



Weak Signals for Strategic Intelligence

Anticipation Tool for Managers

Humbert Lesca and Nicolas Lesca

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Weak Signals For Strategic Intelligence Anticipation Tool For Managers

Maurizio Massaro and Andrea Garlatti



Weak Signals For Strategic Intelligence Anticipation Tool For Managers:

Weak Signals for Strategic Intelligence Humbert Lesca,Nicolas Lesca,2013-01-09 The expression We did not see it coming has often been heard in recent years from decision makers at the highest levels of responsibility in the private and public sectors Yet there were actually early warning signals but they were often ignored or not used due to a lack of appropriate methodology To avoid such blind spots this book provides answers to the question how to anticipate The concept of a weak signal is at the heart of the proposed methods After presenting examples of this concept the authors provide original and validated answers to questions of feasibility How to recognize a weak signal How to exploit it Numerous applications are presented

Strategic Intelligence for the Future 1 Henri Dou,Alain Juillet,Philippe Clerc,2019-04-30 Information in all its forms is at the heart of the economic intelligence process It is also a powerful vector of innovation and more than ever a balance between economic and societal forces Strategic Intelligence for the Future 1 analyzes the need for the French economic intelligence to mutate in order to develop the economy strengthen social cohesion and protect vital interests This mutation requires a change of attitudes and a new way of thinking widely open to global change and new technologies The focus of the French economic intelligence on conventional objectives such as business and the economy does not allow for the integration of its multiple possible fields and thus its global nature The strategy foresight and temporal dynamics necessary to the understanding of the world and the new balance of power and control of complex situations have thus increased the time needed to put this in place Both theoretical and practical this book provides a basis from which to develop enhanced economic intelligence leading to the implementation of global security

Strategic Intelligence for the Future 2 Henri Dou,Alain Juillet,Philippe Clerc,2019-04-30 Information in all its forms is at the heart of the economic intelligence process It is also a powerful vector of innovation and more than ever a balance between economic and societal forces That is why a large part of Strategic Intelligence for the Future 2 analyzes the various aspects of information from traditional processing and research to the psychological and epigenetic aspects of its development This leads to a new vision of its integration into organizations In addition new technologies offer extensive access to information including social networks which are critically analyzed here In a complex world where geopolitics and the new concept of information warfare are becoming increasingly important it becomes imperative to better apprehend and understand our environment in order to develop critical thinking that will reinforce the different global aspects of security in economic intelligence

Managerial Strategies for Business Sustainability During Turbulent Times Leon, Ramona-Diana,2017-07-12 As the economy fluctuates so does the need for resilient business practices If organizations can remain strong and steady during difficult times they will be more fruitful during successful periods as well Managerial Strategies for Business Sustainability During Turbulent Times is a crucial resource that discusses successful methods and techniques for building sturdy company practices Featuring pertinent topics such as sustainable supply chains knowledge management information sharing and

performance evaluations this is an ideal scholarly reference source for CEOs managers business students and researchers that would like to discover more unique and engaging ways to build a strong business foundation **ECKM2015-16th European Conference on Knowledge Management** Maurizzio Massaro and Andrea Garlatti, 2015-09-02 These proceedings represent the work of researchers presenting at the 16th European Conference on Knowledge Management ECKM 2015 We are delighted to be hosting ECKM at the University of Udine Italy on the 3 4 September 2015 The conference will be opened with a keynote from Dr Madelyn Blair from Pelerei Inc USA on the topic The Role of KM in Building Resilience On the afternoon of the first day Dr Daniela Santarelli from Lundbeck Italy will deliver a second keynote speech The second day will be opened by Dr John Dumay from Macquarie University Sydney Australia ECKM is an established platform for academics concerned with current research and for those from the wider community involved in Knowledge Management to present their findings and ideas to peers from the KM and associated fields ECKM is also a valuable opportunity for face to face interaction with colleagues from similar areas of interests The conference has a well established history of helping attendees advance their understanding of how people organisations regions and even countries generate and exploit knowledge to achieve a competitive advantage and drive their innovations forward The range of issues and mix of approaches followed will ensure an interesting two days 260 abstracts were initially received for this conference However the academic rigor of ECKM means that after the double blind peer review process there are 102 academic papers 15 PhD research papers 1 Masters research papers and 7 Work in Progress papers published in these Conference Proceedings These papers reflect the continuing interest and diversity in the field of Knowledge Management and they represent truly global research from many different countries including Algeria Austria Bosnia and Herzegovina Brazil Canada Chile Colombia Cuba Cyprus Czech Republic Estonia Finland France France Germany Hungary India Indonesia Iran Ireland Italy Japan Jordan Kenya Lithuania Mexico Nigeria Norway Pakistan Poland Portugal Romania Russia Slovakia Slovenia South Africa Spain Sri Lanka Sultanate of Oman Sweden Switzerland Thailand The Netherlands UK United Arab Emirates USA and Venezuela **Scenarios as a Tool to Give Context and Sense to Weak Signals in a Process of Competitive Intelligence** Paulo Miguel Nunes Soeiro de Carvalho, 2010 This research work aims to demonstrate that in a highly turbulent and uncertain context companies must take into account the weak signals sent by obtained in the environment internal and external to the organization and that this type of information must be managed and framed in a process of competitive intelligence The first section of the Thesis will form the theoretical and conceptual basis of the research offering the necessary background for a more specific and focused research work aiming at exploring if and how scenarios can be used as a tool to facilitate the interpretation and to give sense to weak signals in a corporate environment After the theoretical and conceptual foundations of this research work we make a comparative and critical analysis of conceptual models and processes of competitive intelligence giving a particular attention to the stages and approaches related to the amplification interpretation and sense making of weak signals Our contribution

intends to focus on the design of a conceptual framework and experimentation of a process second part of the Thesis
Therefore we propose a generic framework and a specific procedure which allows the identification of Weak Signals in an environmental scanning phase and then the exploration of the impact and meaning of those Weak Signals in a set of alternative scenarios according to the strategic focus defined in each experiment Here the scenarios assume a crucial role as alternative contexts where the Weak Signals can be interpreted In the third part of the Thesis we present the theoretical and operational propositions and also a general prescription which tries to highlight and integrate in a systemic way some of the conclusions that we ve reached in this research resulting from the confrontation of the theoretical enquiry with the experiments made

Managing surprise and discontinuity strategic response to weak signals H. Igor Ansoff,1975

Managing strategic surprise by response to weak signals H. Igor Ansoff,1975

Strategic Intelligence in Future

Perspectives 2.0 Josèph H.A.M. Rodenberg,2020

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