

James L. McKenney

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Waves of Change James L. McKenney, James C. McKenney, Duncan C. Copeland, Richard O. Mason, 1995 Looks at the impact of information technology focusing on check sorting and ticket reservation systems **Strategic Warfare in Cyberspace** Gregory J. Rattray, 2001 A comprehensive analysis of strategic information warfare waged via digital means as a distinct concern for the United States and its allies In the information age information systems may serve as both weapons and targets Although the media has paid a good deal of attention to information warfare most treatments so far are overly broad and without analytical foundations In this book Gregory Rattray offers a comprehensive analysis of strategic information warfare waged via digital means as a distinct concern for the United States and its allies Rattray begins by analyzing salient features of information infrastructures and distinguishing strategic information warfare from other types of information based competition such as financial crime and economic espionage He then establishes a conceptual framework for the successful conduct of strategic warfare in general and of strategic information warfare in particular Taking a historical perspective he examines U S efforts to develop air bombardment capabilities in the period between World Wars I and II and compares them to U S efforts in the 1990s to develop the capability to conduct strategic information warfare He concludes with recommendations for strengthening U S strategic information warfare defenses The Cornell School of Hotel Administration Handbook of Applied Hospitality Strategy Cathy A. Enz, 2010-07-14 This state of the art handbook approaches the topics of hospitality strategy with an emphasis on immediate application of ideas to current practice Top hospitality scholars make original contributions with the inclusion of senior level executives input insights and current best practices By incorporating the latest research and thinking on various strategic topics with the commentary and insights of successful executives this handbook blends cutting edge ideas and comprehensive reviews of the subject with innovative illustrations and examples from practice The strength of the handbook is its combination of academic rigour and hospitality application The handbook will have a clear reference orientation and focus on key topical issues and problem of interest to practitioners and advanced students of hospitality strategy *Current Topics in Management, Volume 8* Robert T. Golembiewski, Kenneth D. Mackenzie, M. Afzalur Rahim, **Current Topics in Management** Robert Golembiewski, 2018-02-06 This annual series presents research on the theory and practice of management Its goal is to be truly comparative in terms of the broad scope of management perspectives in the broad ranging locations of its research as well as its application and in its comparisons of findings methodologies and operational definitions Part I Organization Theory Change and Effectiveness presents a model of organizational congruency discusses managing interdependence to enhance organizational effectiveness outlines a theoretical framework that clarifies the means by which IT can affect organizations economic activities and suggests how organization development approach can help find more satisfying equilibria of forces and stakeholders in today s organizational cultures Part II Behavior and Attitudes in Organizations

considers values and leadership roles discusses the role played by trust in interfirm collaboration and explores the relationship between organizational climate and ethical decisions Part III International and Cross cultural Management looks at various issues of management including power bases of supervisors and subordinates conflict management strategies and commitment organizational commitment of the U S and Korean workers superior subordinate communication in a multicultural workforce in Macao and cynicism toward change in the public sector in Australia Part IV Human Resource Management deals with consequences of removing performance appraisal and merit pay the entrepreneurial role to bring disconnected parties together for economic social and or political benefits and relationships of downsizing to career perceptions and psychological contract Part V Inference and Data in Management Research urges greater use of strong inference and discusses the strength of data and the interaction between data and inference in a procedure called strong inference

Knowledge Management Murray E. Jennex, 2008-01-01 Provides comprehensive in depth coverage of all issues related to knowledge management including conceptual methodological technical and managerial issues Presents the opportunities future challenges and emerging trends related to this subject

CIO , 1995-06-15 CIO magazine launched in 1987 provides business technology leaders with award winning analysis and insight on information technology trends and a keen understanding of IT s role in achieving business goals

Business-driven Information Technology David R. Laube, Raymond F. Zammuto, 2003 That every manager needs to know in order to use information technology effectively Business professionals will value the book because it covers a range of important areas that few know completely University students will find the book a valuable source of necessary information for technology and management courses Rarely is so much diverse expertise brought together and focused in a single book Book jacket

Information Technology as Business History James W. Cortada, 1996-08-23 looks at computing as business history from the perspective of the business historian and business manager

From Airline Reservations to Sonic the Hedgehog Martin Campbell-Kelly, 2004-02-27 A business history of the software industry from the days of custom programming to the age of mass market software and video games From its first glimmerings in the 1950s the software industry has evolved to become the fourth largest industrial sector of the US economy Starting with a handful of software contractors who produced specialized programs for the few existing machines the industry grew to include producers of corporate software packages and then makers of mass market products and recreational software This book tells the story of each of these types of firm focusing on the products they developed the business models they followed and the markets they served By describing the breadth of this industry Martin Campbell Kelly corrects the popular misconception that one firm is at the center of the software universe He also tells the story of lucrative software products such as IBM s CICS and SAP s R 3 which though little known to the general public lie at the heart of today s information infrastructure With its wealth of industry data and its thoughtful judgments this book will become a starting point for all future investigations of this fundamental component of computer history

Transforming Organizations

with Information Technology Richard Baskerville,1994 A critical survey of recent trends in the relationship of information technology IT and organizational change Topics covered include applications human organizations the impact of new organizational forms on the management of IT and the use of IT as a means to transform organizations **IT and Business**

Jens Christensen,2000 Industrialised societies have changed enormously since World War II Business enterprises have laid the foundation for this process as well as adapted to a world where industrialisation and internationalisation have spread rapidly It is probably safe to say that without IT this expansion would not have been possible and the air transport industry has played a substantial and significant role in this development This book follows the development and the interplay between information technology and business during the second part of the twentieth century SAS has been selected as the central theme of this publication because the company being a deeply integrated part of this general development has also been an outstanding representative of business life and especially the revolutionary progress of IT towards globalisation and the Internet towards the turn of the millennium *Harvard Business School Bulletin* ,1995 *Harvard Business School Publishing ... Catalog of New Teaching Materials* Harvard Business School Publishing Corporation,1996 **Corporate Information Systems Management** Lynda M. Applegate, Franklin Warren McFarlan, James L. McKenney,1996 *Global Information Technologies* Felix B. Tan,2008 This collection compiles research in all areas of the global information domain It examines culture in information systems IT in developing countries global e business and the worldwide information society providing critical knowledge to fuel the future work of researchers academicians and practitioners in fields such as information science political science international relations sociology and many more Provided by publisher **Harvard Business School Core Collection 1995** Baker Library,1995 **Steps to the Future** Christopher Sauer, Philip W. Yetton,1997-05-28 In this thought provoking compendium top IT experts from around the world analyze why transformation efforts built around IT often fail and share provocative and practical methods for ensuring that IT lives up to its promise

the journal of strategic information systems ,1997 **Information Technology and Innovation** Vallabhajosyula Sambamurthy, Robert W. Zmud,1996

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