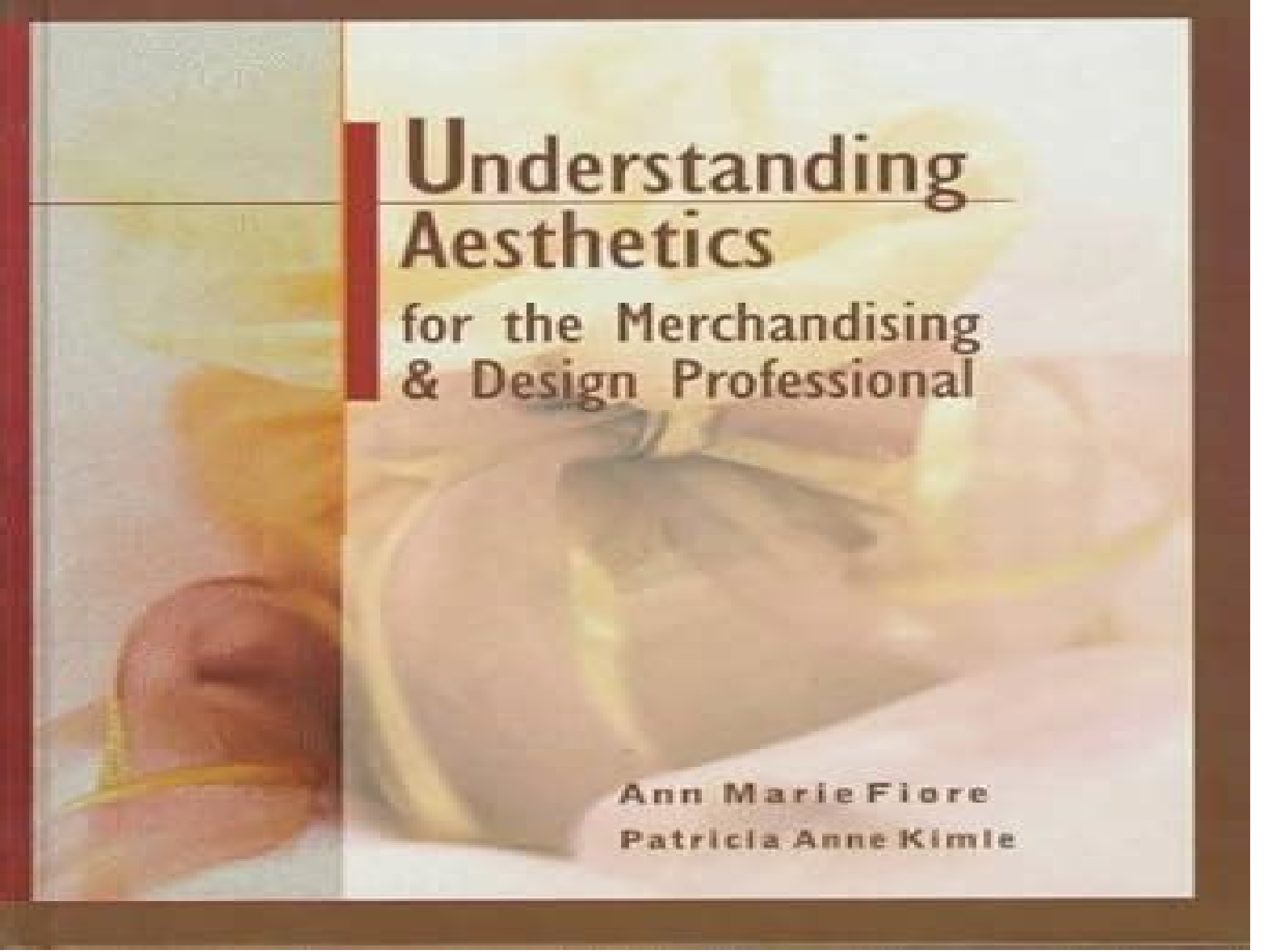


The background of the book cover is a soft-focus photograph of a still life. In the lower-left foreground, a single, ripe pear with a small stem and a yellow-green leaf is visible. Behind it, a light-colored, possibly ceramic, bowl or dish is partially visible. The background is a warm, yellowish-white, suggesting a bright, indoor setting. The overall aesthetic is clean and professional, with a focus on natural elements.

Understanding Aesthetics

for the Merchandising
& Design Professional

Ann Marie Fiore

Patricia Anne Kimle

Understanding Aesthetics For The Merchandising And Design Professional

Jiyuan Zhang



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