

XML Publishing with Adobe InDesign

By Dorothy J. Hawkins

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ISBN: 978-1-449-99957-6

Released: October 1, 2010

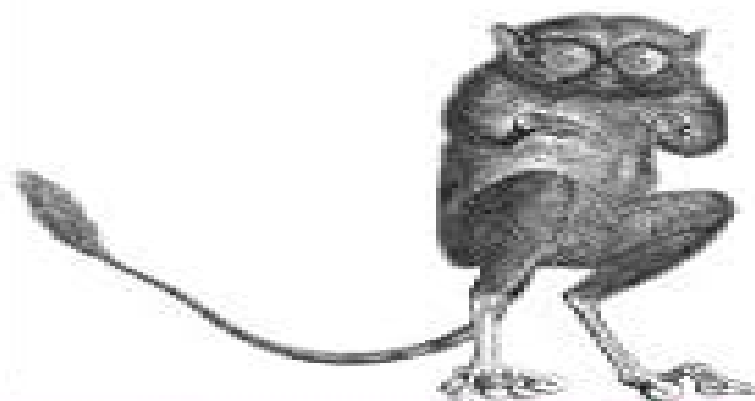
Covers InDesign CS3–CS5

From Adobe InDesign CS2 to InDesign CS5, the ability to work with XML content has been built into every version of InDesign. Some of the useful applications are importing database content into InDesign to create catalog pages, exporting XML that will be useful for subsequent publishing processes, and building chunks of content that can be reused in multiple publications.

In this Short Cut, we'll play with the contents of a college course catalog and see how we can use XML for course descriptions, tables, and other content. Underlying principles of XML structure, DTDs, and the InDesign namespace will help you develop your own XML processes. We'll touch briefly on using InDesign to "skin" XML content, exporting as XHTML, InCopy, and the IDML package. The Advanced Topics section gives tips on using XSLT to manipulate XML in conjunction with InDesign.

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Xml Publishing With Adobe Indesign Dorothy Hoskins

**Mike Shatzkin, Brian O'Leary, Laura
Dawson, Ted Hill**



Xml Publishing With Adobe Indesign Dorothy Hoskins:

XML Publishing with InDesign CS2+ Dorothy Hoskins,2007-06-19 From Adobe InDesign CS2 to InDesign CS5 the ability to work with XML content has been built into every version of InDesign What in the real world could you do with XML if you understood how it works in InDesign Some of the useful applications are importing database content into InDesign to create catalog pages exporting XML that will be useful for subsequent publishing processes and building chunks of content that can be reused in multiple publications In this Short Cut we ll play with the contents of a college course catalog and see how we can use XML for course descriptions tables and other content Underlying principles of XML structure DTDs and the InDesign namespace will help you develop your own XML processes The Advanced Topics section gives tips on using XSLT to manipulate XML in InDesign

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A Designer's Guide to Adobe InDesign and XML James J. Maivald,Cathy Palmer,2007-12-04 Is this book for programmers Written specifically for graphic designers and production artists already comfortable working with Adobe InDesign this book teaches you how to automate publishing without learning a lot of scary code XML simplifies the process of moving content in and out of your layouts and can speed up any print or Web assignment

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- 1 Product catalog Learn how to import XML data into a structured layout using nested styles and cloned text
- 1 Direct mail and variable data printing Use XML and InDesign to create sophisticated direct mail pieces without costly plug ins or third party software
- 1 Magazine and newspaper Build and export magazine style publications for online distribution
- 1 Web Transform XML into XHTML to incorporate directly into your Web pages or use Cascading Style Sheets to instantly format your exported XML

StartWithXML: Making the Case for Applying XML to a Publishing Workflow Mike Shatzkin, Brian O'Leary, Laura Dawson, Ted Hill, 2009-01-13

Publishers face a Copernican change Until recently the book was the sun of a publishing solar system and all other opportunities were subsidiary rights revolving as planets around it Now the intellectual property is the sun and the book becomes just one of the orbiting opportunities To be successful in the 21st century environment publishers must produce agile content content that can be rendered in different forms without great additional expense XML provides both a path to agility and opens opportunities for current and future digital content revenue streams StartWithXML is an industry wide project to understand and spread the knowledge publishers need to move forward with XML It's about the business issues driving the why of XML and the technical and organizational issues strategies and tactics underlying the how of getting started This research report takes a pragmatic look at XML workflows addressing questions such as Where am I and where do I want to end up How much benefit do I want to obtain from content reuse and repurposing How much work do I want to do myself How much time and money will this take What can I do internally to increase my chances of success

InDesign CS5 Automation Using XML and JavaScript Grant Gamble, 2011-02-20 This book is aimed at the general user and provides an introduction to scripting InDesign using JavaScript to create simple cross platform solutions It also gives a general introduction to XML DTDs and XSLT before showing how to automate the importing and exporting of XML data Page 4 of cover

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