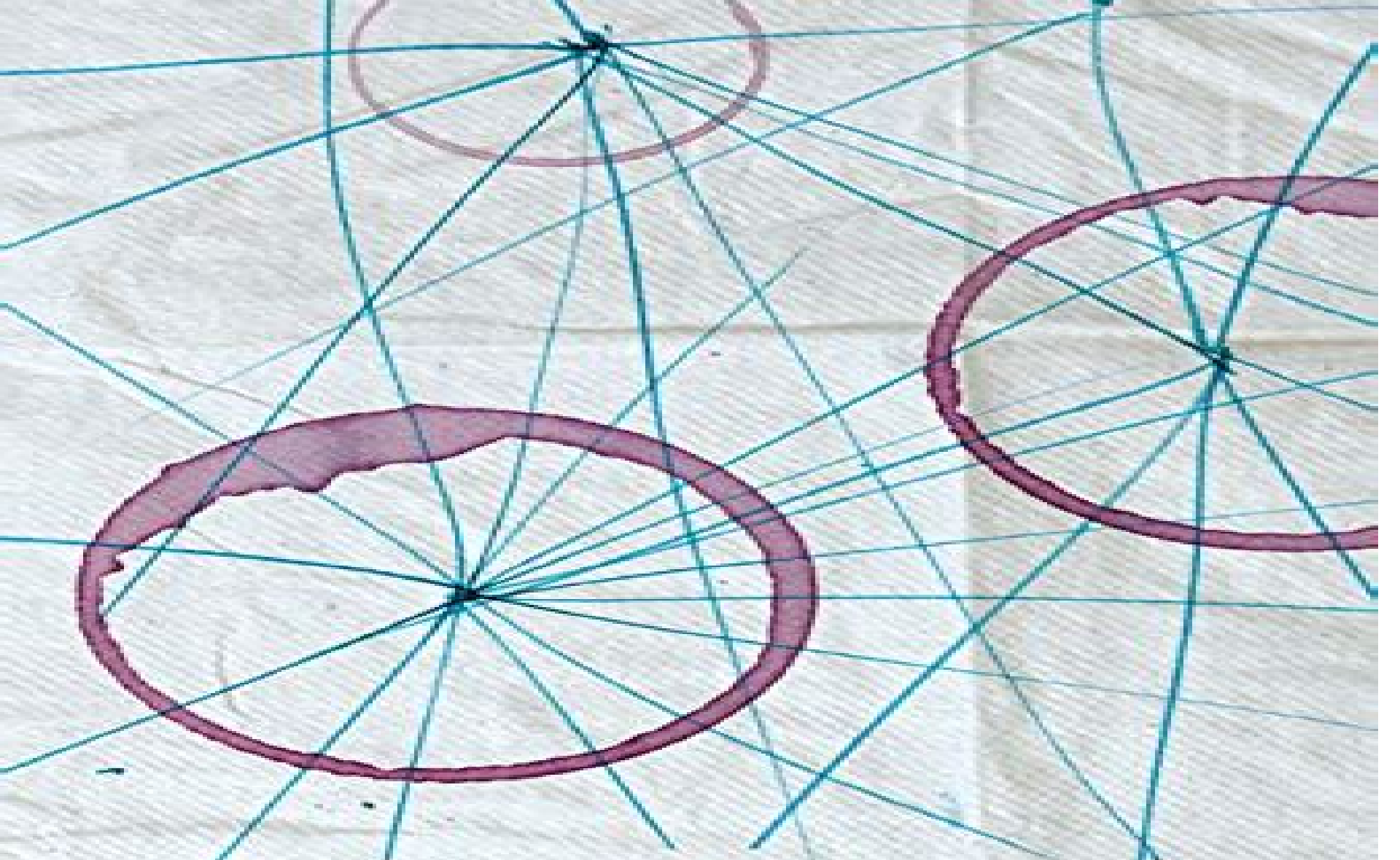




What Makes Clusters Competitive?

Cases from the Global Wine Industry

Edited by Anil Hira

What Makes Clusters Competitive Cases From The Global Wine Industry

Paul A. Haslam, Pablo Heidrich



What Makes Clusters Competitive Cases From The Global Wine Industry:

What Makes Clusters Competitive? Anil Hira, 2013-11-01 While global competitiveness is increasingly invoked as necessary for economic success stories there are few answers available about how it can be achieved or maintained The idea of stimulating industries to spur on economies is often proposed but industrial policy can be seen as a boondoggle of government spending and theorists of globalization are doubtful that such efforts can succeed in a world of fragmented supply chains What Makes Clusters Competitive tests fundamental theoretical hypotheses about what makes industries competitive in a globalized world by using the wine industries of several countries as case studies Extremadura Spain Tuscany Italy South Australia Chile and British Columbia Canada Taking into account historical and location specific characteristics and drawing out policy lessons for other regions that would like to promote their industries this volume demonstrates the value of applying cluster theory to understand market forces while also describing the forces underlying the development of the wine industry in a range of different settings An excellent resource for those interested in what makes industries succeed or struggle What Makes Clusters Competitive offers guidance for policymakers and the private sector on how to promote local industries Contributors include David Aylward Alexis Bwenge Sara Daniele F J Mesquita Daz Christian Felzenstein Husam Gabreldar F Pulido Garc a Sarah Giest Elisa Giuliani Andy Hira Mike Howlett A F Pulido Moreno and Oriana Perrone

Strategic Winery Tourism and Management Kyuho Lee, 2016-01-05 Strategic Winery Tourism and Management Building Competitive Winery Tourism and Winery Management Strategy presents cutting edge knowledge and research related to strategic winery tourism and winery management It highlights the major theories on strategic winery tourism and winery management and encompasses a variety of topics ranging from strate **Structural Transformation in South Africa** Antonio Andreoni, Pamela Mondliwa, Simon Roberts, Fiona Tregenna, 2021 Taking South Africa as an important case study of the challenges of structural transformation Structural Transformation in South Africa offers a new micro meso level framework and evidence linking country specific and global dynamics of change with a focus on the current challenges and opportunities faced by middle income countries Detailed analyses of industry groupings and interests in South Africa reveal the complex set of interlocking country specific factors which have hampered structural transformation over several decades but also the emerging productive areas and opportunities for structural change The structural transformation trajectory of South Africa presents a unique country case given its industrial structure concentration and highly internationalized economy as well as the objective of black economic empowerment Structural Transformation in South Africa links these micro meso dynamics to global forces driving economic institutional and social change This include digital industrialization global value chain consolidation financialization environmental and other sustainability challenges which are reshaping structural transformation dynamics across middle income countries like South Africa While these new drivers of change are disrupting existing industries and interests in some areas in others they are

reinforcing existing trends and configurations of power The book analyses the ways in which both the domestic and global drivers of structural transformation shape and in some cases are shaped by a country's political settlement and its evolution By focusing on the political economy of structural transformation the book disentangles the specific dynamics underlying the South African experience of the middle income country conundrum In so doing it brings to light the broader challenges faced by similar countries in achieving structural transformation via industrial policies

Business, Power and Sustainability in a World of Global Value Chains Stefano Ponte, 2019-08-15 The interaction of sustainability governance and global value chains has crucial implications the world over When it comes to sustainability the last decade has witnessed the birth of hybrid forms of governance where business civil society and public actors interact at different levels leading to a focus on concepts of legitimacy within multi stakeholder initiatives MSIs Based in over 15 years of theoretical engagement and field research Business Power and Sustainability draws from both labour intensive value chains such as in the agro food sector coffee wine fish biofuels palm oil and from capital intensive value chains such as in shipping and aviation to discuss how sustainability governance can be best designed managed and institutionalized in today's world of global value chains GVCs Examining current theoretical and analytical efforts aimed at including sustainability issues in GVC governance theory it expands on recent work examining GVC upgrading by introducing the concept of environmental upgrading and through new conceptions of orchestration it provides suggestions for how governments and international organizations can best facilitate the achievement of sustainability goals Essential reading on the governance of sustainability in the twenty first century

The Capacity to Innovate Sarah Giest, 2021-04-07 In The Capacity to Innovate Sarah Giest provides insight into the collaborative and absorptive capacities needed to provide public support to local innovation through cluster organizations The book offers a detailed view of the vertical multi level and horizontal dynamics in clusters and cluster policy and addresses how they are managed and supported Using the biotechnology field as an example Giest highlights challenges in the collaborative efforts of public bodies private companies and research institutes to establish a successful ecosystem of innovation in this sector The book argues that cluster policy in collaboration with cluster organizations should focus on absorptive and collaborative capacity elements missing in the cluster context in order to improve performance Currently governments operate at different levels from the local to the supranational in order to support clusters and cluster policies are often pursued alongside other programs leading to uncoordinated efforts and ineffective cluster strategies The Capacity to Innovate advocates for a coordinated effort by government and cluster organizations to support capacity elements lacking within the specific cluster context

Governing Corporate Social Responsibility in the Apparel Industry after Rana Plaza Anil Hira, Maureen Benson-Rea, 2017-05-22 This edited collection critically explores the efforts of the apparel industry to improve safety conditions and suggests governance reforms that will resolve lingering issues The volume examines two consortia the Alliance and the Accord which set up cooperative auditing systems of supplying factories and penalties for non compliance

and include funding to help factories comply and for workers if factories are idled during repairs though the editors raise doubts about the long lasting value of such efforts In the wake of the 2013 Rana Plaza disaster leading researchers across labor relations and industry studies tackle and debate such issues giving their perspective of how multinationals operating in developing countries should regulate labor standards in order to resolve and improve the substandard working conditions under which much of our clothing is made The Political Economy of Natural Resources and Development Paul A.

Haslam,Pablo Heidrich,2016-02-05 The Political Economy of Resources and Development offers a unique and multidisciplinary perspective on how the commodity boom of the mid 2000s reshaped the model of development throughout Latin America and elsewhere in the developing world Governments increased taxes and royalties on the resource sector the nationalization of foreign firms returned to the mainstream economic policy agenda and public spending on social and developmental goals surged These trends often described as resource nationalism have developed into a strategy for economic development generated a re imagining of the state and its institutional possibilities and created a new but very significant political risk for extractive enterprises However these innovations which constitute the most dramatic change in development policy in Latin America since the advent of neoliberalism have so far received little attention from either academic or policy oriented publications This book explores the reasons behind these policies and their effects on states firms and development trajectories This text brings together renowned thematic experts to examine the political economic causes of resource nationalism as well as its manifestation in six Latin American countries The causal variables considered by the contributors to this collection include a range of political economic determinants of policy including commodity prices the influence of ideology and national politics ideas about industrial policy relations between host governments and investors and how countries respond to opportunities provided by regional initiatives and the new geography of the global economy This volume is essential reading in development economics political economy and Latin American studies as well as for those who want to understand what economic development means after neoliberalism *The Communal Consumption Experience*

Brittney C. Bauer,Adam J. Mills,2025-06-27 This book examines how shared consumption experiences shape consumer behavior market strategies and social connection From wine tastings and direct selling events to hospitality and digital engagement it explores the evolving ways people come together to consume celebrate and connect Using communal wine consumption as a case study this volume reveals how shared rituals from intimate gatherings to large scale events drive economic and cultural trends Topics include the role of social interaction in purchasing decisions the balance of competition and collaboration in business and the rise of digital platforms that reshape traditional consumption experiences This book is essential for scholars industry professionals and anyone interested in marketing consumer psychology and experiential commerce as it offers a fresh perspective on the power of shared consumption in an evolving marketplace The chapters in this book were originally published as a special issue of Journal of Wine Research Rural-Urban Linkages for Sustainable

Development Armin Kratzer, Jutta Kister, 2020-09-23 This book critically examines different forms of urban rural links for sustainable development in different countries As intertwined processes of globalization digitalization environmental challenges and the search for sustainable development continue rural and urban areas around the world become increasingly interconnected and interdependent This book contributes to understanding the role of this growing interconnectedness from an economic geographical perspective It does so by theoretically and empirically addressing the various existing linkages such as food networks value chains and regional governance at local regional national and international levels In doing so contributions extend and contrast existing approaches dealing with urban and rural areas separately by considering the interplay between these two as well as their consequences for sustainability transition pathways This edited volume adds to the academic and policy debate by bringing together a variety of concepts and themes in order to shift the research and policy agenda away from simple dichotomy to different notions of rural urban linkages Offering multidisciplinary insights into rural urban linkages the book will be of interest to decision makers practitioners and researchers in the fields of economic geography regional planning food studies and economics

Canadian Science, Technology, and Innovation Policy G. Bruce Doern, David Castle, Peter W.B. Phillips, 2016-06-01 An extensive and in depth account and explanation of Canada's changing policies for science technology and innovation

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