

Understanding Strategic Management

Anthony E. Henry

Understanding Strategic Management:

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modify its resource base is vital Since the concept of dynamic capabilities was first introduced much research has elaborated the initial idea This important book by Constance Helfat and her team of leading scholars provides a timely focus on in depth examples of corporate dynamic capabilities Examining these in the different contexts of alliances acquisitions and management the book gives students and researchers a succinct up to date definition of dynamic capabilities and the strategic management theories around them Strategic Management Irene M. Duhaime, Michael A. Hitt, Marjorie A. Lyles, 2021-06-17 Strategic Management provides a critical overview of the prior development current state and future opportunities in the strategic management field Editors Irene M Duhaime Michael A Hitt and Marjorie A Lyles bring together an exceptional group of scholars to explore topics such as corporate strategy strategic entrepreneurship cooperative strategies global strategy strategic leadership governance innovation strategy process and strategy practice and strategic human capital Strategic Management Marios I. Katsioloudes, 2006 Going beyond the traditional application of strategic planning this book also addresses issues for the nonprofit sector and global aspects of strategic planning

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