

TOUR GUIDING RESEARCH

Insights, Issues
and Implications

Betty Weiler and Rosemary Black



Tour Guiding Research Insights Issues And Implications Aspects Of Tourism

Giang Thi Phi,Dianne Dredge



Tour Guiding Research Insights Issues And Implications Aspects Of Tourism:

Tour Guiding Research Betty Weiler, Rosemary Black, 2015 This book provides an authoritative state of the art review of tour guiding scholarship and research It aims to foster best practice and to stimulate further study and research on tour guiding across a range of disciplines The book is well illustrated and its accessible style with chapter summaries makes it ideal for students as well as researchers

Interpretation and Tour Leadership Nimit Chowdhary, Monika Prakash, 2022-06-27 A complete manual to tour guiding based on the author's first hand experience of training more than 3000 tour guides Packed with real life international case studies each chapter follows a thorough pedagogic structure with features such as training objectives key terms theory highlights assignments further reading and links to videos

Planning and Managing the Experience Economy in Tourism Augusto Costa, Rui, Brandão, Filipa, Breda, Zelia, Costa, Carlos, 2021-12-03 Tourism is facing a new paradigm that has been brought on by the introduction of experiences in the development management and promotion of tourism Associating experiences to tourism destination and products allows tourists to relate to their vacations differently and helps to fuel a destination's competitiveness and compliance with new needs and motivations that are being driven by the tourists When properly design managed and developed tourism experiences can contribute to the destination's overall sustainability by maximizing tourism's positive impacts and fostering their spillover to local communities Planning and Managing the Experience Economy in Tourism is an essential reference book that seeks to advance research on tourism experience as well as investigate how tourism experiences can create and increase tourism competitiveness The book explores how the experience concept has evolved in the last decade alongside the needs and motivations of consumers and how it can be conceptualized designed managed and implemented both at the tourism firm and destination levels Delving further into concepts like creative tourism destination attributes and smart experiences this book serves as a dynamic resource for travel agencies tourism managers tourism professionals marketers destination managers government officials policymakers academicians students tourism officials planners and researchers

Archaeology and Tourism Dallen J. Timothy, Lina G. Tahan, 2020-06-10 This book provides a global and thematic examination of the relationships between archaeology and tourism and a critical analysis of thinking in the area of archaeology based tourism It focuses on the differences and similarities between archaeology based tourism and heritage tourism and highlights the interdependence and dissonance between tourism and archaeology and archaeological traditions The volume offers a systematic investigation of current issues and implications in the relationship between tourism and archaeology from both tourism and archaeological perspectives It is a key academic resource for students researchers and practitioners in tourism archaeology cultural heritage management and anthropology

Religious Tourism Tzung-Cheng (TC) Huan, Anestis K. Fotiadis, Nikolaos (Niko) Stylos, 2024-12-16 This book traces the evolving landscape of religious travel ranging from the responses of the tourism industry to Muslim travellers to the emergence of halal tourism

trends Part I of the book examines the dynamics between religion and tourism including the commodification of heritage and the symbiotic relationship between religion and economics Part II delves into emerging trends and contemporary challenges such as the impact of COVID 19 on sacred journeys and the integration of virtual reality into religious tourism experiences The final part of the book explores diverse religious tourism experiences from Islamic tourism to Jewish pilgrimages providing a rich tapestry of insights into this fascinating aspect of travel Whether examining the commodification of religious heritage or delving into the motivations behind Sikh pilgrimage this volume provides a comprehensive overview of the industry dynamics emerging trends and contemporary issues shaping religious tourism today Engaging and enlightening Religious Tourism Industry Dynamics Emerging Trends and Contemporary Issues is essential reading for scholars practitioners and enthusiasts seeking a deeper understanding of this fascinating intersection of faith and travel The chapters in this book were originally published in Tourism Recreation Research

Encyclopedia of Tourism Jafar Jafari, Honggen Xiao, 2025-01-08 This encyclopedia is the most comprehensive and updated source of reference in tourism research and practice It covers both traditional and emerging concepts and terms and is fully international in its scope Some 769 entries by 871 internationally renowned experts from 124 countries provide a definitive access to the knowledge of tourism and its related fields Users will find reliable and up to date definitions and explanations of the key terms of tourism in this reference book Tourism is the largest industry in the world and is the main source of income for many countries With the practical impact of worldwide tourism and the growing number of academic programs and institutions devoted to its education and research this encyclopedia is the epicenter of this emerging and developing discipline Editorial Board Managing Editor Amy Osmond Associate Editors David Airey Nevenka Cavlek Peter U C Dieke Juergen Gnoth Maria Gravari Barbas Tazim Jamal Kumi Kato Francisco Madrid Flores Yoel Mansfeld Scott M Meis Regina Schl ter Noel Scott Honggang Xu Resource Editor Beka Jakeli Assistant Editors S Vida Muse Peter Reim Shun Ye Cartographers Kisandul Kumarasinghe Ashan Manamperi Himanshi Withanage

Tourism and Heritage in the Chornobyl Exclusion Zone Magdalena Banaszekiewicz, 2022-09-28 Tourism and Heritage in the Chornobyl Exclusion Zone CEZ uses an ethnographic lens to explore the dissonances associated with the commodification of Chornobyl's heritage The book considers the role of the guides as experience brokers focusing on the synergy between tourists and guides in the performance of heritage interpretation Banaszekiewicz proposes to perceive tour guides as important actors in the bottom up construction of heritage discourse contributing to more inclusive and participatory approach to heritage management Demonstrating that the CEZ has been going through a dynamic transformation into a mass tourism attraction the book offers a critical reflection on heritagisation as a meaning making process in which the resources of the past are interpreted negotiated and recognised as a valuable legacy Applying the concepts of dissonant heritage to describe the heterogeneous character of the CEZ the book broadens the interpretative scope of dark tourism which takes on a new dimension in the context of the war in Ukraine Tourism and Heritage in the

Chornobyl Exclusion Zone argues that post disaster sites such as Chornobyl can teach us a great deal about the importance of preserving cultural and natural heritage for future generations The book will be of interest to academics and students who are engaged in the study of heritage tourism memory disasters and Eastern Europe Critical Issues in Tourism

Co-Creation Giang Thi Phi,Dianne Dredge,2021-07-05 Co creation is fast becoming a buzz word in tourism Traditional approaches to value creation in tourism suggest that operators and suppliers produce goods and services which are consumed by tourists The value produced is usually measured in economic terms Co creation challenges these assumptions arguing that tourism producers and consumers co create value together and that this value is more diverse than just economic value Technologies underpinning social media ratings and review tools and e commerce are facilitating the creation of diverse values and have been responsible for driving innovation in for example new business models such as the collaborative economy Social environmental emotional reputational and other kinds of value may also be produced and a wide range of stakeholders not just producers or consumers might also benefit from the value co creation process This edited volume seeks to go beyond the dominant business management marketing perspectives that focus on the co creation of market value and innovation to excavate complex and critical episodes of co creation in tourism By engaging authors from both the academy and beyond it explores the rich historical lineage of co creation and its contemporary practices The chapters in this book were originally published in Tourism Recreation Research

Cases on Tour Guide Practices for Alternative Tourism Yildirim, Gulsun,Ozbek, Ozlem,Kilinc, Ceyhun Caglar,Tarinc, Abdullah,2020-06-19 Tour guides a highly responsible group of professionals who are in direct communication with tourists traveling around the world have a great impact on the proper promotion of the culture of countries global peace and tolerance Additionally they are also effective in the preservation of world natural heritage Thus the educational status of tour guides as well as the characteristics and ethical values that they should possess need to be examined on an international scale In today s world where tourism demand is directed towards all types of tourism practices in special interest tourism should be customized in order to ensure the highest level of service quality and cultural appreciation Cases on Tour Guide Practices for Alternative Tourism provides emerging research exploring the theoretical and practical aspects of the occupational issues that surround tour guides and their applications within international tourism Featuring coverage on a broad range of topics such as cultural education specialized learning and international business this book is ideally designed for tour guides travel agencies tour managers tour developers heritage sites museums academicians researchers students industry experts and hospitality professionals

Lessons and Legacies XV Erin McGlothlin,Avinoam Patt,2024-05-15 The fifteenth volume in the Lessons Legacies series featuring multidisciplinary research in the Holocaust and Jewish cultural history on the theme of Global Perspectives and National Narratives The fourteen chapters included in this volume manifest three broad categories history literature and memory These chapters continue the recent trend in Holocaust Studies of a focus on local history integrating specific

regional and national narratives into a more global approach to the event Newer studies have continued to incorporate what was once termed the periphery into a more global examination of the experiences of Jewish refugees in flight to Latin America Africa and the Soviet Union At the same time very specific local studies deepen our knowledge of the mechanics of genocide along with the experiences of refugees in flight and the subsequent dimensions of Holocaust memory and representation New research on Holocaust literature continues to unearth unexamined texts from the period of the war itself which can shed light on Jewish responses to persecution and strategies for survival The study of Holocaust testimonies continues to grapple with the challenge of language how to convey through the limits of human language the depths of barbarity to an audience that could never fully understand what they had not personally experienced Likewise literary studies continue to incorporate texts that were once considered outside the standard canon of Holocaust literature such as science fiction and children s literature The tension between local and global perspectives can also be seen quite clearly in what the volume s editors understand by the term memory studies or new approaches to research on museums and memorials The very specific nature of collective memory on the national level continues to be the site of the contested politics of memory A number of the chapters in this volume engage with the conflict of monuments and memorials museums attempts to resolve provenance issues questions around the ethics of Holocaust tourism and the inclusion of new technologies and digital survivors into the memorial landscape

Tour Guiding Research Insights Issues And Implications Aspects Of Tourism Book Review: Unveiling the Magic of Language

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its power to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**Tour Guiding Research Insights Issues And Implications Aspects Of Tourism**," compiled by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we shall delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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