

ROUTLEDGE CRITICAL STUDIES IN TOURISM, BUSINESS AND
MANAGEMENT

Tourism and Crisis

Edited by
Gustav Visser and Sanette Ferreira



Tourism And Crisis Routledge Critical Studies In Tourism Business And Management

Stephen J. Page



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Tourism and Crisis Gustav Visser, Sanette Ferreira, 2013 This book analyses the relationship between tourism and crises ranging from dramatic acts of terror to natural disasters as well as the most significant economic recession since the late 1920s The volume focuses on the roles and potential of tourism for development and relations between tourism environment and broad global process of change at different levels of analysis highlighting different types of crisis In particular it questions the general conviction that tourism led development is a sustainable and necessarily solid platform from which to develop local national and regional economies from a range of perspectives

Contemporary Marketing and Consumer Behaviour in Sustainable Tourism Maria Palazzo, Pantea Foroudi, 2024-03-11 This book delves into contemporary trends in consumer behaviour and marketing strategies in the field of sustainable tourism It explores effective promotion methods for sustainable tourism development emphasizing the involvement of various stakeholders such as communities local residents visitors organizations and governments With an international perspective this interdisciplinary book specifically examines the human aspects of environmental change covering topics like smart growth heritage place identity place image and reputation technology and innovation life cycle thinking and circular economy waste management ecosystems and global change transitions to low carbon economy etc The book raises several original research questions about the essential nature of sustainable tourism in the post pandemic era aiming to fill knowledge gaps and drive transformative change Offering a blend of theoretical insights and practical case studies this book is valuable for students researchers and academics in business management marketing communication and tourism as well as for managers and decision makers

Tourism and Social Marketing C. Michael Hall, 2014-02-24 Social Marketing is the utilisation of marketing principles and methods to encourage individual and organisational behaviour change for the public good Traditionally the domain of government it is increasingly also utilised by non government and non profit organisations and other institutions of civil society as a non regulatory means to achieve policy and public good goals At a time when concerns over tourism's contribution to undesirable environmental economic and social change is greater than ever social marketing strategies are important for encouraging more appropriate and desirable behaviours by tourists and the tourism industry Tourism and Social Marketing is the first book to comprehensively detail the relevance of social marketing principles and practice to tourism destination management and marketing By considering this relationship and application of social marketing approaches to key issues facing contemporary tourism development such as the environment this book provides significant insights into how the behaviours of visitors and businesses may be changed so as to develop more sustainable forms of tourism and improve the quality of life of destination communities It further provides a powerful impetus to the development of tourism related forms of sustainable consumption and the promotion of ethical tourism and marketing This innovative book is comprehensive in scope by considering a variety of relevant fields relevant to tourism and social marketing practice including health non profit

organisations governance the politics of marketing and consumption consumer advocacy and environmental and sustainable marketing It integrates selected international cases studies to help tourism students engage with the broader debates in social marketing governance and the politics of behaviour change and shows the relationship of theory to practice Written by a leading authority in the field topical and integrative this book will be valuable reading for students scholars and researchers in tourism

Tourism Through Troubled Times Maximiliano E. Korstanje, Hugues Seraphin, Shem Wambugu Maingi, 2022-09-23 Tourism Through Troubled Times is an illuminating read for all scholars of Tourism Studies Hospitality Management and the Sociology of Tourism as well as practitioners and managers within the hospitality sector and gives clear insights into the industry's next steps forward

Contemporary Challenges of Climate Change, Sustainable Tourism Consumption, and Destination Competitiveness Timo Ohnmacht, Julianna Priskin, Jürg Stettler, 2018-09-12 This volume presents twenty updated and new theories of travelers decisions and behaviors The volume describes the advances in theory construction and practical applications of theory in the disciplines of tourism hospitality leisure and entertainment THLE research

Tourism Management Stephen J. Page, 2025-03-20 One of the leading texts in the field Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree diploma or single module in the subject with a global focus This new edition focuses on the essential features of tourism management in a concise accessible and interactive format It is written in an engaging style that assumes no prior knowledge of tourism and builds up the reader's understanding as they progress through this wide ranging global review of the principles of managing tourism It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy This seventh edition has been revised and updated to include new case studies both throughout the book and online with all case studies fully updated and new statistical material throughout to illustrate trends and themes more diagrams and graphs throughout to aid understanding and application of complex theory a greater global focus throughout a broader geographical spread of case studies derived from developed developing and emerging countries as tourism destinations new coverage of up to date trends and developments within the tourism industry including regenerative tourism carbon neutral tourism air taxis accessibility and diversity the cost of living crisis the effect of crises such as COVID 19 the rise of online travel agents innovations in digital tourism trust and tourism overtourism visitor management and anti slavery measures and fully updated online materials including PowerPoint slides online questions web case studies and weblinks This book is essential reading for all tourism students and future managers

The Wiley Blackwell Companion to Tourism C. Michael Hall, 2024-07-11 The first authoritative overview of tourism studies published post COVID 19 The Wiley Blackwell Companion to Tourism remains a definitive reference in this interdisciplinary field Edited and authored by leading scholars from around the world this state of the art volume provides a comprehensive critical overview of tourism studies across the social sciences In depth yet accessible chapters combine established theories and cutting edge developments and analysis

addressing a wide range of current and emerging topics issues debates and themes The second edition of the Companion reflects the complexity of the changing field incorporating new developments diverse theories core themes and fresh perspectives throughout New and revised chapters explore the organization and practice of tourism pressing health economic social and environmental challenges the impact of the COVID 19 pandemic on tourism and the tourist industry empowerment placemaking mindfulness and wellbeing resident attitudes towards tourism Chinese outbound tourism public transport long distance walking and more Covers the full spectrum of tourism studies including its connections to geography sociology urban studies sustainability marketing management globalization and policy Outlines exciting new and emerging approaches theoretical foundations and major developments in tourism studies Offers perspectives on major topics including the role of tourism in the Anthropocene global and local change resilience innovation and consumer and business behavior Sets an agenda for future tourism research and reviews significant issues in theory method and practice Features new contributions from an international panel of younger scholars and established researchers With a wealth of up to date bibliographic references and extensive coverage of the tourism related literature The Wiley Blackwell Companion to Tourism Second Edition is required reading for undergraduate students postgraduate researchers lecturers and academic scholars in tourism studies tourism management tourism geography tourism theory sociology urban studies and globalization as well as professionals working in tourism and hospitality management worldwide

Innovation and Creativity in Tourism, Business and Social Sciences Vicky Katsoni, Carlos Costa, 2025-04-29 This book is the second volume of the proceedings of the 11th International Conference of the International Association of Cultural and Digital Tourism IACuDiT Focusing on Innovation and Creativity in Tourism Business and Social Sciences the conference was held from September 3 to 5 2024 in Naxos Greece The book showcases the latest research on tourism business technology and the social sciences and presents a critical academic discourse on ICT adoption in the social sciences regional development sustainability and tourism experience smart and sustainable practices innovations in museum interpretation and collections management emerging and disruptive technologies gaming gamification and augmented reality and other topical aspects in business and the social sciences The book discusses these digital transformation processes from various standpoints including its effect on the social sciences combined with specific forms of tourism The impact of digitalization encourages the emergence of new digital products and services based on the principle of flexibility The book focuses on the knowledge economy and the smart destinations concepts and highlights new modes of tourism management and development while further chapters address emerging technologies such as the Internet of Things AI big data and robotics in a range of tourism practices

Tourism and Hospitality in Asia: Crisis, Resilience and Recovery Azizul Hassan, Anukrati Sharma, James Kennell, Priyakrushna Mohanty, 2023-01-01 This book analyses the ways in which crises including COVID 19 can be managed within the tourism and hospitality industries in Asia in ways that support the future of these industries and help to make them more resilient This

book supports efforts to develop a new direction for the tourism and hospitality industry by considering their development holistically in the context of sustainable development. Going further, this book highlights actions to make the tourism system more resilient to external shocks and crises. Readers of this book will get insights into the economic, social, technological, and environmental implications of crises on the tourism and hospitality industry in Asia, including issues within the food and beverage industry in the Asian post COVID-19 period. This book has three major objectives: to explore the crisis context of Asian tourism and hospitality, to present multiple cases from countries in Asia, and finally to envisage the paths to make the Asian tourism system more resilient through the discussion of new trends and issues emerging following the pandemic. This book examines the economic, social, environmental, and technological implications of crises on the Asian tourism and hospitality industry and discusses the various ways of managing these crises more efficiently, contributing new knowledge to the industry. In its wider context, this book covers tourism management, crisis management, and destination management. At the more micro level, themes explored include tourism economics, marketing management, hospitality management, food and beverage management, and tourism technology.

The Management of Tourism Lesley Pender, Richard Sharpley, 2005

This text provides detailed coverage of the breadth of issues involved in the management of tourism businesses. It explains and supports fundamental business management aspects whilst examining specific techniques required for the successful management of a variety of tourism businesses.

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