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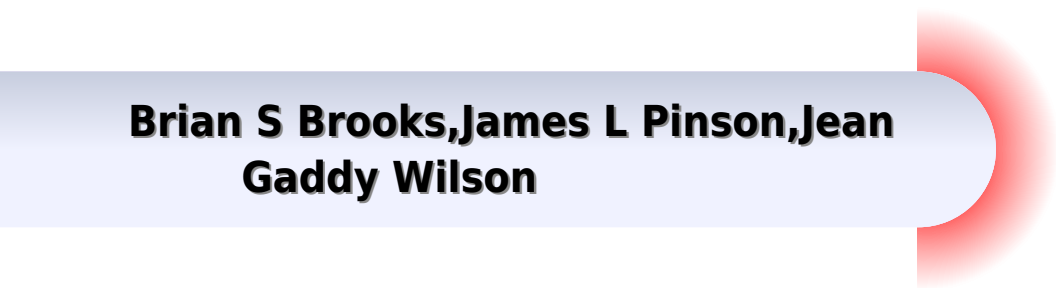
A HANDBOOK FOR MEDIA WRITERS AND EDITORS

Brian S. Brooks
James L. Pinson
Jean Gaddy Wilson
Jennifer Rowe



Working With Words A Handbook For Media Writers And Editors

**Brian S Brooks, James L Pinson, Jean
Gaddy Wilson**



Working With Words A Handbook For Media Writers And Editors:

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Exercise Book for Working with Words, a Handbook for Media Writers and Editors, Sixth Edition Brian S. Brooks, 2006

Working with Words Brian S. Brooks, James L. Pinson, Jean Gaddy Wilson, 2010-07-26 Written for journalists by journalists *Working with Words* presents the best most comprehensive advice for journalism students With parts devoted to grammar and editing as well as journalistic style and writing for different media it goes into depth where no other book does providing students with the mechanical and stylistic skills to become well rounded proficient journalists *Working with Words* offers coverage that the Associated Press Stylebook does not and is a reference journalism students will turn to throughout their career

Working with Words Brian S. Brooks, James L. Pinson, 1993-01-01 This handbook provides a guide to grammar and usage a directory of common spelling questions and a

summary of wire service style It features a chapter on sexism racism and other isms *Media Control* Robert E. Gutsche, Jr.,2015-10-22 *Media Control* News as an Institution of Power and Social Control challenges traditional and even some radical perceptions of how the news works While it s clear that journalists don t operate objectively reporters don t just cover news but they make it *Media Control* goes a step further by arguing that the cultural institution of news approaches and presents everyday information from particular and dominant cultural positions that benefit the power elite From analysing how the press operate as police agents by conducting surveillance and instituting social order through its coverage of crime and police action to bolstering private business and neoliberal principles by covering the news through notions of boosterism *Media Control* presents the news through a cultural lens Robert E Gutsche Jr introduces or advances readers applications of critical race theory and cultural studies scholarship to explore cultural meanings within news coverage of police action the criminal justice system and embedding into the news democratic values that are later used by the power elite to oppress and repress portions of the citizenry *Media Control* helps the reader explicate how the power elite use the press and the veil of the Fourth Estate to further white ideologies and American Imperialism **Working With Words** Brian S. Brooks,James L. Pinson,Jean Gaddy Wilson,2019-07-12 Regardless of the medium from print to broadcast to PR to digital *Working with Words* has you covered With a focus on improving skills in both grammar and style this book serves as an invaluable reference for students throughout their academic and professional careers Helping students become better journalists and media writers the text combines news writing acumen with good journalistic form covering the full spectrum of writing skills from understanding basic methods of style and writing to mastering English grammar and mechanics **MediaWriting** W. Richard Whitaker,Janet E. Ramsey,Ronald D. Smith,2009-01-13 Designed for those preparing to write in the current multimedia environment *MediaWriting* explores the linkages between print broadcast and public relations styles outlines the nature of good writing synthesizes and integrates professional skills and concepts Complete with interesting real world examples and exercises this textbook gives students progressive writing activities amid an environment for developing research and interviewing skills Starting from a basis in writing news and features for print media it moves on to writing for broadcast news media then introduces students to public relations writing in print broadcast and digital media as well as for news media and advertising venues Rather than emphasizing the differences among the three writing styles this book synthesizes and integrates the three concepts weaving in basic principles of Internet writing and reporting This book provides beginning newswriting students with a primer for developing the skills needed for work in the media industry As such it is a hands on writing text for students preparing in all professional areas of communication journalism broadcasting media and public relations *Editing Across Media* Ross F. Collins,2013-02-05 Requirements for professional media editing have undergone enormous technological change Editors still edit copy But today they do much more Mass media editors must demonstrate skills from computerized pagination to social media monitoring from image manipulation to Search Engine

Optimization The need for editing skills is reaching far beyond traditional journalism and into all areas of mass media from newspapers to strategic communication Public relations practitioners are expected to edit Even advertising creative professionals must edit And journalists taking on new roles as social media editors need to understand editing at the speed of digital media This textbook aims to prepare university level students for these expanded editing roles in an age of convergence Thirteen authors representing many years of collective media experience examine both traditional editing roles and new editing needs While many mass media students will not become professional editors this textbook assumes nearly all will need competent editing knowledge to produce products of professional quality Editing the authors believe remains a bedrock skill for all students who hope to be successful in the mass media Instructors considering this book for use in a course may request an examination copy [here](#)

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