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THE WITCH DOCTORS

Making Sense of the Management Gurus

"A SCALPEL JOB
ON PROMINENT GURUS
AND THEIR BIG IDEAS"
—The Wall Street Journal



JOHN MICKLETHWAIT
& ADRIAN WOOLDRIDGE

STAFF EDITORS OF THE ECONOMIST

The Witch Doctors Making Sense Of The Management Gurus

Matthew Stewart



The Witch Doctors Making Sense Of The Management Gurus:

The Witch Doctors John Micklethwait, Adrian Wooldridge, 1997 *The Witch Doctors* is a one stop guide to management theories fads and the gurus who promote them that will spark controversy debate and a dialogue for change Funny entertaining and outspoken this is a book no American worker can afford to miss From the Hardcover edition [The Witch Doctors](#) John Micklethwait, 1997? **The Witch Doctors** John Micklethwait, Adrian Wooldridge, 1996 *Management Gurus* David Collins, 2020-06-01 This book provides a concise critical expert overview of the elite group of consultants analysts and commentators known as management gurus Often dismissed as lacking in substance this volume demonstrates that gurus must be taken seriously given their impact on the world of management Noting that the gurus are very much products of the 1980s the book accounts for the rise of this group while challenging those who have attempted to personify to name and acclaim the gurus Reviewing the research on management gurus the book proceeds from a consideration of guru theory to offer an analysis of the guru industry and guru speak Building upon this analysis the book offers a critical engagement with those who have sought to understand gurus as performance artists Concluding with a radical agenda for future research which situates management s gurus within the frame of stand up comedy this book will enlighten and entertain scholars across the business disciplines and beyond **The Ideology of Managerialism** Thomas Klikauer, 2025-05-28 The term managerialism is widely used not only in the world of business and government and this book details the theory behind the illusive idea It distinguishes between management and managerialism and highlights the two groups pushing managerialism namely corporate apparatchiks and the apostles of managerialism and outlines twelve key ideas shaping managerialism These twelve ideas range from profits to ideology from economic growth and markets to business ethics and corporate social responsibility from quantification to dehumanisation from exploitation to short termism environmentalism and homogenisation Ultimately this research volume illuminates the pathologies of managerialism and its impact on society business government and the defining issue of our time global warming The objective of this book is to move simply beyond using the term managerialism by creating a better understanding of it This means exploring the theory behind managerialism as well as the ideologies that define it It will be of value to researchers academics practitioners and students looking to gain a deeper understanding of managerialism and how managerialism can be overcome with particular interest to those in the fields of critical management studies leadership corporate governance and organisational studies [Narrating the Management Guru](#) David Collins, 2007-04-25 David Collins a well respected scholar of management gurus proves a critical reappraisal of the very influential work of Tom Peters This volume examines his key works and reviews his detractors offering an analysis of his contributions to the field of management that goes beyond the simple chronological model that has previously been used Collins focuses on the changing narratives of Tom Peters and proposes a four fold narrative typology to explore this guru s evolving account of the business of management The book argues that Peters success as a guru derives

from his abilities as a storyteller The author notes a decline in Peters storytelling and an increasing reliance on certain story types Furthermore he observes that this guru now tends to place himself at the centre of his narratives of business and change On the strength of this analysis Collins concludes that Peters has lost the plot and argues that new and more appropriate narratives must be sought and developed Critical and compelling this excellent book is a must read for all students and instructors working across the management spectrum especially in the areas of management organizational behaviour change management and corporate strategy **International Human Resource Management** Miguel Martinez Lucio,2013-12-10 An innovative and thought provoking resource designed to support the study of International and Human Resource Management and Employment Relations Written by an internationally renowned team of experts and underpinned by cutting edge research International Human Resource Management tackles a broad range of controversial and often marginalised issues associated with globalisation and its impact on multinational companies and employees Prepare to be gripped by fascinating and sometimes shocking revelations about the darker realities of a more globalised context and to emerge fully aware of these issues in the workplace and in employment generally A truly global range of case studies and examples within the book plus carefully selected journal articles online will further enhance your learning experience and outcomes Visit the companion website for PowerPoint slides additional case studies online journal articles and web links related to topics covered in the book **Program Management** Mitchell L. Springer,2005-02-09 Although many might argue that program management is magic or luck and at times this might be the case Springer instead describes program management as both an art and a science The art of program management is addressed through the numerous qualitative aspects of dealing with people working in teams understanding what motivates people and gaining an understanding of how we manage The quantitative side is composed of a process with multiple activities with clear cut outcomes The integration of the multiple activities and outcomes provides a powerful framework for successfully planning a program Program Management A Comprehensive Overview of the Discipline doing what no other book has done integrates and depicts each of the many program activities art and science into a well defined sequence for creating a successful program plan Program management is not reserved for multi million dollar programs with strategic governmental or defense implications The process presented by the author can be applied to any project whether it be building a garage or planting a garden The examples presented provide a clear and concise picture of the complete set of activities how the responsible parties interact and which outcomes are desired for each activity **The Management Myth** Matthew Stewart,2009-08-10 A devastating bombardment of managerial thinking and the profession of management consulting A serious and valuable polemic Wall Street Journal Fresh from Oxford with a degree in philosophy and no particular interest in business Matthew Stewart might not have seemed a likely candidate to become a consultant But soon he was telling veteran managers how to run their companies In narrating his own ill fated and often hilarious odyssey at a top tier firm Stewart turns the consultant s merciless

penetrating eye on the management industry itself The Management Myth offers an insightful romp through the entire history of thinking about management a withering critique of pseudoscience in management theory and a clear explanation of why the MBA usually amounts to so much BS leading us through the wilderness of American business thought *The Work of Management* Ian Macdonald, Catherine Burke, Karl Stewart, 2024-09-12 The Work of Management demonstrates how the concepts models and tools of Systems Leadership can be applied enabling you to become a more effective manager by improving your own work to create a more positive and effective organisation Positive organisations where people come together to achieve a productive and personally satisfying purpose and which provide the basis for a good society do not occur by chance They are created by the work of leaders and members who are dependent upon the way the organisation is designed and operates its structure and systems While the theory is explained this book primarily presents the practical aspects the specific values methods and tools that can be used to improve work and the work performance of direct reports Building on the bestselling book Systems Leadership this book provides leaders with a manual for the application of concepts as well as an introduction to Systems Leadership Theory a method that has been used successfully by businesses from large multinational firms and banks to SMEs public agencies and NGOs It provides a predictive capability allowing a leader to predict what will work well and what is likely to fail according to the context It gives the benefit of foresight as decisions must be made Designed as a leader s manual for the application of the concepts around Systems Leadership this book is for people who want to improve their own and their organisation s work practices and performance **A Global Guide to Human Resource Management** Thomas Klikauer, 2022-06-17 A Global Guide to Human Resource Management is a concise HRM introductory text offering a uniquely non region specific approach to people management in international business organisations The book presents an alternative to standard managerial approaches reflecting the perspectives of multiple stakeholders workers trade unions states and governments NGOs to critically evaluate HRM in practice and in so doing enables students to make effective decisions in their own practice wherever their careers take them Its accessibility and concision make it well suited to short courses for non HRM and non business specialists This text covers all major introductory topics for non specialists introducing the concept and purpose of HRM through recruitment people skills designing work promoting health rewarding success and successful and ethical people management This edition includes a new chapter on green HRM Rich with pedagogical features the book includes five case studies per chapter to connect theory with practice It is also supported with a range of instructor materials including online guest lectures general discussion questions a glossary an index and online documentaries that explain how to manage people It is essential reading for students interested in Human Resources and Personnel Management Organisational Behaviour and Development and Workplace Culture *The Ashgate Research Companion to New Public Management* Professor Per Lægreid, Professor Tom Christensen, 2013-03-28 This new in paperback edition provides a comprehensive state of the art review of current research

in the field of New Public Management NPM reform Aimed primarily at a student readership with a special interest in contemporary public sector reforms The Ashgate Research Companion to New Public Management offers a refreshing and up to date analysis of key issues of modern administrative reforms Designed as a one stop reference point and revision guide this textbook comprises 29 chapters divided into six thematic sessions each with chapters ranging across a variety of crucial topics in the field of New Public Management reforms and beyond The principal themes addressed are Processes and driving forces Basic theoretical foundations are discussed as well as the importance of institutional environments copying diffusion and translation of reform ideas and solutions among countries The question of convergence or divergence among countries Four families of countries with different state traditions are examined Anglo Saxon countries Scandinavia Continental Europe and Asian countries Developments in the soft welfare sectors of hospital systems universities and welfare administration and the harder sectors like regulation of utilities in areas such as telecommunications and energy The effects and implications of NPM reforms both the more direct and the narrower effects on efficiency and the broader impact on democracy trust and public sector values What new trends are occurring beyond the NMP movement such as whole of government initiatives Neo Weberian models and New Public Governance as a new trend Covering not only the NPM movement in general but also the driving forces behind the reform and its various trajectories and special features this important contribution is essential reading for students and anyone wanting to expand their knowledge of administrative reform

The Oxford Handbook of Management Consulting Matthias Kipping, Timothy Clark, 2012-03-29 Management consultants of various kinds play an important role in the world of business and other organizations This Handbook provides a comprehensive overview of research and thinking on the role history and function of management consultants

International Human Resource Management Helen De Cieri, 2017-05-15 Since the late 1970s scholars and practitioners of international management have paid increasing attention to the impact of globalisation on the management of human resources across national boundaries This collection of important articles and essays provides a comprehensive review and critique of developments and future directions in International Human Resource Management Focusing on three major developments or approaches Cross Cultural Management Comparative HRM and Strategic HRM the volume explores challenges and opportunities facing researchers international managers and employees

Performance Measurement and Management G. K. Suri, C. S. Venkata Ratnam, N. K. Gupta, 2004 A state of the art blend of concepts and organizational experiences the book targets managers who play a vital role in improving performance their own of their people of processes and of the organization as a whole The publication draws upon the experiences of several workshops conducted by IMI with the support of leading public and private sector organizations as well as several multinationals The organizational experiences have been reinforced through conceptualization and data support Contributions on themes of contemporary concern from senior practitioners consultants and academics have also been included Some of these are Policy and Strategy of Performance Management

Consequence Management Benchmarking for Excellence in Performance Competency Mapping as a Performance Management Tool Balanced Scorecard HRIS etc The book should prove highly useful to senior managers consultants government officials academics trade union leaders and all others who have an active interest in improving performance

Media and Management Rutvica Andrijasevic, Melissa Gregg, Marc Steinberg, Julie Yujie Chen, 2021-09-14 An essential account of how the media devices we use today inherit the management practices governing factory labor This book argues that management is enabled by media forms just as media gives life to management Media technologies central to management have included the stopwatch the punch card the calculator and the camera while management theories are taught in printed and virtual textbooks and online through TED talks In each stage of the evolving relationship between workers and employers management innovations are learned through media with media formats producing fresh opportunities for management Drawing on rich historical and ethnographic case studies this book approaches key instances of the industrial and service economy the legacy of Toyotism in today's software industry labor mediators in electronics manufacturing in Central and Eastern Europe and app based food delivery platforms in China to push media and management studies in new directions Media and Management offers a provocative insight on the future of labor and media that inevitably cross geographical boundaries *Handbook of Strategic Management, Second Edition*, Jack Rabin, Gerald J. Miller, 2000-05-16 Revised and updated for the second edition the Handbook of Strategic Management provides a set of broad based bibliographic essays on strategic management It covers synoptic approaches complexity theory organizational capacity financing strategy networks and chaos theory and offers an in depth look the use of strategic management in the private public and nonprofit sectors The National Institute of Personnel Management called this book the most comprehensive single source treatment of strategic management New topics discuss the role of strategic management in political decision making uncertainty the absence of strategy productivity teamwork leadership and change The Global Public Management Revolution Donald F. Kettl, 2000-03 This report offers a close analysis of the political social economic and institutional forces that have prompted governments world wide to aggressively pursue similar strategies for public reform

Buddhism, the Internet, and Digital Media Gregory Price Grieve, Daniel Veidlinger, 2014-09-19 Buddhism the Internet and Digital Media The Pixel in the Lotus explores Buddhist practice and teachings in an increasingly networked and digital era Contributors consider the ways Buddhism plays a role and is present in digital media through a variety of methods including concrete case studies ethnographic research and content analysis as well as interviews with practitioners and cyber communities In addition to considering Buddhism in the context of technologies such as virtual worlds social media and mobile devices authors ask how the Internet affects identity authority and community and what effect this might have on the development proliferation and perception of Buddhism in an online environment Together these essays make the case that studying contemporary online Buddhist practice can provide valuable insights into the shifting role religion plays in our

constantly changing mediated hurried and uncertain culture

The Oxford Handbook of Management Ideas Andrew Sturdy, Stefan Heusinkveld, Trish Reay, David Strang, 2019-03-28 Management ideas and their associated applications have become a prevalent feature of our working lives While their focus is familiar such as efficiency motivation and improvement they range from specific notions such as activity based costing to broad movements like corporate social responsibility This Handbook brings together some of the latest research from leading international scholars on how management ideas are produced promoted and adapted and their effects on business and working practices and society at large Rather than focusing on specific management ideas this volume explores their key socio political contexts and channels of dissemination and is organized around four core overlapping themes The first section sets out the research field in general in terms of both an overall system and of different perspectives and research methods The second section explores the role of different actors and channels of diffusion including the consumers and producers of management ideas and new media as well as traditional players in the management ideas field such as consultancies and business schools The third section focuses on specific features or dynamics of the management ideas system such as their adoption evolution institutionalisation and resurgence while in the final section critical and new perspectives on management ideas are examined highlighting specific socio political contexts and the possibility of alternative ideas and forms of critique With a broad range of perspectives represented this Handbook provides a comprehensive authoritative and enduring resource for those studying management innovation and organizational change as well as for those working in the management ideas industry

The Witch Doctors Making Sense Of The Management Gurus Book Review: Unveiling the Power of Words

In a global driven by information and connectivity, the energy of words has become more evident than ever. They have the ability to inspire, provoke, and ignite change. Such is the essence of the book **The Witch Doctors Making Sense Of The Management Gurus**, a literary masterpiece that delves deep into the significance of words and their impact on our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book's key themes, examine its writing style, and analyze its overall impact on readers.

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