Understanding International Art Markets and Management

Edited by lain Robertson

<u>Understanding International Art Markets And</u> <u>Management Understanding International Art Markets</u> <u>And Management</u>

Antonio C. Cuyler

Understanding International Art Markets and Management Iain Robertson, 2005-10-26 This groundbreaking text brings together experts in the field of visual art markets to answer some fundamental questions Is art a good investment Why is the art market dominated by America and Western Europe Where are the key emerging markets and what are the next good buys in art Providing readers with an understanding of the challenges facing art market makers dealers auctioneers collectors and artists and the decision making process experienced by market players and investors this exciting text merges the key theories with examples of practice in a highly accessible style Written by an international array of experts from the US the UK and China this book is essential reading for all those studying or interested in art markets and management

Understanding International Art Markets and Management Iain Robertson, Iain Alexander Robertson, 2005 Understanding International Art Markets and Management focuses on the visual art market sculpture paintings drawings prints and examines the major transitions that have affected this market t p verso Money and Marketing in the Art World Henrik Hagtvedt, 2024-10-21 How does the art market choose its winners thereby also deciding what millions of visitors to galleries and museums will view year after year Whereas art historical writing and contemporary commentary tend to highlight the efforts of specific artists this book illustrates how money and marketing in combination with general trends play decisive roles in shaping the art world and in propelling specific artists and artworks to positions of prominence Today perhaps more than ever before the high profile art world is primarily shaped by buyers and those who cater to buyers The actual artists although most visible to the public tend to play a secondary role The time seems particularly ripe for transparency about how the art world works given the growth in the art market media attention on and popular interest in high priced art and controversy surrounding public funding for art and the value of art for contemporary society With a combination of marketplace observations marketing insights and relevant research findings this book contributes to increased transparency while providing thought provoking digressions and anecdotes along the way Money and Marketing in the Art World offers an accessible analysis of the art market for scholars and graduate students across arts marketing and management as well as for those more broadly interested in art and business The SAGE Handbook of New Urban Studies John Hannigan, Greg Richards, 2017-05-01 The last two decades have been an exciting and richly productive period for debate and academic research on the city The SAGE Handbook of New Urban Studies offers comprehensive coverage of this modern re thinking of urban theory both gathering together the best of what has been achieved so far and signalling the way to future theoretical insights and empirically grounded research Featuring many of the top international names in the field the handbook is divided into nine key sections SECTION 1 THE GLOBALIZED CITY SECTION 2 URBAN ENTREPRENEURIALISM BRANDING GOVERNANCE SECTION 3 MARGINALITY RISK AND RESILIENCE SECTION 4 SUBURBS AND SUBURBANIZATION

STRATIFICATION SPRAWL SUSTAINABILITY SECTION 5 DISTINCTIVE AND VISIBLE CITIES SECTION 6 CREATIVE CITIES SECTION 7 URBANIZATION URBANITY AND URBAN LIFESTYLES SECTION 8 NEW DIRECTIONS IN URBAN THEORY SECTION 9 URBAN FUTURES This is a central resource for researchers and students of Sociology Cultural Geography and Urban Studies Arts Management, Cultural Policy, & the African Diaspora Antonio C. Cuyler, 2022-06-15 This book centers people of African descent as cultural leaders to challenge the myth that they do not know how or care about managing and preserving their culture Arts Management Cultural Policy the African Diaspora also presents comparative case studies of the challenges differences similarities and successes in approaches to cultural leadership across multiple cultural contexts throughout the diaspora This volume disrupts the enduring and systemic global marginalization oppression and subjugation that threatens and undermines people of African descent s cultural contributions to humanity The most important distinguishing feature of the volume is its geographical use of the African diaspora to explore the subjects of arts management and cultural policy which to date no volume has done before Furthermore the volume s comparative examination of ten critical historical practical and theoretical questions makes it a significant contribution to the literatures in Arts Management Cultural Policy Cultural Africana African American and Ethnic studies Researchina Art Markets Elisabetta Lazzaro, Nathalie Moureau, Adriana Turpin, 2021-05-25 Researching Art Markets brings together a scholars from several various disciplinary perspectives In doing so this collection offers a unique multi disciplinary contribution that disentangles some of the key aspects and trends in art market practices from the past to nowadays namely art collectors the artist as an entrepreneur and career paths and the formation and development of new markets In understanding the global art market as an ecosystem the book also examines how research and perceptions have evolved over time Within the frameworks of contemporary social economic and political contexts issues such as business practices the roles of market participants and the importance of networks are analysed by scholars of different disciplines With insights from across the humanities and social sciences the book explores how different methods can coexist to create an interdisciplinary international community of knowledge and research on art markets Moreover by providing historical as well as contemporary examples this book explores the continuum and diversity of the art market Overall this book provides a valuable tool for understanding art markets within their wider context The volume is of interest to scholars researching into the cultural and creative industries from a wider perspective The Routledge Companion to Arts Marketing Daragh O'Reilly, Ruth Rentschler, Theresa Kirchner, 2013-12-17 The relationship between the arts and marketing has been growing ever more complex as the proliferation of new technologies and social media has opened up new forms of communication This book covers the broad and involved relationship between the arts and marketing It frames arts marketing in the context of wider related issues such as the creative and cultural industries cultural policy and arts funding developments in the different art forms and the impact of environmental forces on arts business models and markets The Routledge Companion to

Arts Marketing provides a comprehensive up to date reference guide that incorporates current analyses of arts marketing topics by leaders of academic research in the field As such it will be a key resource for the next generation of arts marketing scholars and teachers and will constitute the single most authoritative guide on the subject internationally Research Tom McNulty, 2013-12-27 This book is for art market researchers at all levels A brief overview of the global art market and its major stakeholders precedes an analysis of the various sales venues auction commercial gallery etc Library research skills are reviewed and advanced methods are explored in a chapter devoted to basic market research Because the monetary value of artwork cannot be established without reference to the aesthetic qualities and art historical significance of our subject works two substantial chapters detail the processes involved in researching and documenting the fine and decorative arts respectively and provide annotated bibliographies Methods for assigning values for art objects are explored and sources of price data both in print and online are identified and described in detail In recent years art historical scholarship increasingly has addressed issues related to the history of art and its markets a chapter on resources for the historian of the art market offers a wide range of sources Finally provenance and art law are discussed with particular reference to their relevance to dealers collectors artists and other art market stakeholders The Global Rules of Art Larissa Buchholz, 2022-11-22 A trailblazing look at the historical emergence of a global field in contemporary art and the diverse ways artists become valued worldwide Prior to the 1980s the postwar canon of international contemporary art was made up almost exclusively of artists from North America and Western Europe while cultural agents from other parts of the world often found themselves on the margins The Global Rules of Art examines how this discriminatory situation has changed in recent decades Drawing from abundant sources including objective indicators from more than one hundred countries multiple institutional histories and discourses extensive fieldwork and interviews with artists critics curators gallerists and auction house agents Larissa Buchholz examines the emergence of a world spanning art field whose logics have increasingly become defined in global terms Deftly blending comprehensive historical analyses with illuminating case studies The Global Rules of Art breaks new ground in its exploration of valuation and how cultural hierarchies take shape in a global context The book s innovative global field approach will appeal to scholars in the sociology of art cultural and economic sociology interdisciplinary global studies and anyone interested in the dynamics of global art and culture The Art Market and the Global South, 2023-08-07 This book examines the art markets of the Global South while questioning based on the heterogeneity of the selected contributions the very idea of its existence in the context of the global art market Gathering new research by recognized scholars you will discover different markets from the so called Global South their structure the external determinants affecting their behavior their role in the art system's development and how they articulate with other agents at the local regional and international level In this publication an important wealth of research on various African countries stands out providing an unprecedented overview of the markets in that region This volume originates from the

TIAMSA conference The Art Market and the Global South New Pe	erspectives and Plural Approaches held in Lisbon in 2019

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