

THE
ZERO
MARGINAL
COST
SOCIETY

THE INTERNET OF THINGS,
THE COLLABORATIVE COMMONS,
AND THE ECLIPSE OF
CAPITALISM

JEREMY RIFKIN

NEW YORK TIMES BESTSELLING AUTHOR OF
THE THIRD INDUSTRIAL
REVOLUTION

Zero Marginal Cost Society

Brian Barry, Russell Hardin



Zero Marginal Cost Society:

The Zero Marginal Cost Society Jeremy Rifkin, 2014-04-01 The New York Times bestselling author describes how current trends will create an era when anything and everything is available for almost nothing In The Zero Marginal Cost Society New York Times bestselling author Jeremy Rifkin uncovers a paradox at the heart of capitalism that has propelled it to greatness but is now taking it to its death the inherent entrepreneurial dynamism of competitive markets that drives productivity up and marginal costs down enabling businesses to reduce the price of their goods and services in order to win over consumers and market share Marginal cost is the cost of producing additional units of a good or service if fixed costs are not counted While economists have always welcomed a reduction in marginal cost they never anticipated the possibility of a technological revolution that might bring marginal costs to near zero making goods and services priceless nearly free and abundant and no longer subject to market forces Now a formidable new technology infrastructure the Internet of things IoT is emerging with the potential of pushing large segments of economic life to near zero marginal cost in the years ahead Rifkin describes how the Communication Internet is converging with an Energy Internet and Logistics Internet to create a new technology platform that connects all There are billions of sensors feeding Big Data into an IoT global neural network Prosumers can connect to the network and use Big Data analytics and algorithms to accelerate efficiency dramatically increase productivity and lower the marginal cost of producing and sharing a wide range of products and services to near zero just like they now do with information goods The plummeting of marginal costs is spawning a hybrid economy part capitalist market and part Collaborative Commons with far reaching implications for society according to Rifkin Hundreds of millions of people are already transferring parts of their economic lives to the global Collaborative Commons Prosumers are plugging into the IoT and making and sharing their own information entertainment green energy and 3D printed products at near zero marginal cost Students are enrolling in free massive open online courses MOOCs that operate at near zero marginal cost Social entrepreneurs are even bypassing the banking establishment and using crowdfunding to finance startup businesses as well as creating alternative currencies in the fledgling sharing economy In this new world social capital is as important as financial capital access trumps ownership sustainability supersedes consumerism cooperation ousts competition and exchange value in the capitalist marketplace is increasingly replaced by sharable value on the Collaborative Commons Rifkin concludes that capitalism will remain with us albeit in an increasingly streamlined role primarily as an aggregator of network services and solutions allowing it to flourish as a powerful niche player in the coming era We are however says Rifkin entering a world beyond markets where we are learning how to live together in an increasingly interdependent global Collaborative Commons

The Zero Marginal Cost Society Jeremy Rifkin, 2015 The capitalist era is passing Rising in its wake is a new global collaborative Commons that will transform our way of life Jeremy Rifkin explains that intense competition is forcing the introduction of ever newer technologies in turn boosting productivity to the point where the

marginal cost of producing additional units is nearly zero *Perspectives of regulatory bodies on intellectual property for 3D-printed medical products* Philipp Neudert, 2021-10-14 Academic Paper from the year 2021 in the subject Law IT law grade 1 3 Technical University of Munich MCTS language English abstract This paper investigates the perspective of the European Patent Office EPO on intellectual property rights particularly patents for 3D printed medical products As a powerful regulatory body the EPO is a key stakeholder in the regulation and handling of emerging technologies As such a technology 3D printing may call policymakers to adapt the regulatory framework to deal with the specialities of 3D printing and to increase legal certainty Policymakers can profit from its insights for various reasons What kind of new regulation may be needed largely depends on how executive organs such as EPO attempt to handle the respective technology Also insights from practitioners may help policymakers to identify issues that have been neglected by existing legislation such as the implications of emerging technologies like 3D printing **Regions and Cities of Europe** ,2016 Local Knowledge for a Globalized World Norizan Esa, Salasiah Che Lah, 2017 **Is Socialism Feasible?** Geoffrey Martin Hodgson, 2019 After being proclaimed dead there is now a major revival of socialist ideology in the West But what does socialism mean This book shows that it is irretrievably associated with common ownership The twentieth century experience of comprehensive national planning with state ownership has been disastrous and in no case has democracy endured within large scale socialism This volume explains why The alternative socialist option of worker owned cooperatives must accept a major role for markets that many socialists reject Featuring theoretical arguments and practical investigations Geoffrey M Hodgson interrogates the failures of socialist states scrutinizing the impact and outcomes of a centralized politico economic system This timely and convincing book offers insight into the twentieth century experience of comprehensive national planning deploying less well known criticisms from Albert Schaffle and Michael Polanyi Hodgson s nuanced approach brings together small scale socialist praxis and principles of liberal solidarity exploring an experimental approach to political and economic reform Provocative insightful and accessible this book is of considerable interest to any reader with an appetite for the history of socialist theory as well as those keen to explore new insights to heterodox economics Students and academics of the social sciences and humanities will benefit from this book s rigorous empirical approach to historic and contemporary socialist states and its in depth discussion of Austrian school theory **The Last Driver's License Holder Has Already Been Born: How Rapid Advances in Automotive Technology will Disrupt Life As We Know It and Why This is a Good Thing** Mario Herger, 2019-07-26 How the radical disruption of the auto industry affects you and how you can prepare for the soon to be new normal The combined effect of autonomous driving electric vehicles and the sharing economy is on the verge of changing the auto industry all within the next decade And this tech economics revolution will touch virtually every industry What exactly will change Jobs Demand for commercial vehicle drivers car dealers mechanics doctors and many other professions will shrink Laws Manually driving cars will be forbidden and car ownership will be almost nonexistent Housing

Prices will drop and cities and towns will be planned differently Healthcare Infrastructure will shrink as traffic accidents dramatically decline Global trade China will become the world's biggest automotive exporter The Last Driver's License Holder Has Already Been Born provides the information and insight you need to position your company for these groundbreaking changes It reveals the disruptive technologies now taking shape and provides a timeline of when they will take hold It examines the impact on the industry itself as well as adjacent sectors including jobs and professions city and street design hospitals insurances politics security hospitality industry the oil industry real estate and society at large And it provides the knowledge and insight you need to keep yourself and your organization ahead of the curve and in front of the competition

Economics Richard G. Lipsey, Christopher Ragan, 2003 This fully updated and revised text provides economics students with a comprehensive introduction to economics It covers both macroeconomics and microeconomics and explains the principles of economics clearly With a redesigned layout in full colour the book is very accessible and is divided into distinct parts that cover introduction to the market economy consumers and producers markets for inputs market success and market failure macroeconomics growth and cycles macro policy in a monetary economy and global economics issues Traditionally a book with a strong European and international focus this edition has built on this strength and contains a variety of new international examples

Design Issues, 2018 The first American academic journal to examine design history theory and criticism Design Issues provokes inquiry into the cultural and intellectual issues surrounding design Regular features include theoretical and critical articles by professional and scholarly contributors extensive book reviews illustrations and a section for reader response Special issues concentrate on particular themes such as artificial intelligence product seminars design in Asia and design education

Government Finance: Economics of the Public Sector John Fitzgerald Due, Ann Fetter Friedlaender, 1973

The Green New Deal Jeremy Rifkin, 2019-09-10 New York Times Bestselling Author The renowned economic theorist explains how America can and must create a post fossil fuel culture to survive We can't keep doing business as usual Facing a global emergency a younger generation has spearheaded a national conversation around a Green New Deal a movement with the potential to revolutionize society But while the Green New Deal has become a lightning rod in the political sphere there is a parallel movement emerging within the business community that will shake the very foundation of the global economy in coming years Key sectors of the economy are fast decoupling from fossil fuels in favor of ever cheaper solar and wind energies and the new business opportunities and employment that accompany them New studies are sounding the alarm that trillions of dollars in stranded fossil fuel assets could create a carbon bubble likely to burst by 2028 causing the collapse of the fossil fuel civilization The marketplace is speaking and governments will need to adapt if they are to survive and prosper In *The Green New Deal* Jeremy Rifkin delivers the political narrative and economic plan for the Green New Deal that we need at this critical moment in history The concurrence of a stranded fossil fuel assets bubble and a green political vision opens up the possibility of a massive shift to a

post carbon ecological era in time to prevent a temperature rise that will tip us over the edge into runaway climate change With twenty five years of experience implementing Green New Deal style transitions for both the European Union and the People s Republic of China Rifkin offers his vision for how to transform the global economy and save life on Earth The Green New Deal takes a stance quite different from that of typical Green New Deal supporters he s interested in building factories farms and vehicles in a fossil free world asserting that the Green New Deal is all about infrastructure The New York Times Book Review An urgent endorsement of efforts to remake a doomed fossil fuel economy before it s too late Kirkus Reviews

The Municipal Bond Handbook ,1983 *Journal of the Patent Office Society* Patent Office Society (U.S.),1975

Rational Man and Irrational Society? Brian Barry,Russell Hardin,1982-04 The Prisoner s Dilemma and Kenneth Arrow s General Possibility Theorem are two of the most simple yet far reaching concepts in social science The first captures in an easily understood paradox how individually rational acts that benefit individual people can combine to produce a result that is of less benefit to everyone The Arrow Theorem shows that there is no formula for ranking the preferences of many people into a rational aggregate This book is a collection of the best work done on these two ideas It is an ideal introduction for students or sourcebook for professionals it presents the traditional works addressing the problems of rationality in social and political theory the anthology represents a much nee **Microeconomic Theory** John P. Gould,Charles E. Ferguson,1980

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The Information Society E. J. Josey,1978 **Exploring Economics** Robert L. Sexton,Peter Fortura,2006 Exploring Economics First Canadian Edition offers students a lively back to the basics approach designed to take the intimidation out of economics With its short self contained learning units and its carefully chosen pedagogy graphs and photos this text will help student s master and retain the principles of economics **Principles of Microeconomics** Robert Haney Scott,1982

Unveiling the Magic of Words: A Review of "**Zero Marginal Cost Society**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their ability to kindle emotions, provoke contemplation, and ignite transformative change is actually awe-inspiring. Enter the realm of "**Zero Marginal Cost Society**," a mesmerizing literary masterpiece penned by a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve to the book is central themes, examine its distinctive writing style, and assess its profound impact on the souls of its readers.

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Table of Contents Zero Marginal Cost Society

1. Understanding the eBook Zero Marginal Cost Society
 - The Rise of Digital Reading Zero Marginal Cost Society
 - Advantages of eBooks Over Traditional Books
2. Identifying Zero Marginal Cost Society
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Zero Marginal Cost Society
 - User-Friendly Interface
4. Exploring eBook Recommendations from Zero Marginal Cost Society
 - Personalized Recommendations
 - Zero Marginal Cost Society User Reviews and Ratings
 - Zero Marginal Cost Society and Bestseller Lists

5. Accessing Zero Marginal Cost Society Free and Paid eBooks
 - Zero Marginal Cost Society Public Domain eBooks
 - Zero Marginal Cost Society eBook Subscription Services
 - Zero Marginal Cost Society Budget-Friendly Options
6. Navigating Zero Marginal Cost Society eBook Formats
 - ePub, PDF, MOBI, and More
 - Zero Marginal Cost Society Compatibility with Devices
 - Zero Marginal Cost Society Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Zero Marginal Cost Society
 - Highlighting and Note-Taking Zero Marginal Cost Society
 - Interactive Elements Zero Marginal Cost Society
8. Staying Engaged with Zero Marginal Cost Society
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Zero Marginal Cost Society
9. Balancing eBooks and Physical Books Zero Marginal Cost Society
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Zero Marginal Cost Society
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Zero Marginal Cost Society
 - Setting Reading Goals Zero Marginal Cost Society
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Zero Marginal Cost Society
 - Fact-Checking eBook Content of Zero Marginal Cost Society
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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