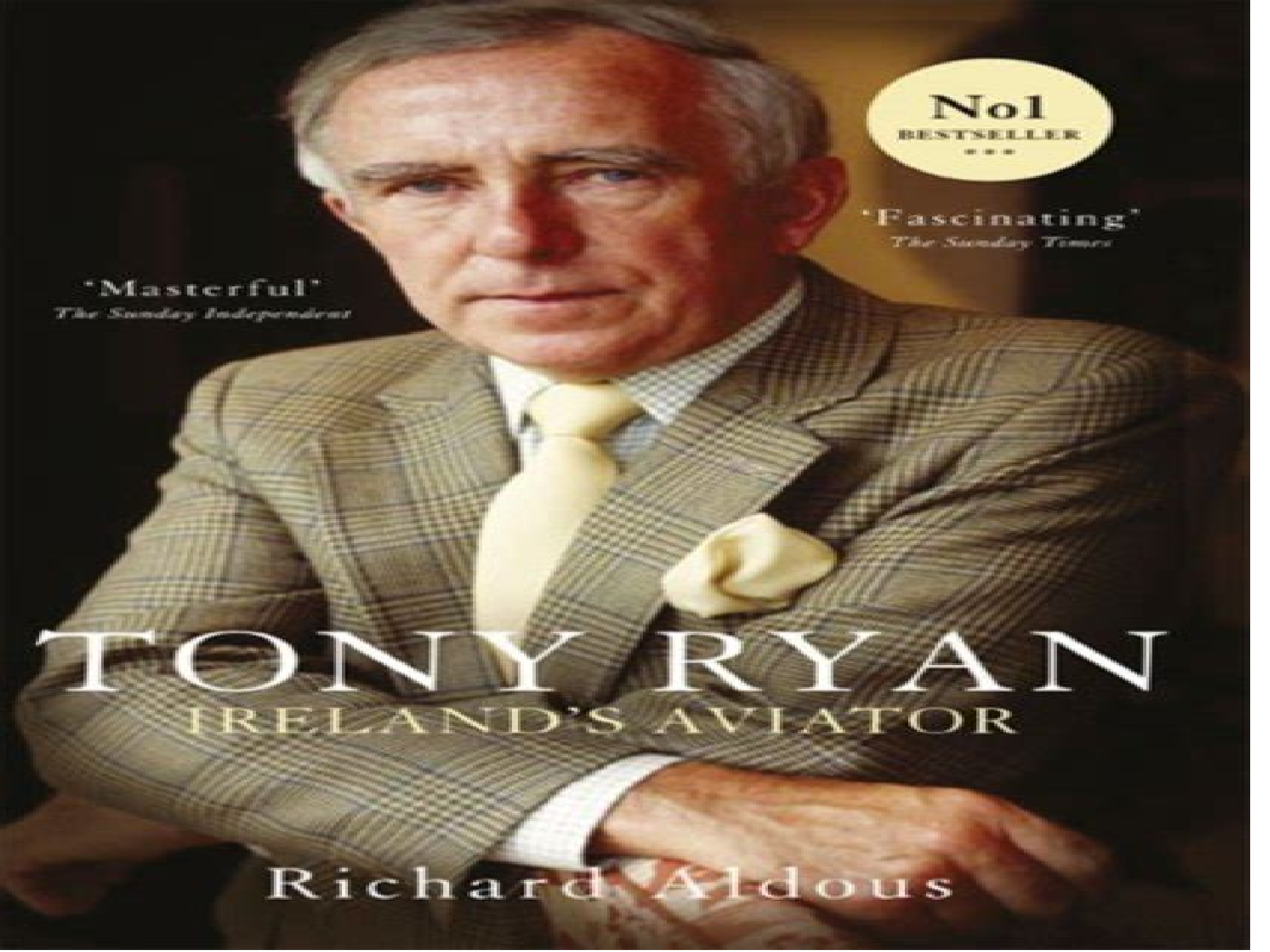


A portrait of Tony Ryan, an older man with grey hair, wearing a patterned suit and a yellow tie. He is looking directly at the camera with a serious expression. The background is dark and out of focus.

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'Fascinating'
The Sunday Times

'Masterful'
The Sunday Independent

TONY RYAN

IRELAND'S AVIATOR

Richard Aldous

Tony Ryan Irelands Aviator

**Jonathan Schroeder, Miriam Salzer
Morling**



Tony Ryan Irelands Aviator:

Tony Ryan Richard Aldous,2013-08-30 In this authorised biography of one of the most remarkable Irishmen of the twentieth century Richard Aldous is independent in his judgements and frank in his examination of his subject s shortcomings and eccentricities But most of all he writes with verve and pace Tony Ryan was born in a railwayman s cottage and rose to enormous success overseeing the spectacular making of two business fortunes and the dramatic loss of one After an early spell in Aer Lingus he set up an airline leasing company Guinness Peat Aviation GPA which had its headquarters in Shannon and quickly became the largest such enterprise in the world Ryan was a hard taskmaster and the company reflected his ferocious work ethic Yet despite a stellar board of directors a botched and poorly timed Initial Public Offering in the 1990s saw GPA crash and burn Ryan lost almost everything All that remained was a little airline running massive deficits Ryan set about turning Ryanair around putting in one of his assistants Michael O Leary to help knock it into shape The rest is history Ryan remade his fortune lived lavishly and elegantly was a generous patron of the arts and in every respect larger than life His spirit is one that Ireland needs more than ever today As the nation strives for its own recovery it can find inspiration in the story of how one of its most famous sons rose and fell and then rose again Not one to stand still or lament mistakes Tony Ryan s determination never to give up is the real lesson of this story He was in so many ways Ireland s Aviator

The Economists' Hour Binyamin Appelbaum,2019-09-03 In this lively and entertaining history of ideas Liaquat Ahamed The New Yorker New York Times editorial writer Binyamin Appelbaum tells the story of the people who sparked four decades of economic revolution Before the 1960s American politicians had never paid much attention to economists But as the post World War II boom began to sputter economists gained influence and power In The Economists Hour Binyamin Appelbaum traces the rise of the economists first in the United States and then around the globe as their ideas reshaped the modern world curbing government unleashing corporations and hastening globalization Some leading figures are relatively well known such as Milton Friedman the elfin libertarian who had a greater influence on American life than any other economist of his generation and Arthur Laffer who sketched a curve on a cocktail napkin that helped to make tax cuts a staple of conservative economic policy Others stayed out of the limelight but left a lasting impact on modern life Walter Oi a blind economist who dictated to his wife and assistants some of the calculations that persuaded President Nixon to end military conscription Alfred Kahn who deregulated air travel and rejoiced in the crowded cabins on commercial flights as the proof of his success and Thomas Schelling who put a dollar value on human life Their fundamental belief That government should stop trying to manage the economy Their guiding principle That markets would deliver steady growth and ensure that all Americans shared in the benefits But the Economists Hour failed to deliver on its promise of broad prosperity And the single minded embrace of markets has come at the expense of economic equality the health of liberal democracy and future generations Timely engaging and expertly researched The Economists Hour is a reckoning and a call for people to rewrite

the rules of the market A Wall Street Journal Business Bestseller Winner of the Porchlight Business Book Award in Narrative Biography *Smart Thinking* Jo Owen, 2024-11-07 You are living proof that you are already a smart thinker you've navigated life well enough to have survived so far From the author of *Smart Leadership* *Smart Thinking* gives you the tools to be an even smarter thinker so that you can thrive not just survive in a challenging world *Smart Thinking* focuses on common thinking challenges both rational and emotional and gives you an array of practical solutions helping you deal with unexpected problems and difficult decisions simply and effectively From getting the best out of others to thinking more creatively about financial struggles Jo Owen tackles 42 of the most common thinking challenges that can derail even the best laid plans and intentions Be more decisive in the face of uncertainty make better decisions for you and your colleagues and tackle any of the unexpected problems that our busy work lives can throw at us with *Smart Thinking* Packed with original research and cases *Smart Thinking* might not only entertain you it might just change your life **The Maximalist** Matt Cooper, 2015-09-11 I am a maximalist I want more of everything Tony O'Reilly strode into the twenty-first century an Irishman apart Strikingly good looking athletically gifted irresistibly charismatic and phenomenally wealthy he had everything any man could want For many he was a hero the living embodiment of Irish potential for others he was an arrogant and overbearing presence at the heart of power Without doubt he was the most powerful unelected Irishman of the past 50 years His philosophy was simple I am a maximalist I want more of everything But it was never enough And today O'Reilly's empire and the formidable reputation it established lie in tatters In this landmark biography Matt Cooper draws on an abundance of new material including interviews with many of O'Reilly's closest family friends associates and rivals to uncover the man behind the myth An Irish epic it documents in unflinching detail and with great subtlety the meteoric rise and slow unravelling of an Irish icon Ryanair på svenska Erik Hjältberg, 2017-01-09 Berättelsen om hur socialdemokratiskt styrda kommuner i Sverige städade ett fackföreningsfientligt flygbolag **Il tempo degli economisti** Binyamin Appelbaum, 2021-03-12 T00:00:00+01:00 Un'originale storia delle idee un indimenticabile iconografia del potere in una prospettiva inedita sulla centralità del pensiero liberista in politica Attraverso un'analisi coinvolgente e documentata Appelbaum ripercorre l'ascesa degli economisti dall'amministrazione Kennedy in poi prima negli Stati Uniti e quindi nel resto del mondo le loro idee hanno trasformato la modernità limitando l'azione dei governi liberando le grandi aziende e accelerando la globalizzazione Il loro principio guida era che il governo dovesse astenersi dalla gestione dell'economia e l'idea di fondo che il liberismo avrebbe garantito una crescita costante Il tempo degli economisti non ha però mantenuto la promessa di prosperità per tutti la fiducia completa nei mercati al centro della politica andata a scapito dell'eguaglianza economica della salute della democrazia liberale delle generazioni future Attuale avvincente e basato su ricerche approfondite Il tempo degli economisti una resa dei conti e un appello a riscrivere le regole del mercato **The Sugar Industry in Ireland** Michael Foy, 1976 Brand Culture Jonathan Schroeder, Miriam Salzer Morling, 2006-03-27 This fascinating book shows that neither

managers nor consumers completely control branding processes cultural codes constrain how brands work to produce meaning Placing brands firmly within the context of culture it investigates these complex foundations Topics covered include the role of consumption brand management corporate branding branding ethics the role of advertising This excellent text includes case studies of iconic international brands such as LEGO Nokia and Ryanair and analysis by leading researchers including John M T Balmer Stephen Brown Mary Jo Hatch Jean No l Kapferer Majken Schultz and Richard Elliott An outstanding collection it will be a useful resource for all students and scholars interested in brands consumers and the broader cultural landscape that surrounds them **Country Life** ,2003 Books Ireland ,2001

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