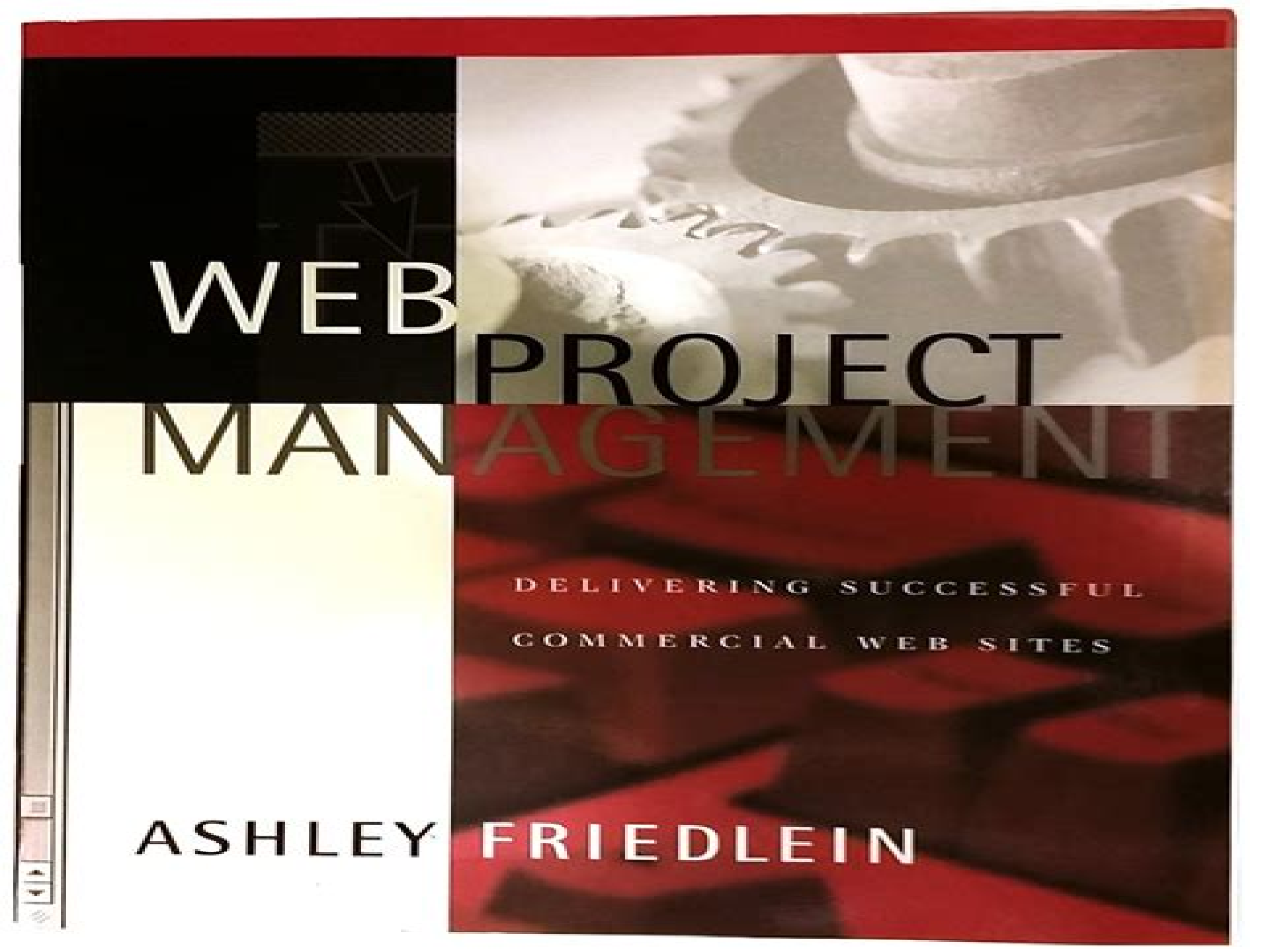




WEB PROJECT MANAGEMENT

DELIVERING SUCCESSFUL
COMMERCIAL WEB SITES

ASHLEY FRIEDLEIN

Web Project Management Delivering Successful Commercial Web Sites

Brandon, Daniel M.



Web Project Management Delivering Successful Commercial Web Sites:

Web Project Management Ashley Friedlein, 2001 This text teaches project managers everything they need to build a commercial web site from concept to launch It teaches web managers how to organize and put together a team develop goals manage budgets and schedules and overcome pitfalls **Maintaining and Evolving Successful Commercial Web Sites**

Ashley Friedlein, 2003 P 45 Web Engineering Woojong Suh, 2005-01-01 Although based primarily on MIS and computer science areas Web engineering covers a wide range of disciplines thus making it difficult to gain an understanding of the field Web Engineering Principles and Techniques provides clarity to this often muddled issue *Web Project Management for Academic Libraries* Jody Condit Fagan, Jennifer Keach, 2009-12-04 Managing the process of building and maintaining an effective library website can be as challenging as designing the product itself Web Project Management for Academic Libraries outlines the best practices for managing successful projects related to the academic library website The book is a collection of practical real world solutions to help web project managers plan engage stakeholders and lead organizations through change Topics covered include the definition and responsibilities of a web project manager necessary roles for the project team effective communication practices designing project workflow executing the project and usability testing and quality control The techniques recommended are drawn from the experiences of the authors and from library and project management literature The book is an essential text for library staff working as project managers or on web teams library administrators library school faculty and students and web consultants working with libraries Field tested web project management guidance grounded in the literature of librarianship project management and web development Consideration of the special needs of academic libraries Practical step by step guidance for novices and experts in libraries of all sizes

Content and Workflow Management for Library Web Sites Holly Yu, 2005-01-01 Using database driven web pages or web content management WCM systems to manage increasingly diverse web content and to streamline workflows is a commonly practiced solution recognized in libraries to day However limited library web content management models and funding constraints prevent many libraries from purchasing commercially available WCM systems And the lack of much needed technical expertise in building in house WCM systems presents a great challenge for libraries of all types Content and Workflow Management for Library Websites Case Studies provides practical and applicable web content management solutions through case studies It contains successful database to web applications as employed in a variety of academic libraries The applications vary in scope and cover a range of practical how to do it examples from database driven web development locally created web content management systems systems for distributing content management responsibilities dynamic content delivery to open source tools such as MySQL and PHP to manage the content Issues and challenges associated with the development process are discussed Authors will also discuss detours sand traps and missteps necessary to a real learning process *Software Engineering for Modern Web Applications: Methodologies and Technologies* Brandon,

Daniel M.,2008-06-30 This book presents current effective software engineering methods for the design and development of modern Web based applications Provided by publisher **Effective Project Management** Robert K. Wysocki,Rudd McGary,2003-07-25 An updated edition of the bestselling book on managing IT projects New topics introduced in this edition include Adaptive and eXtreme management methods team selection and management and risk analysis Immerses readers in a simulated real world situation where they must perform as seasoned project managers to move example projects through their lifecycles Walks readers through a series of projects that they are most likely to encounter on the job Authors adhere to the Project Management Institute s PMI curriculum outline The fully interactive CD ROM has been updated for MS Project 2002 PMI PMP and Project Management Professional are registered marks of the Project Management Institute Inc How to Start a Home-Based Web Design Business Jim Smith,2010-07-13 Everything you need to know to run a profitable Web design business from your home **Web Metrics** Jim Sterne,2003-05-12 There now exists a wealth of tools and techniques that can determine if and how a Web site is providing business value to its owners This book is a survey of those metrics and is as important to IT executives as it is to marketing professionals Jim Sterne is recognized worldwide as a leading Internet business expert and is the author of several Wiley books including WWW Marketing Third Edition 0 471 41621 5 Explains the criteria for building a successful site surveying the tools services techniques and standards for Web measurement and fully integrating those metrics with the customer experience Companion Web site contains links to online tools resources and white papers *A Project Management Methodology for Multimedia Projects* Stefan Hartweg,2002-05-17 Inhaltsangabe Abstract This paper tries to define a concept for managing multimedia projects efficiently and takes the suitability of existing methods into account Developing a valid solution makes it necessary to look at project management as a generic discipline first and then apply the results to the multimedia discipline Only then can we be sure that no important aspects of project management have been forgotten nor that existing and working strategies which could be applied to multimedia projects have been ignored This paper therefore defines project management and generally describes its areas of responsibility The question of whether project management is necessary and beneficial needs to be addressed as well After project management and the necessity to actively apply it in some form has been understood in general a specific focus on the existing information for multimedia project management will be undertaken It will become apparent that different viewpoints exist as to whether multimedia project management should apply project management methods of related industry areas such as software development This will justify the need to compare multimedia projects with software development projects After having gained an insight into project management as well as the characteristics of multimedia projects it is possible to determine the demands that a project management method needs to be able to meet to successfully manage multimedia projects It would be beyond the scope of this thesis to analyse every existing method Instead one method will be analysed as an example The useful aspects of the analysed method will be identified along with its shortfalls in relation to multimedia

development Finally recommendations on how the shortfalls could be corrected will be made so that a project manager will be able to use the examined method specifically suited to multimedia projects Inhaltsverzeichnis Table of Contents 1
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