Sellnow and Matthew W Seeger provide guidelines for taking the many challenges that crises present and turning those challenges into opportunities for overcoming a crisis Key Features of this second edition Brings together theory and experience This book introduces readers to sound research and best practices in the field of crisis communication Provides advice on how **Advancing Crisis Communication Effectiveness** Yan Jin, Bryan H. Reber, Glen J. Nowak, 2020-12-28 Advancing Crisis Communication Effectiveness shows how crisis communication plans and efforts for complex and challenging issues benefit when academic perspectives are connected with practitioner experiences This book brings crisis and public relations scholars together with practicing professionals to integrate academic theories and research with the knowledge and lessons learned on the frontlines of crisis communication and management This book illustrates how having insights and observations from both leading crisis communication scholars and professionals strengthens crisis management and communication strategies plans and coordination Chapters co authored by leading scholars and professionals highlight how academic theories and research can inform crisis management and response and how practitioners can utilize inform and strengthen academic theories and research For each topic area covered examples and applications are provided that show how integrating public relations scholarship with practice can advance crisis communication effectiveness This book represents a unique and timely contribution to the field of crisis management and communication It will be an important resource for public relations and crisis management and communication scholars educators professionals consultants and graduate students The Power of Crisis Communication Janina Klingelhöfer, 2023-12-28 Janina Klingelh fer deconstructs the development of the scientific field of crisis communication through the lens of the sociology of knowledge To integrate both the social and intellectual dimensions of this scientific field she unites the theoretical considerations of Bourdieu s field analysis with the concepts of habitus and capital

with a Foucauldian discourse analysis to conduct a comprehensive qualitative historiography The study reflects on the beginnings of the field and its past developments to answer the main research question How did the scientific field of crisis communication become what it is today The Handbook of International Crisis Communication Research Andreas Schwarz, Matthew W. Seeger, Claudia Auer, 2016-04-18 The Handbook of International Crisis Communication Research articulates a broader understanding of crisis communication discussing the theoretical methodological and practical implications of domestic and transnational crises featuring the work of global scholars from a range of sub disciplines and related fields Provides the first integrative international perspective on crisis communication Articulates a broader understanding of crisis communication which includes work from scholars in journalism public relations audience research psychology political science sociology economics anthropology and international communication Explores the topic from cross national and cross cultural crisis communication approaches Includes research and scholars from countries around the world and representing all regions Discusses a broad range of crisis types such as war terrorism natural disasters pandemia and organizational crises The Handbook of Crisis Communication W. Timothy Coombs, Sherry J. Holladay, 2022-11-14 The revised and updated new edition of the comprehensive guide to crisis communication research and practice The Handbook of Crisis Communication provides students researchers and practitioners with a timely and authoritative overview of the dynamic field Contributions by an international team of 50 leading scholars and practitioners demonstrate various methodological approaches examine how crisis communication is applied in a range of specific contexts discuss the role of culture and technology in crisis communication and present original research of relevance to the development and evaluation of crisis communication theory Now in its second edition the Handbook covers the latest advances in global crisis communication technology current trends in research and practice social media in crisis communication and more Each of the 38 chapters incorporate new material offering fresh insights into existing areas of crisis communication and explore new and emerging lines of research A wealth of new case studies practical scenarios and in depth analyses of recent crises are integrated throughout Examines traditional applications recent advances and emerging areas in crisis communication Discusses communication approaches for organizational crises disasters political crises and public health crises Provides up to date coverage of the latest terminology methods and research trends in the field Highlights how crisis communication theory and research can inform real world practice Features detailed analyses of crisis communication in major events such as terrorist attacks natural disasters industrial accidents and global pandemics The Handbook of Crisis Communication Second Edition is an excellent textbook for advanced students in public relations and strategic communication programs and a valuable reference for researchers and practitioners in fields such as crisis communication public relations and corporate communication Culture and Crisis Communication Amiso M. George, Kwamena Kwansah-Aidoo, 2017-08-17 A collection of case studies from nonwestern countries that offers an analysis of the significant role culture plays in crisis

communication Culture and Crisis Communication presents an examination of how politics culture religion and other social issues affect crisis communication and management in nonwestern countries From intense human tragedy to the follies of the rich the chapters examine how companies organizations news outlets health organizations technical experts politicians and local communities communicate in crisis situations Taking a wider view than a single country's perspective the text contains a cross cultural and cross country approach In addition the case studies offer valuable lessons that organizations that wish to operate or are operating in those cultures can adopt in preparing and managing crises The book highlights recent crisis events such as Syria s civil war missing Malaysia Flight MH370 and Japan s Fukushima Daiichi nuclear power plant disaster Each of the case studies examines how culture impacts communication and responses to crises Authoritative insightful and instructive this important resource Analyzes how nonwestern cultures respond to crises Covers the role of culture in crisis communication in recent news events Includes contributions from 18 international authors who provide insight on nonwestern culture and crisis communication Written for communication professionals academics and students Culture and Crisis Communication presents an insightful introduction to the topic of culture and crisis communication and then delves into illustrative case studies that explore intra cultural and trans boundary crisis communication **Crisis Communication** Finn Frandsen, Winni Johansen, 2020-08-24 Finn Frandsen and Winni Johansen have won the 2019 Danish communication prize KOM pris for their world class research in organisational crises crisis management and crisis communication This prize is awarded by The Danish Union of Journalists Dansk Journalistforbund and Kforum http mgmt au dk nyheder nyheder news item artikel finn frandsen and winni johansen win the kom pris 2019 The aim of this handbook is to provide an up to date introduction to the discipline of crisis communication Based on the most recent international research and through a series of levels from the textual to the inter societal level this handbook introduces the reader to the most important concepts models theories and debates within the field of crisis communication Crisis communication is a young and very vibrant field of research and practice It is therefore crucial that researchers students and practitioners have access to presentations and discussions of the most recent research Like the other handbooks in the HOCS series this handbook contains a general introduction a chapter on the history of crisis communication research a series of thematic chapters on crisis communication research at various levels a chapter perspectives a glossary of key terms and lists of further reading for each chapter with references to publications in English German and French Overview Section I Introducing the field General introduction A brief history of crisis management and crisis communication From organizational practice to academic discipline Reframing the field Public crisis management political crisis management and corporate crisis management Section II Between text and context Image repair theory Situational crisis communication theory Influences provenance evolution and prospects Contingency theory Evolution from a public relations theory to a theory of strategic conflict management Discourse of renewal Understanding the theory's implications for the field of crisis communication Making sense of crisis sensemaking

theory Weick's contributions to the study of crisis communication Arenas and voices in organizational crisis communication. How far have we come Visual crisis communication Section III Organizational level To minimize or mobilize The trade offs associated with the crisis communication process Internal crisis communication On current and future research. Whistleblowing in organizations Employee reactions to negative media coverage Crisis communication and organizational resilience Section IV Interorganizational level Fixing the broken link Communication strategies for supply chain crises. Reputational interdependence and spillover Exploring the contextual challenges of spillover crisis response Crisis management consulting An emerging field of study Section V Societal level Crisis and emergency risk communication Past present and future Crisis communication in public organizations Communicating and managing crisis in the world of politics. Crisis communication and the political scandal Crisis communication and social media Short history of the evolution of social media in crisis communication Mass media and their symbiotic relationship with crisis Section VI Intersocietal level Should CEOs of multinationals be spokespersons during an overseas product harm crisis Intercultural and multicultural approaches to crisis communication Section VII Critical approaches Ethics in crisis communication Section VIII The future of organizational crises crisis management and crisis communication For a detailed table of contents please see here

Effective Crisis Communication Robert R. Ulmer, Timothy L. Sellnow, Matthew W. Seeger, 2022-09-14 In this fully updated Fifth Edition three of today's most respected crisis risk communication scholars provide the latest theory practice and innovative approaches for handling crisis This acclaimed book presents the discourse of renewal as a theory to manage crises effectively. The book provides in depth case studies that highlight successes and failures in dealing with core issues of crisis leadership managing uncertainty communicating effectively understanding risk promoting communication ethics enabling organizational learning and producing renewing responses to crisis Unlike other crisis communication texts this book answers the question What now and explains how organizations can and should emerge from crisis Authors Robert R Ulmer Timothy L Sellnow and Matthew W Seeger provide guidelines for taking the many challenges that crises present and turning those challenges into opportunities for overcoming a crisis Crisis Communication Audra Diers-Lawson, 2019-09-26 Crises come in many shapes and sizes including media blunders social media activism extortion product tampering security issues natural disasters accidents and negligence just to name a few For organizations crises are pervasive challenging and catastrophic as well as opportunities for organizations to thrive and emerge stronger Despite the proliferation of research and books related to crisis communication the voice that is often lost is that of the stakeholder Yet as both a public relations and management function stakeholders are central to the success and failure of organizations responding to and managing crises in a cross platform and global environment This core textbook provides a comprehensive and research driven introduction to crisis communication critical factors influencing crisis response and what we know about predicting stakeholder responses to crises Incorporated into each chapter are global case studies ethical challenges and

practitioner considerations Online resources include an extensive set of multimedia materials ranging from podcast mini lectures to in class exercises and simulation based activities for skills development https audralawson com resources crisis communication managing stakeholder relationships Demonstrating the connection between theory decision making and strategy development in a crisis context this is a vital text for advanced undergraduate and postgraduate students of Communications Public Relations Marketing and Strategic Management Communicating in Risk, Crisis, and High Stress Situations: Evidence-Based Strategies and Practice Vincent T. Covello, 2021-12-10 COMMUNICATING IN R SK CRISIS AND HIGH STRESS SITUATIONS LEARN THE UNIFYING PRINCIPLES BEHIND RISK CRISIS AND HIGH STRESS COMMUNICATION WITH THIS STATE OF THE ART REFERENCE WRITTEN BY A MAJOR LEADER IN THE FIELD Communicating in Risk Crisis and High Stress Situations Evidence Based Strategies and Practice is about communicating with people in the most challenging circumstances high stress situations characterized by high risks and high stakes The ability to communicate effectively in a high stress situation is an essential communication competency for managers engineers scientists and professionals in every field who can be thrust into demanding situations complicated by stress Whether you are confronting an external crisis an internal emergency or leading organizational change this book was written for you Communicating in Risk Crisis and High Stress Situations brings together in one resource proven scientific research with practical hands on guidance from a world leader in the field The book covers such critical topics as trust stakeholder engagement misinformation messaging and audience perceptions in the context of stress This book is uniquely readable thorough and useful thanks to features that include Evidence based theories and concepts that underlie and guide practice Tools and guidelines for practical and effective planning and application Experience based advice for facing challenges posed by mainstream and social media Provocative case studies that bring home the key principles and strategies Illuminating case diaries that use the author's breadth and depth of experience to create extraordinary learning opportunities. The book is a necessity for managers engineers scientists and others who must communicate difficult technical concepts to a concerned public It also belongs on the bookshelves of leaders and communicators in public and private sector organizations looking for a one stop reference and evidence based practical guide for communicating effectively in emotionally charged situations Written by a highly successful academic consultant and trainer the book is also designed as a resource for training and Media and Crisis Communication W. Timothy Coombs, 2024-12-27 This volume centers on the relationship education between media and crisis communication the need to address which has only been heightened by the recent experience of COVID 19 and the needs for public health crisis communication With multiple voices and multiple fields engaging simultaneously with crisis communication this book illuminates the role of media in crisis communication within this complex environment Both traditional and digital media including social media platforms respond to an array of crisis contexts including political crises public health crises disasters and organizational crises The book presents original research that

approaches the effects of media in any of the possible crisis contexts This collection will interest scholars and students of crisis communication public relations risk communication digital media and political communication Handbook of Risk, Crisis, and Disaster Communication Brooke Fisher Liu, Amisha M. Mehta, 2024-05-30 This Handbook provides a comprehensive overview of core concepts research and practice in risk crisis and disaster communication With contributions from leading academic experts and practitioners from diverse disciplinary backgrounds including communication disaster and health this Handbook offers a valuable synthesis of current knowledge and future directions for the field It is divided into four parts Part One begins with an introduction to foundational theories and pedagogies for risk and crisis communication Part Two elucidates knowledge and gaps in communicating about climate and weather focusing on community and corporate positions and considering text and visual communication with examples from the US and Australia Part Three provides insights on communicating ongoing and novel risks crises and disasters from US and European perspectives which cover how to define new risks and translate theories and methodologies so that their study can support important ongoing research and practice Part Four delves into communicating with diverse publics and audiences with authors examining community first responder and employee perspectives within developed and developing countries to enhance our understanding and inspire ongoing research that is contextual nuanced and impactful Offering innovative insights into ongoing and new topics this handbook explores how the field of risk crisis and disaster communications can benefit from theory technology and practice It will be of interest to students researchers and practitioners in the fields of disaster emergency management communication geography public policy sociology and other related interdisciplinary fields

The Handbook of International Crisis and Risk Communication Research Andreas Schwarz, Matthew W. Seeger, Sora Kim, 2025-04-22 Global Insights on Navigating Today's Complex Crises Now in its second edition The Handbook of International Crisis and Risk Communication Research offers a timely and comprehensive exploration of the methods challenges and innovations in managing present day global crises and risks Bringing together expert insights from across the fields of communication public relations and social sciences this interdisciplinary volume examines crisis and risk communication through an international lens Each chapter presents unique cultural theoretical and methodological perspectives for managing risk mitigating crises and fostering resilience Amid growing transnational issues such as public health emergencies climate induced disasters and political upheavals the Handbook emphasizes the role of communication in crisis awareness recovery and renewal Contributions by leading scholars and practitioners investigate vital issues such as the impact of misinformation digital technologies and media dynamics in shaping public perception and policy response This revised and expanded edition also reflects recent global threats including climate change the COVID 19 pandemic the war in Ukraine and other cross border crises Equipping readers with the knowledge and frameworks necessary to navigate an increasingly complex and interconnected world The Handbook of International Crisis and Risk Communication Research is

perfect for advanced graduate courses and PhD programs in crisis and risk communication as well as crisis managers public relations consultants communication officers and scholars in risk management and communication The Routledge Handbook on Crisis, Polycrisis, and Public Administration Kim Moloney, Gloria J. Billingsley, Bok Gyo Jeong, Pablo Sanabria-Pulido, Tonya E. Thornton, Eric Zeemering, 2025-03-18 This volume considers how local national and global crises with differing durations sizes and impacts challenge the public sector to respond Within the public administration and policy disciplines there has been limited recognition about the nature of linkages among and the response options for crises and polycrises when more than one crisis emergency disaster or catastrophe whether human caused or natural simultaneously impacts citizens in one geographical location This handbook gathers experts from different fields to explore how each crisis challenges human capacity information technology and communication capabilities and how public leaders must respond These expert contributions are grouped within five thematic sections Structures in Crisis A North South Dialogue to engage national and global perspectives on how political social and economic structures respond during crises Agents in Crisis A Cross Actor Dialogue on how agents respond to crises Human Capital and Information Technology in Crisis exploring how these resources interact during crises Public Sector Communication in Crisis examining issues of government and governance in effective crisis communication Practitioners in Crisis a reminder to the discipline that important context and realities are missed if practitioner realities are overlooked Chapters in the book engage 23 countries and one overseas dependency along with 14 crisis events Eighteen chapters are focused on one crisis event while ten chapters directly or indirectly engage polycrises As crises and polycrises become a constancy of our time this volume will be of great interest to students researchers and practitioners of public administration and public policy The Handbook of Applied Communication Research H. Dan O'Hair, Mary John O'Hair, 2020-04-24 An authoritative survey of different contexts methodologies and theories of applied communication The field of Applied Communication Research ACR has made substantial progress over the past five decades in studying communication problems and in making contributions to help solve them Changes in society human relationships climate and the environment and digital media have presented myriad contexts in which to apply communication theory The Handbook of Applied Communication Research addresses a wide array of contemporary communication issues their research implications in various contexts and the challenges and opportunities for using communication to manage problems This innovative work brings together the diverse perspectives of a team of notable international scholars from across disciplines The Handbook of Applied Communication Research includes discussion and analysis spread across two comprehensive volumes Volume one introduces ACR explores what is possible in the field and examines theoretical perspectives organizational communication risk and crisis communication and media data design and technology The second volume focuses on real world communication topics such as health and education communication legal ethical and policy issues and volunteerism social justice and communication activism Each chapter addresses a specific

issue or concern and discusses the choices faced by participants in the communication process This important contribution to communication research Explores how various communication contexts are best approached Addresses balancing scientific findings with social and cultural issues Discusses how and to what extent media can mitigate the effects of adverse events Features original findings from ongoing research programs and original communication models and frameworks Presents the best available research and insights on where current research and best practices should move in the future A major addition to the body of knowledge in the field The Handbook of Applied Communication Research is an invaluable work for advanced Digital Dissidence and Social Media Censorship in Africa Faroog undergraduate students graduate students and scholars A. Kperogi, 2022-07-27 This book reflects on the rapid rise of social media across the African continent and the legal and extra legal efforts governments have invented to try to contain it The relentless growth of social media platforms in Africa has provided the means of resistance self expression and national self fashioning for the continent's restlessly energetic and contagiously creative youth This has provided a profound challenge to the African gatekeeper state which has often responded with strategies to constrict and constrain the rhetorical luxuriance of the social media and digital sphere Drawing on cases from across the continent contributors explore the form and nature of social media and government censorship often via antisocial media laws or less overt tactics such as state cybersurveillance spyware attacks on social media activists or the artful deployment of the rhetoric of fake news as a smokescreen to muzzle critical voices The book also reflects on the Chinese influence in African governments clampdown on social media and the role of Israeli NSO Group Technologies as well as the tactics and technologies which activists and users are deploying to resist or circumvent social media censorship Drawing on a range of methodologies and disciplinary approaches this book will be an important contribution to researchers with an interest in social media activism digital rebellion discursive democracy in transitional societies censorship on the The Communicative Constitution of Organizations Robert D. McPhee, Joel O. Internet and Africa more broadly Iverson, Karen Myers, 2025-03-18 Discusses interrelations or confluences among communication flows as the Four Flows Model of organizational communication The Four Flows Model illustrates how communication makes an organization what it is presenting in depth information on the Communicative Constitution of Organizations CCO Written by a team of renowned experts in the field this comprehensive resource is designed for all those involved in the study of organizations particularly advanced students and researchers in Business Sociology Communication Studies and the subdiscipline of Organizational Communication Organized into twelve substantial chapters the text clearly and thoroughly explains all key aspects of Four Flows Theory 4F and provides a theoretical grounding in its parent Structuration Theory ST The book draws upon original research and evidence to demonstrate that organizations are not constituted in merely one way but rather by four analytically different yet interconnected characteristic flows Membership Negotiation Self Structuring Activity Coordination and Institutional Positioning Throughout the book the authors describe their theoretical developments through discussion of

other key schools of CCO thinking as well as important issues such as critical perspectives on organizing Articulating the significance of the Four Flows Theory for CCO scholarship this innovative volume Discusses interrelations or confluences among flows and explores relations of the Four Flows Model with alternate perspectives Emphasizes the need to ask broader questions in CCO theorizing regarding the ways socio material things are constituted Lays out the context of 4F theory and identifies the key issues CCO theories should address Describes how conlocutions allow sensitive exploration of relations Introduces the concept of transtruction to Structuration Theory explaining how communication produces and reproduces organizations Highlighting the importance of studying organizations as novel social entities that rule the world The Four Flows Model The Communicative Constitution of Organizations is an excellent textbook for upper level undergraduate and graduate courses on Organizational Communication Structuration Theory Organizational Communication Management Organizational Studies and Public Administration as well as an invaluable reference work for researchers and practitioners in the field Philosophy and Management Łukasz Sułkowski, Zdzisława Dacko-Pikiewicz, Katarzyna Szczepańska-Woszczyna, 2025-07-31 This book invites readers on an intellectual journey where the great minds of philosophy intersect with contemporary organizational challenges With classical and modern philosophical thought as its backbone Philosophy and Management Great Minds and Organizational Ideas demonstrates that the most renowned thinkers in human history such as Aristotle Confucius and Nietzsche provide timeless wisdom for navigating the complexity of today s business environments Combining theoretical insights with practical applications this book presents philosophical frameworks as robust foundations for decision making conflict resolution and leadership strategies It explores crucial areas such as strategic management human resources ethics corporate governance and innovation challenging readers to explore management from a reflective and ethical perspective and shows how philosophy equips leaders to build resilient and morally responsible organizations which are essential in an age dominated by technological advancement and rapid societal changes The book fills a significant gap in management literature which often lacks deep philosophical reflection on organizational practices It draws on ancient modern and postmodern thought connecting these insights to current management theories thus making it an invaluable resource for both practitioners and scholars The Open Access version of this book available at http www taylorfrancis com has been made available under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4 0 license

Adopting the Beat of Phrase: An Psychological Symphony within Theorizing Crisis Communication

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