

Travel Perspectives

A Guide to Becoming a Travel Professional



*Third
Edition*

Ginger Todd and Susan Rice

Travel Perspectives A Guide To Becoming A Travel Professional

Juan Carlos Palmer Silveira



Travel Perspectives A Guide To Becoming A Travel Professional:

Travel Perspectives Ginger Gorham, Susan Rice, 2007 Travel Perspectives A Guide to Becoming a Travel Professional 4th edition is a book designed to address the challenges of today's travel professional. Travel professionals must know and use technology that did not exist just a few years ago and be able to develop their customer base by keeping ahead of the Internet. The knowledge required to meet these challenges is staggering and can be intimidating. With this newly updated reference, professionals can approach these challenges with confidence. The book takes the reader on a journey beginning with career opportunities, new technologies, and the new realities involved in traveling, and then progresses through travel products, geography, and sales. The focus is on building skills and developing critical thinking abilities. The book provides both a complex survey of the travel industry and the hands-on skills needed to secure and retain employment as a travel professional. There is considerable attention paid to the Internet and the World Wide Web as a reference tool and also as a tool for sales and marketing in the dot-com travel environment. Relevant information on travel safety and security is a primary concern for today's travelers and travel professionals; therefore, policies, government agencies, and procedures are all investigated in the book. Ecotourism is explored, and there is a new section on geography. Being a travel professional in the 21st century requires complex product knowledge as well as a whole new set of skills, and readers will benefit from this informative and explorative book that addresses these products and skills in a real-world way.

A Guide to Becoming a Travel Professional Ginger Todd, Susan Rice, 2005 Travel Perspectives A Guide to Becoming a Travel Professional is a text that instructs students on the product of travel and how to sell it. It is a concise and descriptive how-to manual complete with tools that help the student practice what is learned. Travel Perspectives focuses on terminology, product, process, and procedure, and developing the student's sales and customer service skills. Discussion points contained throughout the text develop understanding of the sales process and the role of customer service in attaining and retaining customers.

Travel Perspectives Rice, Ginger Todd, 1996-10-01 One of the most thorough how-to manuals for servicing today's more knowledgeable traveling public. Each chapter focuses on a specific travel product or service and offers detailed descriptions, terminology, references, and proven methods for effectively selling these products. Plus, students are shown how to sell travel product that fits the client's needs.

Travel Perspectives Ginger Gorham, Ginger Todd, Susan Rice, 1991 This new text is one of the most in-depth how-to-do-it manuals for the beginning travel agent that is currently available. Thorough coverage is given to domestic and international air travel, cruises, tours, hotels, railroad, car rentals, and charters.

Linguistic Studies in Academic and Professional English Juan Carlos Palmer Silveira, 2004 A collection of articles that tries to reflect the relevance of the research on specific English. The book will be an interesting resource for students and teachers of English as well as for professionals who wish to learn more about specific English.

Managing the Guest Experience in Hospitality Robert Clayton Ford, Cherrill P. Heaton, 2000 Describes fourteen principles of successful hospitality management and

discusses their relation to guest experiences at tourism venues considering issues of strategy staffing and systems

Hotel/motel Operations Suzanne Stewart Weissinger,2000 This concise text gives travel and tourism students a look at the organizational and operational aspects of lodgings It covers all departments of a property including front office operations such as registration luggage room keys accounting checking out housekeeping engineering and security and the food and beverage department Students can gain insight into multiple career choices and understand the dependency and complex coordination demanded in an entire property Methods of marketing a property are explained and sections are included on customer relations and dealing with international visitors Each chapter has activities for the students and projects are offered that involve visiting a property interviews shadowing or library work for in depth research and first hand experiences in hotel operations An extensive teacher s manual gives instructors the tools to prepare lesson plans and administer tests

Your Guide to Succeed After Graduation Aly Madhavji,Ryan Coelho,Karen Deng,2016-09-05 How to succeed after university or college Becoming successful after university depends on more than just formal education Features of Your Guide to Succeed After Graduation includes Expert advice from professionals such as career coaches leaders in career development at the University of Toronto and others Step by step guidance to tackle complicated topics such as tapping into the unknown job network developing a career strategy personal branding balanced living becoming debt free and pursuing your passion Personal experiences to illustrate the ups downs trials and errors Top 12 Things to Remember from Your Guide to Succeed After University 1 Define your personal brand before someone else does it for you Your personal brand is about showcasing who you are what you stand for the skill set that you possess and the promises you make and deliver on 2 Networking is a vital part of success where anyone can open a door People make a difference so value those two way relationships 3 Guidance is just a mentorship request away Mentors come in many forms and can provide guidance and feedback along your career path 4 Job searching is a discovery process The process including rejection is a continuous opportunity to learn about yourself 5 You define your own success You can succeed in any career you choose at any time Consider a career direction that excites you most and you will inevitably gain value in that direction 6 Know where you want to go and that there are many paths to get there Your career strategy acts as a compass to an engaging and meaningful career 7 Discover your passions find the right time to pursue them Keep your passions in mind as you grow your career and develop seize opportunities no matter how unconventional 8 Set S M A R T goals to reach smart outcomes Achieving effective outcomes is a combination of S M A R T Specific Measureable Achievable Relevant and Time bound goals self motivation and a personal reward system 9 Take time to take care of yourself and your community To maintain your physical mental and social well being be sure to balance your career and job duties with activities that support yourself and your community 10 Open your mind to a world of perspective Living and traveling outside of your community is a great way to expose yourself to new experiences and perspectives and a great way to build your network 11 Implement creative and

practical ways to manage your budget Having a plan to manage your money and pay down your debt will ensure that you are on a solid path to a rewarding career 12 Learning does not end when school does After school actively seek out either formal or informal means of learning to enhance your skill set and to continue your personal development Practical advice that anyone can use the goal of Your Guide to Succeed After Graduation is to help new graduates become confident in developing successful careers addressing work life balance and other next steps after graduation Job Hunters' Sourcebook Amy Darga,2002 Here is the essential updated resource job seekers need to develop a complete strategy for their job searches Alphabetically arranged by career the Sourcebook lists sources of help wanted ads employer directories employment agencies placement services electronic resources and other information sources for 206 specific careers New profiles on high profile careers such as computer and information systems manager desktop publisher and industrial production manager have been added as well Also included are helpful e mail and Web site addresses along with new information on governmental agencies and legal topics to further assist users in their searches *Small Business Sourcebook* ,2004

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