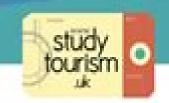
BTEC L3 Travel + Tourism



B. The types of travel and tourism organisations, their roles and the products and services they offer to customers

The key sectors of the travel + tourism industry - components of their role, and the products and services they offer to different types of customer

Different sectors offer a range of T+T products and services. The sectors are interdependent upon each other. Products + services can be:

Tangible - something that is a physical item.

Intangible - an experience; sightseeing, visitor attraction



Travel And Tourism Btec Tasks Unit 7

Gillian Dale

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