ROUTLEDGE CRITICAL STUDIES IN TOURISM, BUSINESS AND MANAGEMENT

Tourism and Crisis

Edited by Gustav Visser and Sanette Ferreira



Gursoy, Dogan,Sarıışık, Mehmet,Nunkoo, Robin,Boğan, Erhan

Tourism and Crisis Gustav Visser, Sanette Ferreira, 2013-02-15 The new millennium has been characterised by several crises ranging from dramatic acts of terror to natural disasters as well as the most significant economic recession since the late 1920s However despite such challenges the global tourism system has in the main retained its past vitality although in some cases in a different form The book investigates different kinds of crisis and unpacks understandings of crisis in relation to various components in the contemporary tourism system. The aim of this book therefore is to critically analyse the relationship between tourism and crises The volume focuses on the roles and potential of tourism for development and relations between tourism environment and broad global process of change at different levels of analysis highlighting different types of crisis In particular it questions the general conviction that tourism led development is a sustainable and necessarily solid platform from which to develop local national and regional economies from a range of perspectives Written by leading academics in the field this book offers valuable insight into tourism's relationship with socio cultural environment economic and political crisis as well as the challenges facing future tourism development **Contemporary Marketing** and Consumer Behaviour in Sustainable Tourism Maria Palazzo, Pantea Foroudi, 2024-03-11 This book delves into contemporary trends in consumer behaviour and marketing strategies in the field of sustainable tourism It explores effective promotion methods for sustainable tourism development emphasizing the involvement of various stakeholders such as communities local residents visitors organizations and governments With an international perspective this interdisciplinary book specifically examines the human aspects of environmental change covering topics like smart growth heritage place identity place image and reputation technology and innovation life cycle thinking and circular economy waste management ecosystems and global change transitions to low carbon economy etc The book raises several original research questions about the essential nature of sustainable tourism in the post pandemic era aiming to fill knowledge gaps and drive transformative change Offering a blend of theoretical insights and practical case studies this book is valuable for students researchers and academics in business management marketing communication and tourism as well as for managers and Tourism and Social Marketing C. Michael Hall, 2014-02-24 Social Marketing is the utilisation of decision makers marketing principles and methods to encourage individual and organisational behaviour change for the public good Traditionally the domain of government it is increasingly also utilised by non government and non profit organisations and other institutions of civil society as a non regulatory means to achieve policy and public good goals At a time when concerns over tourism's contribution to undesirable environmental economic and social change is greater than ever social marketing strategies are important for encouraging more appropriate and desirable behaviours by tourists and the tourism industry Tourism and Social Marketing is the first book to comprehensively detail the relevance of social marketing principles and practice to tourism destination management and marketing By considering this relationship and application of social

marketing approaches to key issues facing contemporary tourism development such as the environment this book provides significant insights into how the behaviours of visitors and businesses may be changed so as to develop more sustainable forms of tourism and improve the quality of life of destination communities. It further provides a powerful impetus to the development of tourism related forms of sustainable consumption and the promotion of ethical tourism and marketing This innovative book is comprehensive in scope by considering a variety of relevant fields relevant to tourism and social marketing practice including health non profit organisations governance the politics of marketing and consumption consumer advocacy and environmental and sustainable marketing It integrates selected international cases studies to help tourism students engage with the broader debates in social marketing governance and the politics of behaviour change and shows the relationship of theory to practice Written by a leading authority in the field topical and integrative this book will be valuable reading for students scholars and researchers in tourism Tourism Through Troubled Times Maximiliano E. Korstanje, Hugues Seraphin, Shem Wambugu Maingi, 2022-09-23 Tourism Through Troubled Times is an illuminating read for all scholars of Tourism Studies Hospitality Management and the Sociology of Tourism as well as practitioners and managers **Tourism Management** within the hospitality sector and gives clear insights into the industry's next steps forward Stephen J. Page, 2025-03-20 One of the leading texts in the field Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree diploma or single module in the subject with a global focus This new edition focuses on the essential features of tourism management in a concise accessible and interactive format It is written in an engaging style that assumes no prior knowledge of tourism and builds up the reader's understanding as they progress through this wide ranging global review of the principles of managing tourism It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy This seventh edition has been revised and updated to include new case studies both throughout the book and online with all case studies fully updated and new statistical material throughout to illustrate trends and themes more diagrams and graphs throughout to aid understanding and application of complex theory a greater global focus throughout a broader geographical spread of case studies derived from developed developing and emerging countries as tourism destinations new coverage of up to date trends and developments within the tourism industry including regenerative tourism carbon neutral tourism air taxis accessibility and diversity the cost of living crisis the effect of crises such as COVID 19 the rise of online travel agents innovations in digital tourism trust and tourism overtourism visitor management and anti slavery measures and fully updated online materials including PowerPoint slides online questions web case studies and weblinks This book is essential reading for all tourism students and future managers The Management of Tourism Lesley Pender, Richard Sharpley, 2005 This text provides detailed coverage of the breadth of issues involved in the management of tourism businesses It explains and supports fundamental business management aspects whilst examining specific techniques required for the successful

management of a variety of tourism businesses Contemporary Challenges of Climate Change, Sustainable Tourism Consumption, and Destination Competitiveness Timo Ohnmacht, Julianna Priskin, Jürg Stettler, 2018-09-12 This volume presents twenty updated and new theories of travelers decisions and behaviors. The volume describes the advances in theory construction and practical applications of theory in the disciplines of tourism hospitality leisure and entertainment THLE Innovation and Creativity in Tourism, Business and Social Sciences Vicky Katsoni, Carlos Costa, 2025-04-29 This book is the second volume of the proceedings of the 11th International Conference of the International Association of Cultural and Digital Tourism IACuDiT Focusing on Innovation and Creativity in Tourism Business and Social Sciences the conference was held from September 3 to 5 2024 in Naxos Greece The book showcases the latest research on tourism business technology and the social sciences and presents a critical academic discourse on ICT adoption in the social sciences regional development sustainability and tourism experience smart and sustainable practices innovations in museum interpretation and collections management emerging and disruptive technologies gaming gamification and augmented reality and other topical aspects in business and the social sciences. The book discusses these digital transformation processes from various standpoints including its effect on the social sciences combined with specific forms of tourism The impact of digitalization encourages the emergence of new digital products and services based on the principle of flexibility The book focuses on the knowledge economy and the smart destinations concepts and highlights new modes of tourism management and development while further chapters address emerging technologies such as the Internet of Things AI big data and robotics in a range of tourism practices The Wiley Blackwell Companion to Tourism C. Michael Hall, 2024-07-11 The first authoritative overview of tourism studies published post COVID 19 The Wiley Blackwell Companion to Tourism remains a definitive reference in this interdisciplinary field Edited and authored by leading scholars from around the world this state of the art volume provides a comprehensive critical overview of tourism studies across the social sciences In depth yet accessible chapters combine established theories and cutting edge developments and analysis addressing a wide range of current and emerging topics issues debates and themes The second edition of the Companion reflects the complexity of the changing field incorporating new developments diverse theories core themes and fresh perspectives throughout New and revised chapters explore the organization and practice of tourism pressing health economic social and environmental challenges the impact of the COVID 19 pandemic on tourism and the tourist industry empowerment placemaking mindfulness and wellbeing resident attitudes towards tourism Chinese outbound tourism public transport long distance walking and more Covers the full spectrum of tourism studies including its connections to geography sociology urban studies sustainability marketing management globalization and policy Outlines exciting new and emerging approaches theoretical foundations and major developments in tourism studies Offers perspectives on major topics including the role of tourism in the Anthropocene global and local change resilience innovation and consumer and business behavior Sets an agenda for future tourism

research and reviews significant issues in theory method and practice Features new contributions from an international panel of younger scholars and established researchers With a wealth of up to date bibliographic references and extensive coverage of the tourism related literature The Wiley Blackwell Companion to Tourism Second Edition is required reading for undergraduate students postgraduate researchers lecturers and academic scholars in tourism studies tourism management tourism geography tourism theory sociology urban studies and globalization as well as professionals working in tourism and hospitality management worldwide Tourism and Hospitality in Asia: Crisis, Resilience and Recovery Azizul Hassan, Anukrati Sharma, James Kennell, Priyakrushna Mohanty, 2023-01-01 This book analyses the ways in which crises including COVID 19 can be managed within the tourism and hospitality industries in Asia in ways that support the future of these industries and help to make them more resilient This book supports efforts to develop a new direction for the tourism and hospitality industry by considering their development holistically in the context of sustainable development Going further this book highlights actions to make the tourism system more resilient to external shocks and crises Readers of this book will get insights into the economic social technological and environmental implications of crises on the tourism and hospitality industry in Asia including issues within the food and beverage industry in the Asian post COVID 19 period This book has three major objectives to explore the crisis context of Asian tourism and hospitality to present multiple cases from countries in Asia and finally to envisage the paths to make the Asian tourism system more resilient through the discussion of new trends and issues emerging following the pandemic This book examines the economic social environmental and technological implications of crises on the Asian tourism and hospitality industry and discusses the various ways of managing these crises more efficiently contributing new knowledge to the industry In its wider context this book covers tourism management crisis management and destination management At the more micro level themes explored include tourism economics marketing management hospitality management food and beverage management and tourism technology Strategic Management for Tourism, Hospitality and Events Nigel G. Evans, 2024-01-24 Strategic Management for Tourism Hospitality and Events is the must have text for students approaching this subject for the first time It introduces students to fundamental strategic management principles in a tourism hospitality and events context and brings theory to life by integrating a host of industry based case studies and examples throughout This fourth edition has been fully revised and updated to reflect the major changes in strategic direction for these industries due to the most significant global crisis ever as well as significant technology advances and issues related to sustainability New features and topics in this fourth edition include New international tourism hospitality and events case studies from both SMEs and large scale businesses are integrated throughout to show applications of strategic management theory New Technology Focus short cases are included as well as longer combined sector case studies on topics such as COVID 19 impacts A new chapter on sustainability and corporate social responsibility explores how the principles of sustainability can be incorporated into the strategy of tourism hospitality

and events organizations Technology is integrated into all chapters looking at big data artificial intelligence the external political environment social media and e marketing absorptive capacity and innovation Impacts and implications of COVID 19 are discussed considering industry responses financial implications and future emergent strategies A contemporary view incorporates the broad range of academic literature and industry developments that have emerged in recent years and provides a particular focus on smaller organizations recognizing their key role Web support for tutors and students provides explanations and guidelines for instructors on how to use the textbook and case studies additional exercises and video links for students This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students learning and understanding It is an essential resource for tourism hospitality and events students

Tourism Crises Eric Laws, Bruce Richard Prideaux, 2017-02-10 Don t wait until it s too late to learn how to manage a crisis situation The impact of crises on tourism has increased in the last ten years in response to terrorism war health emergencies and natural disasters Tourism Crises presents the latest research on crisis management with in depth analysis of tourism flows and the Greener Future Andrea Edurne Jimenez Ruiz, Volha Rudkouskaya, Shivam Bhartiya, 2025-05-13 Greener Future Building Sustainable Tourism Communities delves into the intricate landscape of sustainable tourism development offering invaluable insights and practical strategies for fostering a symbiotic relationship between travellers local economies and cultural preservation efforts Women's Empowerment Within the Tourism Industry Bayram, Gül Erkol, Shah, Syed Haider Ali, Tunio, Muhammad Nawaz, 2023-08-01 In recent decades more women around the world have taken the opportunity to enter the market join the workforce and start their own entrepreneurial ventures These changes have had a strong impact on market demographics Particularly within the tourism industry it is important to investigate the behavior motivations experiences and needs of women as travelers employees and entrepreneurs Women s Empowerment Within the Tourism Industry offers a conversant and comprehensive overview of the themes and concepts of women as tourists employees and entrepreneurs in tourism Providing interdisciplinary insights from leading international researchers and academicians this book makes a critical contribution to the knowledge of women s participation within the tourism industry It discusses the nature of their work and ways in which tourism creates tension between the attitudes and conduct of tourists and the beliefs and behavior of local women Covering topics such as consumer experience gender studies and women s employment this premier reference source is an excellent resource for business leaders and managers entrepreneurs marketers government officials students and educators of higher education librarians researchers and academicians COVID-19 and the Hospitality and Tourism Industry Gursoy, Dogan, Sariişik, Mehmet, Nunkoo, Robin, Boğan, Erhan, 2021-09-14 Offering a comprehensive understanding of the implications of the COVID 19 pandemic for the tourism and hospitality industry this book discusses the topic from economic sociological and psychological perspectives Critical case studies are used to explore both micro impacts on individuals involved in the industry and governmental and

international responses to issues posed by the pandemic more broadly The SAGE Handbook of Tourism Management Chris Cooper, Serena Volo, William C. Gartner, Noel Scott, 2018-08-14 The SAGE Handbook of Tourism Management is a critical authoritative review of tourism management written by leading international thinkers and academics in the field Arranged over two volumes the chapters are framed as critical synoptic pieces covering key developments current issues and debates and emerging trends and future considerations for the field The two volumes focus in turn on the theories concepts and disciplines that underpin tourism management in volume one followed by examinations of how those ideas and concepts have been applied in the second volume Chapters are structured around twelve key themes Volume One Part One Researching Tourism Part Two Social Analysis Part Three Economic Analysis Part Four Technological Analysis Part Five Environmental Analysis Part Six Political Analysis Volume Two Part One Approaching Tourism Part Two Destination Applications Part Three Marketing Applications Part Four Tourism Product Markets Part Five Technological Applications Part Six Environmental Applications This handbook offers a fresh contemporary and definitive look at tourism management making it an essential resource for academics researchers and students Critical Theories in Dark Tourism Nitasha Sharma, Annaclaudia Martini, Dallen J. Timothy, 2024-12-02 This book facilitates a critical investigation of gaps in theorizing and framing dark tourism by navigating through some onto epistemological issues theoretical entanglements future possibilities and the application of critical theoretical perspectives related to affect and emotions human animal studies postcolonialism feminism trauma studies posthumanism power and identity In doing so it advances the need to connect critical theory pragmatism and contemporary issues of social and global relevance Given the growing body of critical research within tourism studies dark tourism has somewhat lagged behind For example critical tourism researchers have been examining postcolonialism for two decades but dark tourism research has only sporadically engaged with this topic Similarly the issue of gender has been curiously neglected within dark tourism In addition dark tourism research has tended to shy away from the big challenges facing contemporary societies Through its engagement with a range of critical theories this volume not only addresses gaps in the existing dark tourism literature but also moves the debate forward in exciting new directions This volume is well placed to demonstrate to other disciplines and fields that dark tourism research can be critical theoretically grounded and transformative Duncan Light Tourism Ethics David A. Fennell, 2017-12-01 This book remains the most in depth large scale introductory text on ethics as applied to tourism examining the deep theoretical aspects of how human nature applies to tourism It explores theory from a number of different disciplines provides an overview of work on moral reasoning and development and weaves together theory with real world tourism ethics problems and issues The new edition of this landmark volume has been reworked and updated to take into account important works published since the first edition including more than 100 new references on ethics and tourism ethics and to engage more with 20th century theorists in philosophy It continues to be an important text for students and researchers in tourism recreation and leisure

studies geography environmental studies and business 7th International Conference on Tourism Research Prof Rishi Balkaran, Dr Chris Hattingh, 2024-03-18 These proceedings represent the work of contributors to the 7th International Conference on Tourism Research ICTR 2024 hosted by the Centre for Tourism Research in Africa at the Cape Town Hotel School Cape Peninsula University of Technology South Africa on 18 19 March 2024 The Conference Chair is Prof Rishi Balkaran and the Programme Chair is Dr Chris Hattingh both from Cape Peninsula University of Technology CPUT South Africa ICTR is a well established event on the academic research calendar and now in its 7th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them The scope of papers will ensure an interesting two days The subjects covered illustrate the wide range of topics that fall into this important and ever growing area of research Today more than ever there is a need for research and scientific guidance as the tourist sector struggles to cope with the consequences of the Covid 19 pandemic inflation socio political turbulences climate change and disaster risk

Tourism Destination Development Markus Pillmayer, Marion Karl, Marcus Hansen, 2024-07-22 Although destination management is regarded as the supreme discipline in tourism management little attention is paid to destination development especially from a geographical perspective This book analyses destination development and proposes key strategies for a positive destination development in the future in regard to sustainability accessibility and economic prosperity International scholars from a range of disciplines explore current issues in destination development and propose solutions that can help policy makers prepare for future challenges This book includes case studies from all around the globe to illustrate the diversity of destination development This book thus offers students colleagues from the scientific community as well as practitioners and political decision makers numerous suggestions considerations and decision making aids with regard to destination development

Tourism And Crisis Routledge Critical Studies In Tourism Business And Management Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has are more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**Tourism And Crisis Routledge Critical Studies In Tourism Business And Management**," written by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound impact on our existence. Throughout this critique, we will delve in to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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