UNLEASHING THE RAW POWER OF

Camera Raw



Unleashing The Raw Power Of Adobe Camera Raw

Doug Box

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Unleashing the Raw Power of Adobe Camera Raw Mark Chen, 2011 Digital photographs captured in the RAW format preserve all of the data recorded by the digital camera and because there s more data to work with capturing images as RAW files gives photographers more flexibility in processing Despite the potential of the RAW format it is widely underutilised by professional photographers Acclaimed photo educator Mark Chen here shows readers how to take their photography to the next level and exploit the incredible power of Adobe Camera Raw High Dynamic Range (Hdr) Techniques for **Professional Photographers** Mark Chen, 2013-10-01 Building on a professional photographer s on the job experience using the high dynamic range HDR imaging technique which captures an astounding range of tones that far exceeds the native abilities of any camera this guide shows serious photographers how a more sophisticated approach to HDR can produce images that lack visual pretense stand the test of time and realistically capture details that would otherwise elude the photographer It demonstrates the basic procedure for creating an HDR image step by step then explores progressively more complex and refined techniques that can be applied as the scene dictates or the artist's personal aesthetic requires Ample image sequences with plenty of screen shots let the reader follow the entire process through from start to finish Unique techniques are presented for the treatment of special subjects ranging from landscapes to still lifes and portraits Ultimately the handbook demonstrates that HDR imaging is a powerful tool and the professional photographers who take the time to fully master its potential can mean substantial rewards both creatively and financially We're Engaged! Bob Davis, Dawn Davis, 2014-07-15 Today s brides and grooms to be have grown up inundated by world class photography on the Internet television magazines and social networking sites Therefore it's no surprise that these savvy image conscious consumers have high expectations when commissioning their engagement portraits They want unique innovative images that make them look great and reflect their personal style as individuals and as a couple In this book acclaimed photographers Bob and Dawn Davis show you how to rise to that lofty goal and deliver memorable personalized images from each session Covering the process from start to finish you ll learn how to select locations work with clients on their styling get great poses even from camera shy subjects and find or create amazing lighting indoors and out all day long Lighting diagrams paired with each final image selection along with supporting image variations from the same session make it easy to learn Step-By-Step Posing for Portrait Photography Jeff Smith, 2014-12-26 In portrait photography posing must make the client look amazing and this book takes photographers through that process from start to finish With short one or two page lessons that are amply illustrated with before and after images the book guides the reader through each phase from the positioning of arms and hands to the degree of the head tilt and shifting the weight Image sequences showing variations and posing alternatives are also presented to customize a pose for an individual subject accentuating the assets and minimizing the flaws Readers are encouraged to take this book with them on shoots and work on replicating or refining the provided examples creating a self

study course in the art of posing for portrait photography This thorough guide shows how to get the pose to work within the photo s composition sure to give portraits a finished professional look **Studio Lighting Unplugged** Rod Deutschmann, Robin Deutschmann, 2014-12-26 This lighting manual shows that successful studio photography does not require a warehouse sized space brimming with expensive lights Hollywood style facades and a half dozen assistants making the client lattes Rather this guide shows photographers how to create studio lighting effects that range from clean and classic to highly complex and use a garage spare bedroom or even a backyard as their studio. The simple setups show that one to three small inexpensive electronic flash units along with budget friendly stands communication systems and some do it yourself light modifiers can be combined to create brilliant studio quality images without the studio Numerous sample shoots and plans provide clear instructions for taking control of any environment to create spectacular images **Weddings** Neal Urban, 2014-04-15 Neal Urban is known for his unique award winning wedding photography His images have a real energy saturated colors dramatic poses and a real magazine style polished look Images like these don't happen by chance there is a high level of skill involved from the inception of the shot through to the final presentation In this book Neal Urban presents 60 of his best images along with a lighting diagram setup shot or screen shot and an alternate image from the event Readers can approach the book from cover to cover or zero in on specific portraits they might want to emulate with their own clients and focus their attention on the creative process used to create those images In every one of the 60 two page spreads you ll get insights into the hows and whys behind Urban's genius You ll discover what inspired the image concept which lighting units and modifiers Urban selected to create the mood in the shot and how the bride groom couple and other major players in the day s events were posed to help tell the story of the day One of the things that sets Urban s work apart is his HDR high dynamic range imaging The complex approach allows photographers to produce final images contain a much expanded range of tones from white to black than can be captured and reproduced with a straight image As many of the striking images in this book were made with extensive postproduction work readers will learn more tips and techniques for effective efficient artful image editing than is found in the average book written for wedding photographers Below written by the author My photography may be contemporary but I also cover the bases of photojournalism and the traditional family portraits Not only do we provide a service but we also give them an experience of a lifetime In the portrait session we direct and create moments that last a lifetime I d like to share that you can create world class images in your own hometown You will learn how to create images and compete with the big shot wedding photographers who travel the world and shoot weddings in places like Italy France and Spain **Lighting Essentials** Don Giannatti, 2012-04-01 The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities and this book shows the best way to rise to that challenge through the careful application and capture of lighting It demonstrates how to accentuate or minimize textures add or subtract highlights and create or combat shadows to showcase the subjects in

the best way and create the illusion of a third dimension in the images Exploring techniques for lighting portraits still life subjects nature images and architectural shots both studio and location lighting are covered in detail The book teaches photographers how to study their subjects with all of the textures colors shapes and surfaces they have then visualize the image as a finished photograph before the photography actually begins With chapters that thoroughly cover the science of lighting and visualization photographers can apply that knowledge and successfully create artful images

The British Journal of Photography ,2007

Adobe Camera Raw for Digital Photographers Only Rob Sheppard,2008-01-29 Expert photographer Rob Sheppard explains the details of Camera Raw the steps for using it the workflow process and certain best practices that demonstrates how Camera Raw can empower the digital photographer Encouraging you to use it as you see fit he explores the enhancements in the newest generation and helps you deal with RAW s limitations manage white balance and exposure reduce noise especially in night shots and learn to use camera settings that make the most of RAW capabilities

Real World Camera Raw with Adobe Photoshop CS3 Bruce Fraser, Jeff Schewe, 2007-11-07 The raw revolution that began in 2003 with the Adobe Camera Raw plug in for Adobe Photoshop has changed the way photographers work with images Shooting in the raw format gives digital photographers complete control over every aspect of image quality Adobe Camera Raw makes the process of using raw files easier by providing a standardized way of accessing and working with these uncompressed digital negatives Today serious photographers shoot raw images only Real World Camera Raw with Adobe Photoshop was the first book devoted exclusively to the topic explaining the advantages and challenges of using Adobe Camera Raw to produce magnificent images Real World Adobe Camera Raw in Photoshop CS3 keeps pace with new directions in digital photography and raw image processing Jeff Schewe a contributor to the development of Adobe Camera Raw from its beginnings updates Bruce Fraser's best selling book with inside knowledge of how new features let photographers optimize and convert images for the best results in Adobe Photoshop CS3 Hands on techniques show readers how to expose and shoot for raw image capture as well as use new features such as Spot Healing Readers will also learn how to use the latest version of Adobe Bridge to manage the thousands of images and gigabytes of data that result from raw shooting Finally Schewe discusses how Adobe s latest revolutionary imaging software Photoshop Lightroom adds to the raw Exploring Adobe Camera Raw: Workflow Power Tips Chris Orwig, 2015 Adobe Photoshop Elements 5.0 equation Maximum Performance Mark Galer, 2012-08-21 This book will stretch your digital images and Elements 5 0 to the max Produce superior high end professional results that until now were not possible without the full Photoshop program With this package you will discover insider secrets that you can use immediately to solve common problems that even the pros have to overcome Now you can achieve effects only dreamed of by casual users Beginning right away with these full color real world projects you can transform your shots into professional images that look as if they belong in glossy magazines without commercial lighting studio equipment or breaking the bank Uncover the hidden techniques to create photos that look they

were shot by a pro And best of all there is no need to upgrade to the full version of Photoshop to make it happen Packed with dynamic hands on projects this book reveals the tools advanced techniques and loadable presets that unleash the creative potential of intermediate to advanced photographers From editing your shots to correcting flaws and using advanced options for more power you will find out how to combine all the features of Elements with clever workarounds that will give your shots the wow factor New Maximum Performance Action Files fast track your editing workflow when you have dozens hundreds or even thousands of shots Now you can unleash the full power of Elements 5 0 to produce creations that will astonish you Author and imaging guru Mark Galer puts the thrill of digital photography for your most important shots where it belongs directly in your hands With this thoroughly updated book you can finally make the most of hot new features like how to Adjust sharpness and curves Convert to black and white Correct camera distortion Use Motion Blur to render the static image more dramatic Remove unwanted elements from your photographs Adjust exposure in Adobe Camera RAW to create classic Low Key images And more Mark Galer is a Senior Lecturer in Digital Imaging at the RMIT University He is a Photoshop Elements Ambassador for Adobe Pacific and author of seven books ranging from digital capture to Photoshop editing skills Get the most out of your digital camera maximize the power of Adobe Photoshop's Elements 5 0 and unleash your own creativity to make your once in a lifetime photos look like a pro shot them Praise for the previous edition Well written well illustrated with a good knack for explaining complex issues in a non threatening and comprehensible manner Steve Caplin digital artist and author of How to Cheat in Photoshop Stunning images without breaking the bank Using techniques normally associated with Photoshop Mark Galer proves that this often belittled program can produce truly remarkable results David Asch photographer and digital artist UK Truly Maximum Performance This book has propelled my knowledge of Photoshop Elements to a very high competent professional level I cannot express my absolute delight with my new skills Richard McWhorter author USA A great book to learn with Stuffed with expert performance tips Tim Daly photographer UK A Great Book I have learned more from watching and rewatching the videos than I did at a 400 two day Photoshop Workshop V Hutson USA DVD includes FOUR HOURS of tutorials image files RAW and 16Bits Channel files a stock library and a keyboard shortcut reference guide Updated with new images and 3 new cutting edge projects lens correction hair extraction and motion blur Vital sections on Camera Raw Black and White and High Dynamic Range have all Real World Camera Raw with Adobe Photoshop CS5 Jeff Schewe, Bruce Fraser, 2010-07-20 Today been extended serious photographers shoot raw images only Real World Camera Raw with Adobe Photoshop was the first book devoted exclusively to the topic explaining the advantages and challenges of using Adobe Camera Raw to produce magnificent images Real World Camera Raw in Adobe Photoshop CS5 keeps pace with new directions in digital photography and raw image processing Jeff Schewe a contributor to the development of Adobe Camera Raw from its beginnings updates Bruce Fraser's bestselling book with insider knowledge of how new features let photographers optimize and convert images for the best

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Popular Science, 2002

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