# Transforming Business

Big Data, Mobility, and Globalization

Allison Cerra / Kevin Easterwood / Jerry Power

# **Transforming Business Big Data Mobility And Globalization**

Stollmann, Jörg, Wolf, Konrad, Brück, Andreas, Frank, Sybille, Million, Angela, Misselwitz, Philipp, Schlaack, Johanna, Schröder, Carolin

# **Transforming Business Big Data Mobility And Globalization:**

**Transforming Business** Allison Cerra, Kevin Easterwood, Jerry Power, 2012-11-27 A unique perspective of an evolved role for company leadership Based on the findings of an extensive research project that surveyed more than 5 500 enterprise employees and functional decision makers across the United States and China Transforming Business Big Data Mobility and Globalization explores the influence of technology in the workplace and the implications to company culture functional responsibilities and competitive advantage This in depth analysis illuminates emerging technological trends the changing workforce and the shifting face of business and industry while offering prescriptive guidance to leaders Addresses how new technology trends including mobility cloud big data and collaboration are fundamentally changing the way work is conducted and how company leadership can tap into these trends to affect positive cultural reform Examines how the introduction of new technologies and the emergence of new business models are shifting traditional organizational roles including HR marketing finance and IT Takes an in depth look at how the next generation of top talent represented by college students at the top universities view their future workplace environment and how technology can become a meaningful magnet for recruitment and retention Zeroes in on how the integration of technology into the workplace differs between the United States and China and the implications to the global marketplace What emerges from this book is an evolved role for company leadership one of significant strategic value as cultural stewards capable of generating sustainable advantage for their companies in the most competitive market witnessed in decades The Wiley Blackwell Companion to Tourism Alan A. Lew, C. Michael Hall, Allan M. Williams, 2014-06-03 The Wiley Blackwell Companion to Tourism presents a collection of readings that represent an essential and authoritative reference on the state of the art of the interdisciplinary field of tourism studies Presents a comprehensive and critical overview of tourism studies across the social sciences Introduces emerging topics and reassesses key themes in tourism studies in the light of recent developments Includes 50 newly commissioned essays by leading experts in the social sciences from around the world Contains cutting edge perspectives on topics that include tourism s role in globalization sustainable tourism and the state s role in tourism development Sets an agenda for future tourism research and includes a wealth of bibliographic references Managing Big Data Integration in the Public Sector Aggarwal, Anil, 2015-11-12 The era of rapidly progressing technology we live in generates vast amounts of data however the challenge exists in understanding how to aggressively monitor and make sense of this data Without a better understanding of how to collect and manage such large data sets it becomes increasingly difficult to successfully utilize them Managing Big Data Integration in the Public Sector is a pivotal reference source for the latest scholarly research on the application of big data analytics in government contexts and identifies various strategies in which big data platforms can generate improvements within that sector Highlighting issues surrounding data management current models and real world applications this book is ideally designed for professionals government agencies researchers and non profit organizations

interested in the benefits of big data analytics applied in the public sphere Shock of the New Chad Udell, Garv Woodill, 2019-04-02 Find the Leading Edge in a Disrupted World Planning our response to disruption seems impossible Most new and emerging technologies have been in development for decades but as soon as they land on our doorstep they inspire the shock of the new How do you as a learning professional prepare for what you don't know is coming How do you judge what is important and what is just a fad In Shock of the New The Challenge and Promise of Emerging Learning Technologies Chad Udell and Gary Woodill create a new framework for anticipating emerging learning technologies outlining six key perspectives you should consider with any new technology They examine some of the day s most commonly discussed emerging technologies and pose the questions that will point the way to your own strategy These insights aren t limited to specific applications they give you an approach you can apply to any new tech coming your way so you re always braced for the shock of the new Udell and Woodill optimistically point out that emerging technologies will help us make sense of our increasingly complex world many more changes will occur over the next decade so buckle up What was once science fiction has just become real and now is your opportunity to be on the leading edge <u>Understanding Leadership</u> Robert M McManus, Gamaliel Perruci, 2015-04-10 Lao Tzu Marx the Buddha Ibsen Machiavelli these are just a few of the world's great thinkers who have weighed in on the subject of leadership over the centuries Yet the contemporary student of leadership often overlooks many of these names in favour of more recent theorists hailing from the social sciences Understanding Leadership An Arts and Humanities Perspective takes a different angle employing the works of the great philosophers authors and artists found in world civilization and presenting an arts and humanities perspective on the study of leadership The authors build their conceptual framework using The Five Components of Leadership Model which recognizes the leader the followers the goal the environmental context and the cultural values and norms that make up the leadership process Supporting the text are a wealth of case studies which reflect on works such as Ayn Rand s novella Anthem Eug ne Delacroix s painting Liberty Leading the People Charlie Chaplin's film Modern Times Athol Fugard's play Master Harold and the Boys Lao Tzu s poetic work Tao Te Ching and Anton n Dvo k s New World Symphony The authors also introduce studies from various world cultures to particularly illustrate the role cultural values and norms play in leadership This illuminating framework promotes the multidimensional thinking that is necessary for understanding and problem solving in a complex world Understanding Leadership An Arts and Humanities Perspective will be a valuable textbook for both undergraduate and postgraduate leadership students while leadership professionals will also appreciate the book s unique liberal arts and Beware of smart people! Redefining the smart city paradigm towards inclusive urbanism Stollmann, cultural approach Jörg, Wolf, Konrad, Brück, Andreas, Frank, Sybille, Million, Angela, Misselwitz, Philipp, Schlaack, Johanna, Schröder, Carolin, 2016-11-30 The Smart City paradigm aims at resource efficient urban development by means of ICT implementation Cities where we work and conduct our research are building Smart City strategies and that research institutions increasingly fund research into the development of smart infrastructure and Smart Cities are considered a radical paradigm shift and motors of technological innovation economic growth higher quality of life efficiency and risk control in the face of shrinking resources and impending climate change This smartification is contrasted by increasing calls by civil society and urban social movements for more encompassing inclusion in decision making New urban actors are acquiring agency through situated knowledge local expertise social networking and cooperation and collaboration skills Behind these movements a seemingly parallel discourse to the Smart City paradigm is gaining ground the discourse of the commons Commons are defined as the combination of resources people and practices resources which are defined and managed by a group of people of commoners and a practice of commoning that looks after takes care for and fosters this resource without exhausting it Commoning is a practice that seems closer than any other practice to a sustainable way of life Are these two discourses the discourse on the Smart City and the discourse on the urban commons irreconcilable antagonists or do they share a common ground which needs to be uncovered developed and advocated This question is by no means merely theoretical It is also a very practical question which pertains to the management and distribution of the resources we depend on It is a very political question as it demands negotiation and the taking of sides And it is an ethical question in that it relates to how we respect and stand up for each other our fellow human beings and also the non human nature for which we are responsible The essays and transcripts of the symposium Beware of Smart People want to make a first contribution and stimulate future research in the field Das Paradigma der Smart City ist Ausdruck der Ambition Stadtentwicklung durch die Anwendung von IKT effizient und Ressourcen schonend zu gestalten St dte in denen wir arbeiten und ber die wir forschen entwickeln Smart City Strategien und Forschungsf rderung spezialisiert sich zunehmend auf die Entwicklung smarter Infrastrukturen und Steuerungsmechanismen Smart Cities werden als radikaler Paradigmenwechsel gelesen und als Motoren technologischer Entwicklung konomisches Wachstum h here Lebensqualit t Effizienz und Risikokontrolle angesichts abnehmender Ressourcen und drohenden Klimawandels Dieser Smartifizierung stehen die zunehmenden Forderungen zivilgesellschaftlicher Gruppen und sozialer Bewegungen fr mehr und umfassendere Einbindung in Entscheidungsprozesse entgegen Neue urbane Akteure werden zu Agenten indem sie ihre Erfahrungswissen ihre lokalen Kenntnisse ihre sozialen Netzwerke und F higkeiten zur Kooperation und Kollaboration einbringen Hintergrund diese Bewegungen ist ein augenscheinlich paralleler Diskurs zur Smart City welcher sich zunehmend Geh r verschafft der Diskurs ber die Gemeing ter die Commons Commons werden definiert als das Zusammenspiel von Ressourcen Menschen und Praktiken Ressourcen die von einer Gemeinschaft den Commonern definiert und verwaltet werden und eine Praxis des Commoning welche die Ressource schonend bewirtschaftet ohne sie zu verbrauchen In diesem Sinne scheint Commoning eine Praxis die einer nachhaltigen Lebensweise am n chsten kommt Sind diese zwei Diskurse der Diskurs ber die Smart City und jener ber die urbanen Gemeing ter unvereinbare Antagonisten oder teilen sie Gemeinsamkeiten welche offen gelegt weiter entwickelt und

verfechtet werden sollten Diese Frage ist keineswegs eine rein theoretische Sie ist eine sehr praktische Frage da sie auf das die Verteilung und das Management lebenswichtiger Ressourcen zielt Sie ist eine politische Frage da sie Auseinandersetzung und Parteinahme einfordert Und sie ist eine ethische Frage denn sie fordert gegenseitigen Respekt und Einsatz ein frunsere Mitmenschen sowie fr die nichtmenschliche Natur fr die wir Verantwortung tragen Die Texte und Aufzeichnungen des Symposiums Beware of Smart People wollen hierzu einen Beitrag leisten und zuk nftige Forschungsvorhaben stimulieren

Global Business Driven HR Transformation: The Journey Continues (Print Edition) Deloitte & Touche, Oxford Handbook of International Business Strategy Kamel Mellahi, Klaus Meyer, Rajneesh Narula, Irina Surdu, Alain Verbeke, 2021-01-07 The growth of the multinational enterprise MNE has led to an increasing interest in international business strategy from scholars professionals and policy makers alike MNEs must contend with challenges in both their home and host international markets and increasingly uncertain conditions in the international business environment demand superior firm level capabilities for multinational firms to achieve and maintain competitive advantages in the long run This Handbook explores the progress made in international business strategy theory and practice in the last few decades Written by an international team of leading experts it captures the differences in motivations and decision making processes between smaller and larger firms private family and state owned firms and emerging or developed market multinationals It elaborates on the links between international strategy and the social responsibilities of the firm in its various host market contexts including the deployment of effective and ethical human resource practices in international markets Most importantly it lays out how the classic principles of international competitive strategy are transformed in today s markets in great part due to digitalization and provides suggestions on how MNEs can develop international business strategies to respond to these transformations. The implications of these discussions for strategy and practice are becoming ever more profound This Handbook will prove a valuable resource for both international business scholars and practitioners New Technology, Big Data and the Law Marcelo Corrales, Mark Fenwick, Nikolaus Forgó, 2017-09-04 This edited collection brings together a series of interdisciplinary contributions in the field of Information Technology Law The topics addressed in this book cover a wide range of theoretical and practical legal issues that have been created by cutting edge Internet technologies primarily Big Data the Internet of Things and Cloud computing Consideration is also given to more recent technological breakthroughs that are now used to assist and at times substitute for human work such as automation robots sensors and algorithms The chapters presented in this edition address these issues from the perspective of different legal backgrounds The first part of the book discusses some of the shortcomings that have prompted legislators to carry out reforms with regard to privacy data protection and data security Notably some of the complexities and salient points with regard to the new European General Data Protection Regulation EU GDPR and the new amendments to the Japan's Personal Information Protection Act PIPA have been scrutinized The second part looks at the vital role of Internet intermediaries or

brokers for the proper functioning of the globalized electronic market and innovation technologies in general The third part examines an electronic approach to evidence with an evaluation of how these technologies affect civil and criminal investigations The authors also explore issues that have emerged in e commerce such as Bitcoin and its blockchain network effects The book aims to explain systemize and solve some of the lingering legal questions created by the disruptive technological change that characterizes the early twenty first century *Industry 4.0 and Global Businesses* Enis Yakut, 2022-01-21 Industry 4 0 and Global Businesses A Multidisciplinary Investigation provides a multidisciplinary perspective on the transformative effects of Industry 4 0 by aggregating original theoretical conceptual and empirical **Understanding Policy Mobility** Russell Prince, 2025-09-10 Russell Prince investigates the concept of policy mobility in this concise and accessible book demonstrating that policy change is not something that happens within a particular jurisdiction but is a globally interconnected and ongoing process Chapters investigate the politics and power relations that drive policy change across space highlighting how policies mutate as they travel **Business Transformation** Made Straight-Forward Jason Uppal, Tamim Rahman, 2013-12-23 All organizations need two systems to function Run the business and Change the business While there is a vast amount of information on how to run organizations the focus of this book is to apply a tried tested and proven approach to help organizations adopt complex change i e transformation An organization's ecosystem is constantly changing and requires a series of small to significant adoptions This book lends insight into who should be involved with the major organizational decisions what quality of information is required to make the decisions and how can all the disciplines involved with transformation can come together and collaborate using practical tools and services in realizing the desired business outcome Innovation and Creativity in Tourism, Business and Social Sciences Vicky Katsoni, Carlos Costa, 2025-06-03 This book is the first volume of the proceedings of the 11th International Conference of the International Association of Cultural and Digital Tourism IACuDiT Focusing on Innovation and Creativity in Tourism Business and Social Sciences the conference was held from September 3 to 5 2024 in Naxos Greece The book showcases the latest research on tourism business technology and the social sciences and presents a critical academic discourse on ICT adoption in the social sciences regional development sustainability and tourism experience smart and sustainable practices innovations in museum interpretation and collections management emerging and disruptive technologies gaming gamification and augmented reality and other topical aspects in business and the social sciences The book discusses these digital transformation processes from various standpoints including its effect on the social sciences combined with specific forms of tourism The impact of digitalization encourages the emergence of new digital products and services based on the principle of flexibility The book focuses on the knowledge economy and the smart destinations concepts and highlights new modes of tourism management and development while further chapters address emerging technologies such as the Internet of Things AI big data and robotics in a range of tourism practices

International Summit on the Teaching Profession Teaching for the Future Global Engagement, Sustainability and Digital Skills OECD,2023-04-26 Global education systems face an array of huge challenges including question marks over how to remain relevant in a fast changing world This report Teaching for the Future Global Engagement Sustainability and Digital Skills outlines the challenges and key trends for teaching and schools and sets out ambitious proposals to improve education standards to ensure learning caters to the needs of all students regardless of background Outsourcing in European Emerging Economies Łukasz Mamica, 2020-11-29 Drawing on a range of European cases this edited volume analyses the offshoring and outsourcing of foreign companies with a focus on territorial embeddedness. The book opens by developing a theoretical framework and then presents a range of international case studies exploring the experiences of the service hub cities of Brno Bratislava Budapest Krakow and Prague Attention is also given to internal and external determinants of embeddedness with chapters on the employee perspective the Fintech industry corporate social responsibility and the role of universities. This volume will be of interest to advanced students and researchers in regional economics economic geography **Integrated Innovations in** innovation studies industrial economics European economics and international business Automotive Manufacturing, R&D, Marketing, Financial Services, and Connected Mobility: Advancing Sustainable Solutions through Artificial Intelligence, Machine Learning, and Cloud Technologies Anil Lokesh Gadi, 2025-04-21 The automotive industry stands at the crossroads of a profound transformation one driven by the convergence of sustainability goals digital innovation and evolving consumer expectations Integrated Innovations in Automotive Manufacturing R D Marketing Financial Services and Connected Mobility explores how Artificial Intelligence AI Machine Learning ML and Cloud Technologies are reshaping every facet of the automotive value chain to deliver smarter greener and more customer centric solutions. This book offers a holistic perspective on how integrated technologies are no longer optional enhancements but essential components for competitiveness in the modern automotive landscape In manufacturing AI powered robotics predictive maintenance and digital twins are streamlining operations and minimizing waste In R D advanced simulation and generative design are accelerating innovation cycles Marketing and customer engagement have become increasingly data driven delivering personalized experiences powered by real time insights Financial services are also evolving leveraging cloud based platforms and AI to offer flexible financing models dynamic insurance products and risk analysis tailored to consumer behavior Meanwhile connected mobility encompassing smart vehicles shared transportation and autonomous systems is redefining how people interact with and move through the world By presenting real world case studies emerging trends and actionable strategies this book serves as a roadmap for automakers technology leaders policymakers and innovators seeking to drive sustainable growth through digital integration It also addresses critical challenges such as data privacy cybersecurity ethical AI and the need for cross sector collaboration At its core this book is about transformation not just of vehicles or systems but of the broader purpose of the automotive industry The road ahead is

not only electric and autonomous but also intelligent and interconnected Integrated Innovations invites readers to explore how the synergy of AI ML and cloud computing is accelerating progress toward a more sustainable and resilient mobility **Digital Transformation of Business** Everlin Piccinini, 2016-08-26 History of corporations is replete with stories of fundamental organizational change in the face of breakthroughs in technology and significant economic changes Yet pervasive digitalization i e a socio technical process whereby digital technology capabilities are embedded into everyday artifacts and life altering everyday experiences and interactions brings about substantial changes in environmental conditions not seen before The fast paced unbounded ongoing and potentially disruptive nature of change in today s digitized world is fueled by the generativity of digital innovation forcing incumbents across industries to transform and adapt This cumulative dissertation presents five studies that provide a comprehensive understanding on the emerging phenomenon of digital transformation of business With the help of primary data collected from more than 40 industry experts as well as secondary data it aimed at explaining through a configurational perspective how in certain contextual conditions a combination of particular mechanisms may lead automotive manufacturing organizations to embark on a sustainable digital transformation of their business Overall the findings derive a holistic view of the investigated phenomenon indicating that it stems from socio technical developments in the macro meso and micro levels of business fostering incumbents to build new mechanisms that activate digital transformation capabilities to rapidly respond to such socio technical developments fundamentally altering their traditional business logics Nevertheless research on the phenomenon of digital transformation is in its infancy in both information systems and organizational science research therefore more in depth empirical accounts are still needed Post-COVID Economic Revival, Volume I Vladimir S. Osipov, 2022-01-01 This two volume book examines the most important global problem the recovery of the social economic crises due to the COVID 19 pandemic This economic crisis has its own basis and differs from others by the lockdown of most businesses on the decision of authorities The uncertainty of the future economic revival obliges scientists around the world to unite in search of effective solutions that will become the basis for prosperity and human wellbeing The death of millions of people around the world several waves of coronavirus and a global pandemic have forced most states to seek extraordinary measures to save people and revive economic activity The world economy experienced a global shock probably never experienced before due to lockdowns The disruptions and gaps in the value chains were primarily caused by the lockdowns of enterprises The change in the essence of the economic crisis has raised the question of how to overcome it and revive economic activity. The crisis caused a sharp decline in incomes of the population around the world which led to social upheavals Post COVID economic revival in a globalized world has become the most important problem of our time This book offers contributions of authors from different countries and explores problem solving in the fields of public administration Volume I Part I financial services Volume I Part II different branches Volume II Part III and the social sector Volume II Part IV The first volume discusses governmentality

public and corporate management The second part of the volume reveals the trends in the development of the financial sector in the post COVID period Despite the fact that the book is divided into two volumes and four parts a holistic and systematic perception of the new reality of the post COVID age can be obtained by reading the entire book This book will be of interest to academics and practitioners in public administration and economics particularly those who are interested in Post COVID economic revival Veritabanı: "Felsefesi, Tasarımı ve Yönetimi" Ph.D Mustafa Çoruh, 2017-05-24 Bili im Teknolojileri konusunda yazd m kitaptan sonra as l uzmanl k alan m olan veritabanlar konusunda uzun y llar nce yazmaya ba lay p bitiremedi im daha do rusu bas lmayan bu kitab g ncelleyerek yeniden yazmaya karar vermek benim a mdan yeni bir heyecan oldu 1980 lerde COBOL ile ba layan ve 1990 da dBase ve Informix le devam eden veritaban tecr belerim 1995 sonras MS Access ve SQL Server yard m yla geli tirdi im 100 e yak n veritaban uygulama programlar yla devam etti 1996 da Dallas ta MCI Systemhouse da FrontPage ve Access 95 le veritaban na dayal Intranet web siteleri geli tiren ilk ki ilerden birisi ben oldum 1999 da Movo Mediya da ilk p atan web sitesi www dating com un arkas ndaki SQL Server veritabanlar n tasarlayan ve y neten ki i de bendim 2000 y l nda Aris Genesis Intermedia Inc de web tabanl muhasebe program n n arkas ndaki SQL Server veritaban tasar mc lar ndan biriside bendim B y k al veri merkezlerinde g r len Kiosk lar n SQL Server tabanl ilk uygulamas n Los Angeles de kuran Genesis Intermedia Inc deki tasar mlar yapan ki ilerden birisi de bendim 2001 de Los Angeles de SQL Server ve ASP 3 0 la Citibank ta kredi kartlar yla ilgili projenin mimarlar ndan biriside bendim K sacas Veritabanlar n n Web de kullan lmas nda ilk al an ve tasarlayanlardan birisi oldu umu s ylemeliyim 1995 2000 y llar aras nda ya anan ve dot com bom olarak bilinen metaforun i inde bir fiil al an ve yarat c lar ndan birisiydim Veritabanlar n n Internet e ba lanmas i in geli tirilen ilk projelerinde uzun y llar Kalifornya New York ve Colorado firmalar nda al t m ve dan manl k yapt m Bu tecr belerim s ras nda rendi im en nemli ey tek bir konuda uzman olmak gerekti idir Ben Ms Access ve SQL Server veritabanlar tasar m nda uzmanla t m Bir ok teklif olmas na ra men Oracle DB2 Aproach File Maker gibi veritabanlar tasar mlar yla ilgilenmedim nk her biri ayr bir uzmanl k isteyen veritaban yaz l mlar d r Bu a dan zellikle Bili im sekt r nde al anlara verebilece im en nemli tavsiye tek bir konuda hatta tek bir programda uzmanla malar d r Kitapta Veritabanlar tasar m n Access ve SQL Server projeleri zerinden anlatmaya al t m University of Phoenix de verdi im Veritabanlar ve Veri Ambarlar ders notlar m bu kitab n omurgas n olu turmaktad r Veritabanlar yla ilgili kavramlar felsefesini tasar m n ve birazda y netimini detaylar yla anlatmaya al t m Umut ediyorum ki yeni Veritaban tasar mc lar ve y neticilerine burada payla t m enformasyon faydal olur 30 y ll k Bili im Teknolojileri ve zellikle veritaban alan ndaki tecr belerimin bir o unu bu kitapta okuyucularla payla maya al t m Daha nceki kitaplar mda da vurgulad m gibi bu kitapta da ilkokul retmenim Say n erare zya c han mdan en son Doktora tez dan man m Say n Prof Dr Len Rogers a kadar y zlerce ki inin eme inin oldu u unutulmamal d r 1984 ten beri T rkiye ABD Kanada ve ngiltere de al t m veya dan manl n yapt m onlarca firma ve m terilerimin katk lar n unutabilir miyim Elinizde tuttu unuz bu kitap 30 y ld r Bili im Teknolojileri alan nda yapt m retim al ma ve tecr belerin

veritabanlar alan nda kay t alt na al nm bir zetidir Tabii ki kitab n hatalar ve eksikleri vard r ve bunlar tamamen bana aittir Kitapta Veritabanlar denince akla gelebilecek bir ok konuya de inmeye al t m Kitapta teori ile uygulamay birlikte harmanlamaya al t m Bu y zden bu kitab n bir elkitab veya kaynak kitap olarak d n lmesinde fayda vard r Mustafa oruh Kdz Ere li Mart 2017 The Regional Economics of Technological Transformations Roberta Capello, Camilla Lenzi, 2021-08-30 The Regional Economics of Technological Transformations provides a comprehensive overview of 4 0 technological transformations in Europe and their socio economic impact with a particular emphasis on the regional dimension of the phenomena The authors employ extensive original data and robust quantitative methods to analyse technological change in all regions of the 27 EU countries plus the UK and shed light on this trend for Europe and beyond Structured in four parts the book first looks at conceptual definitions empirical measurements and expected impacts on both the economic performance GDP and productivity growth and the labour market and then moves on to analyse where 4 0 technological transformation actually takes place in Europe and the reasons for this Next it offers original empirical evidence on the impacts of the different transformations and of their intertwined effects on both the economy and the society Finally the book explores the policy implications of this technological transformation. This book will be valuable reading for advanced students researchers and policymakers working across regional economics industrial economics and innovation policy It will be of primary interest to regional scientists interested in the field who may enjoy the conceptual and empirical solutions to the study of a very complex timely and still largely unexplored theme Sociologists engineers and political economists can benefit from the book s analysis noting the urgency of the development of new ethical rules governing the new digital and labour markets Finally the book may appeal to policymakers interested in opportunities to increase regional competitiveness and sustainability goals through the advent of 4 0 technologies

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#### **Transforming Business Big Data Mobility And Globalization Introduction**

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