

Thinking Points



Communicating Our American Values *and* Vision

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{Author of *Don't Think of an Elephant!*}

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Thinking Points Communicating Our American Values And Vision

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Thinking Points Communicating Our American Values And Vision:

Thinking Points: Communicating Our American Values and Vision George Lakoff, 2025-09-23 Two years ago George Lakoff published the bestselling *Don't Think of an Elephant*. Its account of the conservative monopoly on effective framing touched off a national discussion about political language. It also gave rise to a chorus of pleas for more. What is the progressive vision of America? Why progressive values are America's values? How frames are necessary to serve the truth? Why sloganeering alone doesn't work? How progressives trap themselves and how they can escape those traps? And how political arguments and narratives can be put together to counter the Right? *Thinking Points* satisfies that call with a bold, concise and systematic explanation of how conservatives think and use language and how progressives can fight back. Lakoff and the Rockridge Institute offer a new understanding of the so-called political center and explain why the most effective way to appeal to those who identify themselves as moderates or conservatives is to remain true to progressive values. This book is essential reading for anyone who wants to participate in shaping an America that serves the common good. [Notes of Thinking Points](#), For the more detailed analysis see Lakoff *Moral Politics*. Adam Smith *An Inquiry into the Nature and Causes of the Wealth of Nations* Book II 1776. See also Project for the New American Century's Statement of Principles www.newamericancentury.org/statementofprinciples.htm. THE ART OF ARGUMENTS 1. For the full speech see <http://obama.senate.gov/press/060607/remarksbySenatorBarackObamaOnTheParishiltonTaxBreak/index.html>. [Chapter 2 of Thinking Points](#), But in a human brain both can exist side by side, each neurally inhibiting the other and structuring different areas of experience. 1. It is hardly unnatural or unusual to be fiscally conservative and socially progressive or to support a liberal domestic policy and a conservative foreign policy or to have a conservative view of the market and a progressive view of civil liberties. For instance, religious Christians, both Catholics and Protestants, are progressives at heart if they believe they should live their lives according to the teachings of Christ: help the poor, feed the hungry, cure the sick, forgive the sinner, turn the other cheek. The four predominant myths of the center: the Label myth, the Linear myth, the Moderate myth, and the Mainstream myth all assume that people vote on the basis of a candidate's positions on the issues. This myth lurks behind the idea of the center and fosters the belief that progressives must move toward the right and abandon or hide their progressive ideology if they are to succeed. The theory is that moving rightward leaves more voters to the left of the candidate, making the candidate appear more well-moderate. This runs contrary to the biconceptual view that it is best to communicate and appeal to swing voters by activating their partial progressive identities with a progressive vision and appropriate progressive language.

Chapter 3 of Thinking Points, The offense is assumed by the accuser to be bad—that is, illegal or immoral—and the accuser is declaring that the accused did perform the offense. Citizens: The accusers are the Democrats; the accused is the president. The offense is illegal spying on U.S. The badness, illegality, or immorality of the offense is presupposed by the accuser who is declaring that the accused did perform the offense. The war on terror activates these deep frames, and politicians, the media,

and the public continue to use the phrase because the conservative deep frames have become so pervasive The principal cause of the problem is the immigrants and the secondary cause is the inability of the agencies to stop the immigrants from crossing the border

What Liberals Believe William Martin,2012-09-01 In a political and media environment dominated by conservative interests liberals need every opportunity to be heard without distortion and in their own words What Liberals Believe fulfills this need by bringing together the largest collection of progressive quotations ever published Compiled by William Martin from speeches publications books blogs and other sources it offers wisdom and humor from the keenest progressive minds both past and present including Anna Quindlen Frank Rich Michael Moore Oscar Wilde Bill Clinton Howard Dean Rosa Parks Barbara Ehrenreich and John F Kennedy This one of a kind book includes timely insightful quotations covering hundreds of critical issues and even presents a chapter entitled Callous and Clueless Quotes from the Right to remind readers just how nasty and thuggish right wing discourse has become A perfect resource for writers bloggers researchers activists speechwriters teachers and students What Liberals Believe will appeal to anyone who has grown weary of the extremism of the shameless right With a new updated section reflecting the 2012 presidential season this book contains everything you need to contextualize incumbent Barack Obama with what other liberals past and present believe What Liberals Believe is an excellent resource to have on hand during the upcoming election

Problem Solving, Decision Making, and Professional Judgment Paul Brest,Linda Hamilton Krieger,2010-05-26 In Problem Solving Decision Making and Professional Judgment Paul Brest and Linda Hamilton Krieger have written a systematic guide to creative problem solving that prepares students to exercise effective judgment and decision making skills in the complex social environments in which they will work The book represents a major milestone in the education of lawyers and policymakers Developed by two leaders in the field this first book of its type includes material drawn from statistics decision science social and cognitive psychology the judgment and decision making JDM literature and behavioral economics It combines quantitative approaches to empirical analysis and decision making statistics and decision science with the psychological literature illustrating the systematic errors of the intuitive decision maker The book can stand alone as a text or serve as a supplement to a core law or public policy curriculum Problem Solving Decision Making and Professional Judgment A Guide for Lawyers and Policymakers prepares students and professionals to be creative problem solvers wise counselors and effective decision makers The authors ultimate goals are to help readers get it right in their roles as professionals and citizens and to arm them against common sources of judgment error

Defying Convention, Inventing the Future in Literary Research and Practice Patricia L. Anders,2011-11-17 In this volume major literacy scholars from around the world pay tribute to Ken and Yetta Goodman renowned and revered worldwide for their pioneering influential work in the field of reading literacy education and offer glimpses of what the future of literacy research and practice might be

Public Sector Leadership Petri Virtanen,Harri Jalonen,Marika Tammeaid,2022-11-30 Drawing its origins from the Human Relations

movement of the early 20th century and from public leadership orientations emphasising human aspects human centred public leadership approaches leadership from a system s perspective It explores societal institutions organisations and phenomena as an emergent system structure that manifests its existence through the multilateral and reciprocal interaction of its parts Systems thinking and the need for systemic change suggest that one can only understand and improve a system by looking at how all the parts interact with each other and how they are integrated The systemic nature of public leadership refers to dynamic learning mechanisms as they relate to the contents of leadership development tools which are derived mainly from the changing mode of the operating environment from the leaders own experience from their own personalities from a learning by doing approach to leadership development and from the ways in which leaders learn and unlearn This book presents key concepts approaches origins applications and best practices to understand the evolution and nature of human centred approach in public leadership It introduces a new public leadership paradigm that is needed in a complex internationally interconnected social economic cultural and political environment Based on scholarly public leadership research in addition to the authors professional experience as academics managers practitioners and consultants this volume offers guidance for decision makers public business and non governmental sector leaders managers and practitioners about how to create a context and contents for human centred leadership in the age of complex society and turbulent operating environment It will be of value to researchers academics and students in the in the fields of leadership and public management

Obama's Political Saga Mary L. Rucker, 2013-07-11 Many conservative extremists have argued that Obama was advancing a socialist agenda immersing himself in African American radicalism and pushing big government liberal policies during his first term The Republican Party we once knew has been pushed to the extreme right and has rendered itself unwilling to compromise with the first African American president in order to credit him with any degree of success The Party s chief goal was to take back the White House in the 2012 presidential election by any means necessary to push their radical agenda as some have boldly stated With the help of Republican governors in certain swing states the Republican Party knew it had a chance to win the White House by passing voter suppression ID laws Consequently from white church pulpits to the political arena conservative radicals have divided the American electorate and have played on the irrational apocalyptic fears of many that Obama will destroy the exceptional nature of America Conservative radicals have shaped our national debate and have driven our discourse with eliminationist and racialized rhetoric against the Obama presidency Consequently many anti Obama narratives have hit the bookstores and have consumed the intellectual life of an overly suspicious low information general public where many lack the critical and political thought about ways they need to know to emancipate themselves from destructive prevailing ideologies Obama s Political Saga serves as a counter narrative to the paranoid politics of anti intellectual and anti science radicals and hopefully provides a reasonable discussion about Obama s political saga in his first term These anti Obama narratives have resurrected themselves from the Jim Crow era influencing a

segment of the conservative base to believe that equal rights for African Americans other Americans of color and women would threaten the social order by diminishing white male privilege Therefore we need counter narratives to help us engage in genuine political and intellectual debate about the first African American president and his legacy Psyche and Ethos Amanda Anderson, 2018-03-02 We live in a psychological age Contemporary culture is saturated with psychological concepts and ideas from anxiety to narcissism to trauma While it might seem that concern over psychological conditions and challenges is intrinsically oriented toward moral questions about what promotes individual and collective well being it is striking that from the advent of Freudian psychoanalysis in the late nineteenth century up to recent findings in cognitive science psychology has posed a continuing challenge to traditional concepts of moral deliberation judgment and action all core components of moral philosophy and central to understandings of character and tragedy in literature Psyche and Ethos Moral Life After Psychology explores the nature of psychology's consequential effects on our understanding of the moral life Using a range of examples from literature and literary criticism alongside discussions of psychological literature from psychoanalysis to recent cognitive science and social psychology this study argues for a renewed look at the persistence of moral orientations toward life and the values of integrity fidelity and repair that they privilege Writings by Shakespeare Henry James and George Eliot and the powerful contributions of British object relations theorists in the post war period help to draw out the fundamental ways we experience moral time the forms of elusive duration that constitute loss grief regret and the desire for amends Acknowledging the power and necessity of psychological frameworks Psyche and Ethos aims to restore moral understanding and moral experience to a more central place in our understanding of psychic life and the literary tradition

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