

Thomas A. Hollihan

UNCIVIL WARS

Political Campaigns
In a Media Age



Uncivil Wars Political Campaigns In A Media Age

Thomas A. Hollihan



Uncivil Wars Political Campaigns In A Media Age:

Uncivil Wars Thomas A. Hollihan, 2001 A critical multidisciplinary approach both engages and informs students With insights from the field of journalism sociology and political science *Uncivil Wars* presents students with a complex picture of the practices and consequences of modern political campaigns Treating issues of voter apathy unethical practices public cynicism and the failure of political campaigns to serve the public good Hollihan shows students the problems facing contemporary campaigns and urges them to think about possible solutions Unique and groundbreaking coverage of political socialization Using both communication studies and sociological perspectives Chapter Three studies the ways in which both candidates and voters develop their political values and how the process of political socialization shapes campaigns Covering the role of families education religion and the media in the formation of political ideology this text provides students with unique insights into the campaign behavior of both the candidates and the voters A critical assessment of the impact of new technologies and how they have shaped contemporary campaigns With an entire chapter Chapter Eight dedicated to the impact of new technologies including e mail candidate Web sites and computer driven voter studies *Uncivil Wars* shows how technology has both increased the potential for voter participation and politicians dependence on image over substance

Uncivil Wars Thomas A. Hollihan, 2009 With a focus on both national and local levels *Uncivil Wars* takes an energetic and critical look at the mechanics of political campaigning through the lens of communication theory *Studyguide for Uncivil Wars: Political Campaigns in a Media Age by Thomas A. Hollihan, ISBN 2900312478833* Cram101 Textbook Reviews, 2014-01-01 Never HIGHLIGHT a Book Again Virtually all of the testable terms concepts persons places and events from the textbook are included Cram101 Just the FACTS101 studyguides give all of the outlines highlights notes and quizzes for your textbook with optional online comprehensive practice tests Only Cram101 is Textbook Specific Accompanys 2900312478833 Political Communication in American Campaigns Joseph S. Tuman, 2007-10-19 In *Political Communication in American Campaigns* Joseph S Tuman provides a comprehensive clear and accessible treatment of American campaign rhetoric and argues that modern elections are not really about contests between candidates or political parties rather they are more about the competing messages each player in the political process must present to persuade and reach voters This book s triangulated approach to political communication includes 1 all forms of campaign speech and oratory 2 the rhetorical dimensions of campaign debates and 3 candidate campaign interaction with mass media Key Features Allows readers to deconstruct and understand how and why speeches affect voters Offers methods for understanding how political speeches are constructed and targeted as well as how to apply these methodologies to a variety of campaign oratories Provides a comprehensive and entertaining explanation of the history of campaign debates in the United States A historical description of the evolution of political campaign helps situate modern debates within the context of specific mass media strategies and tactics employed by campaigns Reflects how changes in mass media have now

influenced how campaigns communicate messages to voters Explores the relationship between campaigns and mass media with an emphasis on paid and free media and addresses the contemporary intersection of campaign Web sites and blogs with campaign main messages fundraising manipulating news coverage and creating ads Offers an insider's view of how campaigns work and how news media coverage of campaigns works The book is written with additional insights from the author's experiences as a political consultant and as a political analyst for news media Presents contemporary examples that all readers will understand Real life case studies of debates from both state and national elections all forms of campaign oratories and mass mediated campaigns Intended Audience This text is designed for advanced courses dealing with such topics as political communication media politics presidential rhetoric and persuasion as found in departments of communication media studies and political science

Political Campaigns and Political Advertising Frank W.

Baker,2009-06-04 Examining political campaigns and political advertising through the analytical lens of media literacy this well illustrated and timely handbook guides readers through the maze of blandishments and spin that is the hallmark of the modern political campaign It dissects the persuasive strategies embedded in the political messages we encounter every day in the media and demonstrates the importance of critical thinking in evaluating media stories Key concepts of media literacy are applied to political advertising in traditional media newspapers television radio and on the Internet the new frontier of the political advertising wars Dealing with blogs social networking user generated Web sites and other electronic formats familiar to young voters this lively introduction to the new world of political messaging appeals to readers affinity for visual learning as well as their ability to discern messages in text Unique in applying media literacy concepts to the political context while directly addressing students and general readers this book not only explains but graphically demonstrates both established techniques of political framing and the new avenues of persuasion being pioneered in digital media It will also interest viewers who like their political news in traditional media but unconventional formats

Encyclopedia of Social Media and Politics Kerric Harvey,2013-12-20 The Encyclopedia of Social Media and Politics explores how the rise of social media is altering politics both in the United States and in key moments movements and places around the world Its scope encompasses the disruptive technologies and activities that are changing basic patterns in American politics and the amazing transformations that social media use is rendering in other political systems heretofore resistant to democratization and change In a time when social media are revolutionizing and galvanizing politics in the United States and around the world this encyclopedia is a must have reference It reflects the changing landscape of politics where old modes and methods of political communication from elites to the masses top down and from the masses to elites bottom up are being displaced rapidly by social media and where activists are building new movements and protests using social media to alter mainstream political agendas Key Features This three volume A to Z encyclopedia set includes 600 short essays on high interest topics that explore social media's impact on politics such as Activists and Activism Issues and Social Media Politics and Social

Media and Popular Uprisings and Protest A stellar array of world renowned scholars have written entries in a clear and accessible style that invites readers to explore and reflect on the use of social media by political candidates in this country as well as the use of social media in protests overseas Unique to this book is a detailed appendix with material unavailable anywhere else tracking and illustrating social media usage by U S Senators and Congressmen This encyclopedia set is a must have general non technical resource for students and researchers who seek to understand how the changes in social networking through social media are affecting politics both in the United States and in selected countries or regions around the world Key Themes Opening Essays Celebrities and Pioneers in Social Media and Politics Congressional Social Media Usage Most Active Members Measuring Social Media s Political Impact Misuse of Social Media in the Political Arena Issues and Ethics Social Media Candidates and Campaigns Social Media Politics and Culture Social Media and Networking Websites Social Media and Political Unrest Social Media and Social Issues Activism and Movements Social Media Concepts and Theorie Social Media Regulation Public Policy and Actual Practice Social Media Types Innovation and Technology The Impact of YouTube on U.S. Politics LaChrystal D. Ricke,2014-08-14 The Impact of YouTube on U S Politics provides a historical descriptive and conceptual analysis of the broad and evolving political impact of YouTube It specifically addresses how politicians campaigns the media and the public utilize YouTube for political campaigning communication and engagement The text provides a synthesized illustration of the ways in which YouTube has become a requisite political tool and normalized as a central platform for political communication in the United States LaChrystal Ricke discusses political YouTube videos and strategies spanning across the 2006 2008 2010 and 2012 election cycles and addresses the potential impact of YouTube in future U S elections **Mass Media and American Politics** Doris A. Graber,Johanna Dunaway,2017-07-20 This comprehensive trusted core text on media s impact on attitudes behavior elections politics and policymaking is known for its readable introduction to the literature and theory of the field Mass Media and American Politics Tenth Edition is thoroughly updated to reflect major structural changes that have shaken the world of political news including the impact of the changing media landscape It includes timely examples of the significance of these changes pulled from the 2016 election cycle Written by Doris A Graber a scholar who has played an enormous role in establishing and shaping the field of mass media and American politics and Johanna Dunaway this book sets the standard **Arguments and Arguing** Thomas A. Hollihan, Kevin T. Baaske,2004-11-08 The primary focus of the updated second edition has not changed it embraces the narrative or storytelling approach to the study of argumentation The first section introduces readers to rhetorical theorists and their principles These significant contributions to the field of argumentation and debate include Aristotles views on audiences and the ethical character of an advocate Burkes dramatistic theory of communication Brockriedes metaphorical image of arguers Fishers narrative paradigm Mills guidelines for testing the causal correlation Perelman and Obrechts Tytecas conception of a universal audience Rokeachs definition of values and Toulmins model for

developing and analyzing argument claims and his conception of arguments as field dependent Hollihan and Baaskes discussions of these ideas and their applications are easy to follow unencumbered by technical jargon and illustrated with engaging examples drawn from current and well known historical events The key to the success of this text is the authors ability to show readers how foundational principles of argumentation are used in a variety of real world situations The second section covers specialized contexts such as academic debates courts of law politics business and organizations and interpersonal relationships Activities that stimulate critical thinking and the implementation of the ideas discussed are provided at the end of each chapter

Political Science Quarterly, 2008 **Mass Media and American Politics, 7th Edition** Doris A Graber, 2006 New material on the recent 2004 campaigns and elections infuse the book with tables and figures showcasing current data and information Contemporary Media Ethics Mitchell Land, Bill W. Hornaday, 2006 This book is designed for use in college level mass media ethics courses and for use in mass media organizations The 27 chapters are written by top scholars and media professionals in the United States The book provides a practical introduction to real world media ethics cases focusing on two major models utilitarian and communitarian **The Electoral Challenge** Stephen C. Craig, David B. Hill, 2011 Stephen Craig has compiled an impressive collection of chapters in this fantastic book The chapters provide a broad yet thorough coverage of the literature ranging from campaign effects to money in politics A must have for undergraduate classes dealing with elections and voting Andrew Garner University of Wyoming The Nightly News Nightmare Stephen J. Farnsworth, Robert S. Lichter, 2003 Acclaimed media scholars Farnsworth and Lichter draw on the lessons of the last four presidential elections to show how network news coverage of what is arguably the nation's most important political event has declined Through extensive analysis of news content the authors compare what the candidates said with what the networks say they said and judge the disparity a nightmare What may make it even harder to sleep at night is that the authors go on to suggest that perhaps the candidates themselves do a better job of portraying the campaigns than those who used to be the trusted network guardians of the news *Laughing Matters* Jody C. Baumgartner, Jonathan S. Morris, 2008 This book examines the role of humor in modern American politics Written by a wide range of authors from the fields of political science and communication this book is organized according to two general topics how the modern media present political humor the various ways in which political humor influences politics *Laughing Matters* is an excellent text for courses on media and politics public opinion and campaigns and elections American Politics, Media and Elections, 2005 Race, Gender, Media Rebecca Ann Lind, 2004 Back Cover Copy *Race Gender Media* contains 44 different readings that help students to think critically about issues of race and gender in the media The readings address a multitude of topics in three major sections Production Content and Audience and approach the matter of race and gender in the media from rhetorical social scientific and critical cultural perspectives The author places a strong emphasis on introducing the material in the text and orienting the student to the content through overviews context specific introductions

and descriptions of each reading Features It s Your Turn feature at the end of every reading includes discussion questions and activities to encourage students active engagement in the material Introductory paragraphs that begin each reading help set the stage for the material to follow facilitating student involvement and understanding Introductions to the three main sections of the book help frame each section and highlight the relationships among the readings Relevant books articles and web resources are provided in the text s appendix **Argumentation and Advocacy** ,2005 *Images, Scandal, and*

Communication Strategies of the Clinton Presidency Robert E. Denton (Jr.),Rachel L. Holloway,2003-04-30 Table of contents

The Millennium Election Lynda Lee Kaid,2003-08-25 The Millennium Election highlights some of the most important campaign communication from the 2000 elections looking at candidates political messages the media s campaign coverage the impact of the Internet and the political socialization of young voters The authors show that we still have much to learn about traditional candidate voter interactions as well as new forms of political communication and these forms must work together to engage a new generation of voters Visit our website for sample chapters

This book delves into Uncivil Wars Political Campaigns In A Media Age. Uncivil Wars Political Campaigns In A Media Age is an essential topic that must be grasped by everyone, ranging from students and scholars to the general public. This book will furnish comprehensive and in-depth insights into Uncivil Wars Political Campaigns In A Media Age, encompassing both the fundamentals and more intricate discussions.

1. This book is structured into several chapters, namely:
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 - Chapter 5: Conclusion
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 3. In chapter 2, the author will delve into the foundational concepts of Uncivil Wars Political Campaigns In A Media Age. This chapter will elucidate the essential principles that must be understood to grasp Uncivil Wars Political Campaigns In A Media Age in its entirety.
 4. In chapter 3, the author will examine the practical applications of Uncivil Wars Political Campaigns In A Media Age in daily life. The third chapter will showcase real-world examples of how Uncivil Wars Political Campaigns In A Media Age can be effectively utilized in everyday scenarios.
 5. In chapter 4, the author will scrutinize the relevance of Uncivil Wars Political Campaigns In A Media Age in specific contexts. This chapter will explore how Uncivil Wars Political Campaigns In A Media Age is applied in specialized fields, such as education, business, and technology.
 6. In chapter 5, the author will draw a conclusion about Uncivil Wars Political Campaigns In A Media Age. The final chapter will summarize the key points that have been discussed throughout the book.
- The book is crafted in an easy-to-understand language and is complemented by engaging illustrations. It is highly recommended for anyone seeking to gain a comprehensive understanding of Uncivil Wars Political Campaigns In A Media Age.

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Uncivil Wars Political Campaigns In A Media Age Introduction

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