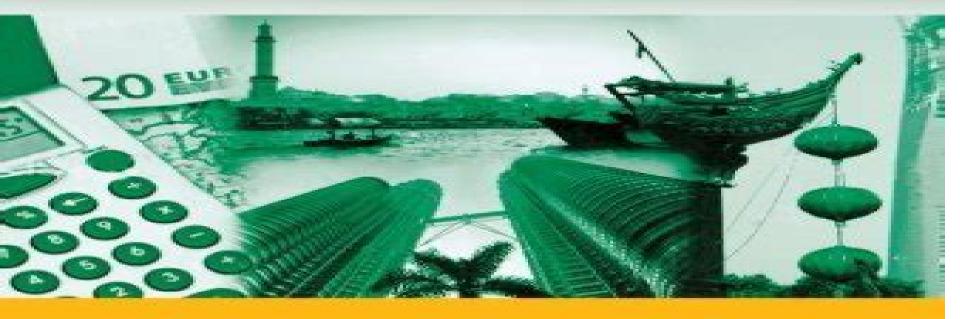
# Tourism and Entrepreneurship

International Perspectives



Jovo Ateljevic & Stephen J. Page



# **Tourism And Entrepreneurship Advances In Tourism Research**

Manuel Alector Ribeiro, Kyle Maurice Woosnam

### **Tourism And Entrepreneurship Advances In Tourism Research:**

Tourism and Entrepreneurship Jovo Ateljevic, Stephen J. Page, 2017-12-04 Tourism and Entrepreneurship International Perspectives provides an innovative interdisciplinary approach This book takes as its central theme the role of entrepreneurship in the context of regional local and national tourism development By engaging with top academics in both tourism and entrepreneurship this book delivers a cohesive interdisciplinary examination of the most recent developments in both tourism and entrepreneurship Several key themes are explored and articulated through the following concepts and issues tourism innovation and entrepreneurship the role and nature of individual and collective entrepreneurship in different contexts the role of tourism in responding to development opportunities created by global forces and finally issues associated with tourism strategies and policies Divided into four parts the book reflects on the most relevant areas of tourism entrepreneurship Understanding the conceptual basis of tourism entrepreneurship Creative use of entrepreneurship and processes of social innovation Tourism entrepreneurship mediating the global local divide Sectoral strategies and policy issues of tourism entrepreneurship Tourism and Entrepreneurship International Perspective Explains the impact of tourism entrepreneurship on places and overall regional and destination development Examines the role of the public sector in facilitating the need for sustainable tourism development Examines the effects and implications of funding schemes and support programmes Takes the owner manager and entrepreneur as the starting point of analysis to explore specific issues Allows practitioners and policy makers to explore practical applications and best practice of theory through a diverse range of international case studies Contributed to by an international team of leading scholars in tourism and entrepreneurship This book is a unique combination of theory case studies and discussion highlighting the importance of entrepreneurial tourism activity for economic success It is essential reading for students and researchers in both tourism and Entrepreneurship Education in Tourism and Hospitality Management Bagri, Satish Chandra, Dhodi, entrepreneurship R.K., Junaid, K.C., 2022-05-27 Entrepreneurship education is a rapidly evolving field that is critical to the development of well equipped and competent business leaders The importance of training the future generation of managers and leaders cannot be overlooked as they play a vital role in ensuring the survival of various industries and companies Entrepreneurship Education in Tourism and Hospitality Management provides an in depth look at various cases of entrepreneurship education in the tourism and hospitality industries across the world as well as their recent changes and developments This book also advances the literature in the field of entrepreneurship education by broadening the discussion on the recent trends and ongoing challenges to include perspectives on creating the next generation of tourism and hospitality entrepreneurs Covering topics such as digital education and tourism sustainability this reference work is ideal for administrators academicians policymakers entrepreneurs scholars researchers practitioners instructors and students Tourism and Entrepreneurship (nscc Tanzania Project). PAGE., 2004 Recent Advancements in Tourism Business, Technology and

Social Sciences Vicky Katsoni, George Cassar, 2024-05-28 The book features the first volume of the proceedings of the 10th International Conference of the International Association of Cultural and Digital Tourism IACuDiT with the theme Recent Advancements in Tourism Business Technology and Social Sciences which was held from August 29 to 31 2023 in Crete Greece It showcases the latest research on Tourism Business Technology and Social Sciences and presents a critical academic discourse on smart and sustainable practices in the tourism industry stimulating future debates and advancing readers knowledge and understanding of this critical area of tourism business in the post COVID 19 era COVID 19 produced dramatic effects on the global economy business activities and people with tourism being particularly affected The book discusses the resulting digital transformation process in a range of areas including its effect on the social sciences combined with special forms of tourism This accelerated digitalization encourages the emergence of new digital products and services based on the principle of flexibility The book focuses on the knowledge economy and smart destinations as well as new modes of tourism management and development and includes chapters on emerging technologies such as the Internet of Things artificial intelligence big data and robotics in connection with various tourism practices Recent Advances in Tourism Marketing Research Muzaffer Uysal, Daniel Fesenmaier, Joseph O'Leary, 2014-09-19 In order to respond to the dynamic changes taking place in the competitive world of tourism marketing programs need to be constantly adjusted and updated to take account of new market research Recent Advances in Tourism Marketing Research offers tourism marketers an excellent basis for developing and evaluating their marketing efforts The book explores exciting new approaches to conducting tourism marketing research and presents applications which will help you develop and implement new tourism marketing strategies in your business Chapters in Recent Advances in Tourism Marketing Research reflect the recent explosion of high quality tourism marketing research Authors come from a number of disciplines and perspectives ranging from more traditional programs such as hotel restaurant and tourism management and leisure studies to geography urban and regional planning and sociology This fusion of diverse ideas gives you innovative insight into important tourism marketing issues including market segmentation importance performance analysis tourism demand forecasting destination choice modeling experience based sampling methods qualitative methods in tourism researchRecent Advances in Tourism Marketing Research positions international tourism within the broader context of the worldwide services economy It shows marketing and tourism professionals the significance of changing tourism issues and trends based on results of current research which will drive future marketing strategies and it helps them see their own strategies in light of the future This unique book helps tourism marketers shape the future of their marketing programs for a tourism product that challenges traditional ways of conducting tourism business Destination promoters decisionmakers and planners in tourism and students and educators of tourism hospitality and leisure studies worldwide will find the diversity and originality of the research presented in Recent Advances in Tourism Marketing Research essential for developing successful marketing strategies now

and in the future Also libraries of schools that have leisure and recreation tourism hospitality marketing and service programs will want to make this invaluable resource readily available to their patrons **Developments in Tourism Research** David Airey, John Tribe, 2007-09-20 This book aims to be a showcase for cutting edge research offering a high edited selection of the best paper submitted to the 2006 tourism conference at the University of Surrey which itself is a celebration of 40 years of tourism education at the University The emphasis of the book is on contributions which offer new insights and approaches to tourism research rather than case studies or applications of existing research methods to new contexts and this is where the book is unique The Routledge Handbook of Tourism Experience Management and Marketing Saurabh Kumar Dixit, 2020-05-18 The Routledge Handbook of Tourism Experience Management and Marketing offers a comprehensive and thorough inquiry into both customary and emergent issues of tourism experience and co creation Drawing together contributions from 83 authors from 28 countries with varied backgrounds and interdisciplinary interests the handbook highlights multiple representations and interpretations of the theme It also integrates a selection of illustrative global case studies to effectively present its chapter contents Tourism experience drives the contemporary tourist s behavior as they travel in pursuit of experiencing unique and unusual destinations and activities Creating a memorable and enduring experience is therefore a prerequisite for the all tourism business organizations irrespective of the nature of their products or services This handbook focuses on conceptualizing designing staging managing and marketing paradigms of tourism experiences from both supply and demand perspectives It sheds substantial light on the contemporary theories practices and future developments in the arena of experiential tourism management and marketing Encompassing the latest thinking and research themes this will be an essential reference for upper level students researchers academics and industry practitioners of hospitality as well as those of tourism gastronomy management marketing consumer behavior cultural studies development studies and international business encouraging dialogue across disciplinary boundaries Tourism Entrepreneurship in Portugal and Spain João Leitão, Vanessa Ratten, Vitor Braga, 2022-02-01 This contributed volume introduces the innovative landscapes and business models used in tourism entrepreneurship initiatives of Portugal and Spain It provides benchmarks for entrepreneurial initiatives covering tourism services place branded tourism social networks spiritual tourism cross border tourism initiatives and tourism in low density regions It also provides guidelines for future strategic actions to foster rural and sustainable development in alternative tourism destinations following the Iberian Innovation and Creativity in Tourism, Business and Social Sciences Vicky Katsoni, Carlos experience Costa, 2025-06-03 This book is the first volume of the proceedings of the 11th International Conference of the International Association of Cultural and Digital Tourism IACuDiT Focusing on Innovation and Creativity in Tourism Business and Social Sciences the conference was held from September 3 to 5 2024 in Naxos Greece The book showcases the latest research on tourism business technology and the social sciences and presents a critical academic discourse on ICT adoption in the social

sciences regional development sustainability and tourism experience smart and sustainable practices innovations in museum interpretation and collections management emerging and disruptive technologies gaming gamification and augmented reality and other topical aspects in business and the social sciences The book discusses these digital transformation processes from various standpoints including its effect on the social sciences combined with specific forms of tourism The impact of digitalization encourages the emergence of new digital products and services based on the principle of flexibility The book focuses on the knowledge economy and the smart destinations concepts and highlights new modes of tourism management and development while further chapters address emerging technologies such as the Internet of Things AI big data and robotics in a range of tourism practices

Sustainable Tourism Manpreet Arora, Anukrati Sharma, Che-Jen Su, 2025-10-20 Sustainable Tourism Entrepreneurial Trends Opportunities and Strategic Insights examines how entrepreneurial ventures are harnessing current trends to create eco conscious opportunities that benefit both businesses and local communities

Methodological Advancements in Social Impacts of Tourism Research Manuel Alector Ribeiro, Kyle Maurice Woosnam, 2023-11-07 This book offers a fresh perspective of on some of the cutting edge methodological approaches being used among scholars conducting work on social impacts of tourism These works are international in focus spanning across Europe e g Austria Croatia Portugal Serbia Slovenia Spain and Turkey and Asia e g Hong Kong Iran Japan Malaysia Singapore Thailand and Turkey The authors employ qualitative quantitative and mixed methods designs and some of the notable focus areas include comparative studies of residents perspectives of tourism i e involving impacts of various forms of tourism and community children's perceptions of tourism statistical techniques such as multigroup invariance analysis and fuzzy set qualitative comparative analysis and the employment of novel measurement tools such as the implicit association test involving residents implicit stereotypes of visitors from multiple countries and the utilization of the human scale development to identify residents needs and satisfiers This edited volume will most assuredly advance the methodological focus of research on social impacts of tourism moving forward This book will be of great interest to all upper level students and researchers in tourism planning and related fields The chapters in this volume were originally published as a special Online Reputation Management in Destination and Hospitality Riccardo issue of Journal of Sustainable Tourism Rialti, Zuzana Kvítková, Tomáš Makovník, 2023-02-09 Online Reputation Management in Destination and Hospitality s comprehensive collection of research decodifies the best practices existing in the market developing innovative strategies for tourism hospitality and destination managers to tailor marketing communication strategies to attract attention and boost The SAGE Handbook of Tourism Management Chris Cooper, Serena Volo, William C. Gartner, Noel their reputation Scott, 2018-08-06 The SAGE Handbook of Tourism Management is a critical state of the art and authoritative review of tourism management written by leading international thinkers and academics in the field With a strong focus on applications of theories and concepts to tourism the chapters in this volume are framed as critical synoptic pieces covering key

developments current issues and debates and emerging trends and future considerations for the field Part One Approaching Tourism Part Two Destination Applications Part Three Marketing Applications Part Four Tourism Product Markets Part Five Technological Applications Part Six Environmental Applications This handbook offers a fresh contemporary and definitive look at tourism management making it an essential resource for academics researchers and students 5G/6G Advancements in Communication Technologies for Agile Management Miryala, Ramesh Kumar, Lee, Young-Chan, Mazurek, Marica, Chendragiri, Madhavaiah, 2025-01-03 The rapid evolution of communication technologies has led to the emergence of 5G and 6G networks set to transform how we connect interact and manage our digital lives As we approach this new era it is essential to examine the advancements challenges and opportunities these networks offer Understanding their potential impact will be key to navigating the future of digital communication 5G 6G Advancements in Communication Technologies for Agile Management presents a holistic view of the 5G and 6G landscape covering the foundational technologies architectural innovations and agile management strategies that ware shaping the future of communication networks It delves into the technical aspects of 5G and 6G discussing the core of emerging technologies spectrum management security and privacy considerations Covering topics such as artificial intelligence AI digital divide and workforce skills this book is an excellent resource for researchers engineers network operators industry professionals Technological Progress, Inequality and Entrepreneurship academicians graduate and postgraduate students and more Vanessa Ratten, 2019-08-29 Although there have been considerable technological advances over the past decade particularly in terms of mobile applications much remains unknown about their effect on societal progress This book focuses on how inequality and entrepreneurship are both by products of technological change The book provides insights into how society has shifted from consumer division to human centricity and helps readers gain a better understanding of the positive and negative effects of entrepreneurship Advances in Service Network Analysis Noel Scott, Eric Laws, 2013-09-13 Advances in Service Network Analysis examines advances in the management and analysis of networks of organizations in service industries In recent years recognition of the significance of inter organizational networks for the provision of complex services for example at tourist destinations has stimulated discussion of numerous issues of theoretical and practical significance These topics include governance collaboration and partnerships between organizations of varying scale sophistication and expertise concern about leadership and trust in the management of service networks and their overall contribution to social capital development in regions sectors and in emergent economies This book was originally published as a special issue of The Service Industries Journal Tourism, Recreation and Regional Development Jean-Christophe Dissart, Jeoffrey Dehez, Jean-Bernard Marsat, 2016-03-03 What factors contribute to tourism and recreation development How can we characterise stakeholder rationales and organisation modes to enhance tourism resources and foster tourism and recreation services To what extent do tourism and recreation contribute to regional development What changes are taking

place in terms of new destinations stakeholders policy objectives Bringing together scholars from the fields of planning economics sociology management studies and geography this book examines cross cutting issues in tourism and recreation with the aim of developing an extended view of leisure time Focusing mainly on France with comparison to the experience of Northern and Southern European countries and North America it combines a diverse range of case studies to address issues such as contrasting rural dynamics changing public policies sustainable development imperatives evolving user behaviour and increasingly diverse recreation activities and stakeholder organisation Specific topics are highlighted such as the role of social capital or culture as factors of recreation development resort organisation from international and experience based perspectives and the usefulness of the capability approach to evaluate tourism impacts on local development Emphasising policy recommendations to help public or collective action on the issues and presenting emerging trends in the field this book should be of interest to students scholars and stakeholders in tourism recreation planning and management Tourism Management, Marketing, and Development Marcello M. Mariani, Dimitrios Buhalis, Wojciech Czakon, Ourania Vitouladiti, 2016-04-29 Companies and destinations in the tourism sector are confronted with increasing managerial challenges and have to deal with a competitive turbulent and fast changing environment. The understanding that both tourism companies and destinations endowed with the best assets natural and cultural cannot survive the escalating international competition without good managerial practices has provided significant momentum for the development of the disciplinary field of tourism management in the last three decades This volume recognizes the relevance of travel tourism and tourism activities as major economic drivers in the contemporary global economy with a specific focus on performance strategies and sustainability It is the collective intellectual effort of a number of international scholars who cultivate original research on tourism management from a variety of theoretical perspectives Together they outline the importance for tourism companies and destinations to achieve and maintain a sustained competitive advantage by embracing sustainability and a Triple Bottom Line TBL approach to performance International Encyclopedia of Business Management, 2025-09-01 The Encyclopedia of Business Management Four Volume Set is a comprehensive resource that covers over 200 topics across various areas of business management Each entry is written in an accessible manner making complex concepts easy to understand The encyclopedia addresses interdisciplinary subjects such as cultural entrepreneurship tourism innovation and marketing promotions By emphasizing definitions and practical applications the entries help readers grasp the relevance of each topic Expert editors lead each section ensuring that the contributions are authoritative and well rounded The encyclopedia is divided into seven broad themes including business entrepreneurship human resource management innovation management international business organizational behavior project management supply chain management and sport and tourism management Each section s articles begin with a technical analysis of key definitional issues followed by an exploration of the topic s broader context This structured approach provides a holistic examination of the subjects

allowing readers to gain a comprehensive understanding of vital business management concepts Provides a comprehensive overview of the main business management topics Focuses specifically on business management from a range of perspectives Includes new and emerging business management topics Presents an interdisciplinary focus in terms of business management practices Features templates across all chapters for ease of navigation and use The Economic Geography of the Tourist Industry Keith G. Debbage, Dimitri Ioannides, 1998-04-02 The Economic Geography of the Tourist Industry bridges the gap between tourism research and economic geography by bringing together leading academics in geography planning and tourism The authors explain tourism s definitions and examine whether tourism can be categorized as an industry They provide detailed analyses of key sectors such as tour

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