

# INVESTING IN TOBACCO CONTROL & PREVENTION

A "BEST BUY" OF PUBLIC HEALTH

FY16 Appropriations Level:

**\$210,000,000**

FY18 Request:

**\$220,000,000**



Tobacco use is the single most preventable cause of death and disease in the U.S.



Each year, an estimated 480,000 people die prematurely from cigarette smoking, including an estimated 41,000 deaths from secondhand smoke exposure



Tobacco use costs nearly \$170 billion in direct medical care for adults each year and an additional \$156 billion in lost productivity



States with strong programs have a \$55:\$1 return on investment



5.6 million youth are projected to die prematurely from a smoking-related illness



Among current U.S. adult cigarette smokers, 68.8% report that they want to quit completely

Source(s):  
<http://media.mercola.com/assets/images/info/graphic/quit-smoking.jpg>  
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SOCIETY FOR PUBLIC HEALTH EDUCATION



# Tobacco Prevention Activity

**National Cancer Institute (U.S.)**



## **Tobacco Prevention Activity:**

**State Tobacco Prevention and Control Activities**, 1991 In October 1989 the Association of State and Territorial Health Officials ASTHO conducted a survey of state health department personnel regarding programs policies and public health systems that stress the prevention and control of the use of tobacco This survey provided detailed data associated with state tobacco use control programs and their essential components e g budgets planning coalitions surveillance systems smoking cessation programs educational activities legislative actions and health department policies States vary widely in the strength and coverage of their programs for preventing and controlling tobacco use The ASTHO survey data may be used to help plan and evaluate state health department programs as part of an effort to prevent chronic diseases related to tobacco use Outcomes of state activities may be evaluated through surveys such as CDC s Behavioral Risk Factor Surveillance System BRFSS and the Current Population Survey CPS of the Bureau of the Census Future surveys of state activities for controlling the use of tobacco may be included in the evaluation of the upcoming 1993 American Stop Smoking Intervention Study ASSIST which is cosponsored by the National Cancer Institute and the American Cancer Society Best Practices for Comprehensive Tobacco Control Programs, August 1999 National Center for Chronic Disease Prevention and Health Promotion (U.S.). Office on Smoking and Health,1999 *Building Blocks for Tobacco Control* Vera da Costa e Silva,2004-10-21 The idea for this handbook arose from an awareness that whilst various WHO documents called for developing national capacity for tobacco control there was not comprehensive guide to the development of such a capacity This book is thus essentially a pragmatic how to manual The Introduction presents the evolving definition of national capacity identifies the types of capacities needed for effective tobacco control and outlines the key features of building capacity Section 1 provides a descriptive overview of the tobacco epidemic It looks at tobacco as a risk factor presenting its health social and economic costs the global strategies of the tobacco industry to counteract public health measures the scientific evidence for effective tobacco control interventions and the WHO FCTC as a global solution to an epidemic with prominent politico legal and socio cultural attributes Section 2 focuses on the fundamental capacities necessary to empower countries to control the tobacco epidemic successfully These chapters apply the lessons learned from the experiences of different countries and offer advice and suggestions to enable countries to put the theories of tobacco control into practice

**Introduction to Program Evaluation for Comprehensive Tobacco Control Programs** Goldie MacDonald,2001 This document is a how to guide for planning and implementing evaluation activities The manual reflects the priorities of the Centers for Disease Control and Prevention CDC Office on Smoking and Health OSH for program monitoring and evaluation The purpose of this manual is to assist state tobacco control program managers and staff in the planning design implementation and use of practical and increasingly comprehensive evaluations of tobacco control efforts The strategy presented in this manual will aid those responsible for evaluation activities to demonstrate accountability to diverse

stakeholders In this case accountability includes assessing and documenting the effectiveness of programs measuring program outcomes documenting implementation and cost effectiveness and increasing the impact of programs page 1

Tobacco Control Activities Among U.S. Pediatric Dentists Cynthia Yee,2007      **Global Handbook on Noncommunicable Diseases and Health Promotion** David V. McQueen,2013-07-03 Global Handbook on Noncommunicable Diseases and Health Promotion David V McQueen editor A scan of health challenges around the globe readily brings to mind a range of infectious illnesses from HIV to influenza Yet chronic non contagious conditions heart disease asthma diabetes cancer are more prevalent and their rates soaring across the developed and developing worlds The Global Handbook on Noncommunicable Diseases and Health Promotion is an important resource for understanding and approaching chronic illnesses and their prevention This timely text balances theory and strategies to provide an integrative context for health affecting behaviors regarding tobacco use food choices and physical activity Coverage expands on current medical clinical public health perspectives arguing that closer attention to social context is crucial to better use of health resources and more relevant preventive efforts Possible roles for hospitals the workplace government agencies NGOs and other institutions are analyzed as is the potential for addressing larger underlying health factors e g inequities and poverty at the societal level Topics covered include The nature of causality beyond traditional evidence Learning from the social sciences in chronic disease health promotion Contextual factors in health and illness Understanding and applying a social determinants of health framework for addressing NCDs Public health NCDs health promotion and business partnering NCDs and civil society a history and a roadmap As the authors of the Global Handbook on Noncommunicable Diseases and Health Promotion make abundantly clear opportunities are as numerous as the issues and researchers and graduate students in global public health health promotion and chronic disease epidemiology will find these chapters positive and realistic p

*The European Tobacco Control Report* World Health Organization. Regional Office for Europe,2007 This report describes tobacco control policies in the WHO European Region as of late 2006 It reviews progress following the adoption of the European Strategy for Tobacco Control ESTC in 2002 and establishes a baseline for monitoring implementation of the WHO Framework Convention on Tobacco Control FCTC in the Region It presents an overview of the situation regarding tobacco use and related harm in the WHO European Region during the period 2002 06 and the policy responses of Member States The report also examines the status of these policies in the light of the requirements of the WHO FCTC Several short national regional and subregional case studies illustrate the lessons learned and challenges faced during the policy making process

**Reducing Tobacco Use** ,2000 Extensive report covering the history of tobacco use in the U S and the various attempts to regulate its use advertising minors access and the like      **Strategies to Control Tobacco Use in the United States** National Cancer Institute (U.S.),1991      **Strategies to Control Tobacco Use in the United States** ,1991

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