

Transport

an economics
and management perspective



David A. Hensher
Ann M. Brewer

Transport An Economics And Management Perspective

David A. Hensher



Transport An Economics And Management Perspective:

Transport David A. Hensher, Ann Brewer, 2001 Combining organisational logistics with a strong focus on economic performance this is the ideal text for all students of transport economics and management The only text to comprehensively cover both economics and management theory this unique approach ensures that the reader will be ideally positioned to study all aspects of transport and logistics courses Combines relevant modern theory research and practical application provides the reader with all they need to know on transport economics Case studies tables and figures illustrate theoretical concepts in a practical context guides the reader through both the theory and practical application of transport management Authors are amongst the leading experts in the transportation sector writing with clarity and authority enables all readers to grasp the key issues involved The only text currently available that combines management techniques with a strong focus on economics one book covers all aspects of transport economics and management Contents 1 Transport economics and strategic management an introduction 2 Institutional and market environment privatisation and competitive tendering 3 Institutional and market environment economic deregulation competition policy and case studies 4 Knowing your market what influences choice and demand 5 Knowing your costs 6 Knowing your prices 7 Evaluating the role of subsidy in supporting public transport services in urban areas theory and application 8 Knowing your organization from a supply chain perspective 9 Knowing your business culture 10 Knowing your work design 11 Knowing your people *Transport Economics* Gust Blauwens, Peter De Baere, Eddy Van de Voorde, 2010-07-06 Transport economics has become a well developed discipline with branches in many areas of economic science Consequently it is not easy for a reader to acquire a general overview The purpose of *Transport Economics* however is to combine four different perspectives in a single volume and to provide a general overview The four parts have been written independently which makes it easier for the reader if required to restrict himself to whatever part he finds to be of particular interest Likewise an effort has been made to allow the reader to choose whether or not to examine the mathematical techniques presented Those who wish can skip the formulas and mathematical passages and still retain an interesting and coherent text This handbook will encourage rational analysis and contribute to successful decisions both within transport firms and in policymaking Want to purchase this book [Click here](#) **Applied**

Transport Economics Stuart Cole, 2005 Fully updated third edition of an established transport textbook Publisher's description **The Oxford Handbook of Urban Economics and Planning** Nancy Brooks, Kieran Donaghy, Gerrit-Jan Knaap, 2011-02-01 This volume embodies a problem driven and theoretically informed approach to bridging frontier research in urban economics and urban regional planning The authors focus on the interface between these two subdisciplines that have historically had an uneasy relationship Although economists were among the early contributors to the literature on urban planning many economists have been dismissive of a discipline whose leading scholars frequently favor regulations over market institutions equity over efficiency and normative prescriptions over positive analysis Planners meanwhile even as

they draw upon economic principles often view the work of economists as abstract not sensitive to institutional contexts and communicated in a formal language spoken by few with decision making authority Not surprisingly papers in the leading economic journals rarely cite clearly pertinent papers in planning journals and vice versa Despite the historical divergence in perspectives and methods urban economics and urban planning share an intense interest in many topic areas the nature of cities the prosperity of urban economies the provision of urban services efficient systems of transportation and the proper allocation of land between urban and environmental uses In bridging this gap this book highlights the best scholarship in planning and economics that addresses the most pressing urban problems of our day and will stimulate further dialog between scholars in urban planning and urban economics

ECMT Round Tables Estimation and Evaluation of Transport Costs European Conference of Ministers of Transport,2007-09-14 This roundtable examines how regulators can best gather and interpret information used to evaluate transport costs

Bus Transport David A. Hensher,2020-04-18 Bus Transport Demand Economics Contracting and Policy examines in one source the most critical and current research themes of public transport relevant to regulators planners operators researchers and educators It highlights the wider economic impacts of public transport and compares energy usage across all public transport modes The book examines the evolving debate on Mobility as a Service MaaS and includes discussion of such themes as public image issues performance measurement and monitoring contract procurement and design models travel choice and demand and global public transport reform The book reflects the leading perspectives on the preservation and health of the bus sector intending to move public transport reform forward Compiles in one source up to date insights on important public transport themes issues and debates Examines a wide range of public transport topics in the multidisciplinary fields of economics policy operations and planning Bridges the gap between scientific research and policy implementation

Air Transportation John Wensveen,2016-03-09 Air Transportation A Management Perspective by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management In addition to explaining the fundamentals the book transports the reader to the leading edge of the discipline using past and present trends to forecast future challenges and opportunities the industry may face encouraging the reader to really think about the decisions a manager implements Written in an easy to read easy to understand style the Eighth Edition modernizes the text focusing on newly emerging management trends innovative technology and an increased emphasis on global changes in the industry that will change the future of aviation New and updated material has been added throughout the text including mini case examples and supplemental presentation materials for each chapter Air Transportation A Management Perspective is suitable for almost all aviation programs that feature business and management Its student friendly structure and style make it highly suitable for modular courses and distance learning programs or for self directed study and continuing personal professional development

Bus Transport David A. Hensher,2007-01-30 The bus is the most patronised of all land based public passenger mode but is seen as a

somewhat unglamorous means of supporting mobility and accessibility in contrast to rail heavy and light yet offers so much to the travelling public as well as offering attractive sustainability opportunities This book reflects the author's perspective on issues of importance to the preservation and health of the bus sector The twenty one chapters cover the themes of institutional reform performance measurement and monitoring service quality costing and pricing of services including commercial and non commercial contracts travel choice and demand integrated bus based systems and public transport policy especially challenges in growing patronage *Economic Papers*, 2001 *Air transport - tourism nexus: A destination management perspective* Maya Georgieva Ivanova, 2017-06-18 The aim of current research monograph is to provide a deeper view of the complex relationship between the air transport and tourism industries The adopted point of view a destination perspective enables one to go into a more detailed exploration of the topic and to consider issues that usually remain invisible at the strategic managers level The elaborated destination analysis framework and the identification of common points between aviation and tourism set the groundwork for further examination of the air transport tourism nexus Therefore the book would be useful both for students and researchers in the field of tourism hospitality and destination management and for practitioners and destination management representatives who may find interesting insights and ideas for improvement The monograph would be suitable also for managers and representatives from the air transport industry by providing them with the other point of view that of the local tourist destination to consider in their strategic growth and negotiation process *Analytical Transport Economics* J. B. Polak, Arnold Heertje, 2000 Opens with an in depth examination and overview of the nature of transport economics The production of transport travel demand and transport markets are thoroughly considered followed by an analysis of the behaviour of governments The contributors examine the way governments may act on the provision and use of infrastructure

The Implementation and Effectiveness of Transport Demand Management Measures Tom Rye, 2016-03-03 Congestion and traffic related pollution are increasingly becoming major issues in towns and cities world wide This book deals with carefully selected market and non market based measures to reduce congestion and their implementation and effectiveness in tackling the problem The book features a multi authored research based text comprising 12 individual chapters that draw upon relevant case studies The authors were specifically chosen for their global expertise in terms of the respective Demand Management Tools Drawing on international case studies the book details the role played internationally by selected Transport Demand Management TDM measures in dealing with both congestion and traffic related pollution in urban areas focusing on their relative merits and in particular their effectiveness and the issues surrounding implementation

Strategic Decision Making for Sustainable Management of Industrial Networks Jafar Rezaei, 2021-01-12 This book presents a diverse set of decision making methodologies to solve some of the most important decisions that most organizations face today It is an excellent demonstration of some great challenges in our society in the area of sustainability These great challenges ranging from sustainability in logistics to the

use of renewable energies needs to be urgently addressed Sustainability has become one of the most important topics in management and many organizations are taking big steps towards sustainability Organizations are attempting to use cleaner production technologies and renewable energies sources to improve health and safety issues within their industries and the products and services they offer These points involve several important strategic and managerial decisions highlighted in this book The book can be used by decision makers and policy makers as exemplary guidelines to solve sustainability problems

Economic Management And Transition Towards A Market Economy: An Asian Perspective Anthony Theng Heng Chin, Hock Guan Ng, 1996-10-04 Much attention has been focused in recent years on the transformation of the economies of Eastern and Central Europe and the former Soviet Union However a growing demand for policy advice technical assistance and expertise is also coming from Asian reforming countries such as China Mongolia Vietnam Laos and Cambodia In addition business communities abroad are increasingly interested in exploring investment and marketing opportunities in these reforming countries Such developments are too important to overlook or ignore The transformation of socialist economies towards market based systems entails an unusually wide range of problems Studies of related topics are complicated by the speed of the changes and the lack of clear historical precedents Although the structural features of Asian reforming economies are in important ways different from those of the Eastern European economies all socialist economies share similar fundamental conditions on the eve of economic reform which raise a similar set of reform issues This volume brings together a rich collection of expertise and information in an attempt to shed some light on the transitional process in Asia The contributions are by no means exhaustive However they provide the reader and analyst with an excellent starting point to the problems and prospects which are specific to Asian transforming economies **The Routledge Handbook of**

Transport Economics Jonathan Cowie, Stephen Ison, 2017-08-07 The Routledge Handbook of Transport Economics offers the first state of the art overview of the discipline of transport economics as it stands today reflective of key research and policy Transport is an important area of study and one which is problem rich stimulating a great deal of debate in areas which impact on everyday lives Much of this focuses on the practicalities of the modern day phenomenon of mass movement and all of the issues which surround it The discipline of economics is central to this debate and consequently the study and application of transport economics has a chief role to play in seeking to address subjects relating to major transport issues It can be argued that at the very heart of any transport issue or problem lies the underlying economics of the situation understand that and you alleviate the problem Featuring contributions from world leading scholars and practitioners from across the globe all of the chapters within this book are written from a practical perspective theory is applied and developed using real world examples The book examines concepts issues ideas and practicalities of transport provision in five key topic areas public transport public transport reform economic development and transport modelling transport and the environment freight transport A real strength of the book is in linking theory to practice and hence the economics that are

examined in this text are not the economics of the abstract but rather the economics of everyday living Practical and insightful this volume is an essential reference for any student or researcher working in all areas of transport provision ranging from planning appraisal regulation and freight and for all practitioners looking to develop their professional knowledge and who are seeking professional accreditation The Routledge Handbook of Maritime Management Photis M. Panayides,2019-04-30 This handbook provides a wide ranging coherent and systematic analysis of maritime management policy and strategy development It undertakes a comprehensive examination of the fields of management and policy making in shipping by bringing together chapters on key topics of seminal scientific and practical importance Within 21 original chapters authoritative experts describe and analyze concepts at the cutting edge of knowledge in shipping Themes include maritime management and policy ship finance port and maritime economics and maritime logistics A study examines the determinants of ship management fees Aspects of corporate governance in the shipping industry are reviewed and there is a critical review of the ship investment literature Other topics featured include the organization and management of tanker and dry bulk shipping companies environmental management in shipping with reference to energy efficient ship operation a study of the BIMCO Shipping KPI standard utilizing the Bunker Adjustment Factor as a strategic decision making instrument and slow steaming in the maritime industry All chapters are written to provide implications for further advancement in professional practice and research The Routledge Handbook of Maritime Management will be of great interest to relevant students researchers academics and professionals alike It provides abundant opportunities to guide further research in the areas covered but will also initiate and inspire effective maritime management **17th International ITF/OECD**

Symposium on Transport Economics and Policy: Benefiting from Globalisation Transport Sector Contribution and Policy Challenges International Transport Forum,2008-10-03 Opportunities for individuals and businesses to benefit from globalisation are increased by efficient cost effective transport networks A competitive responsive well organised transport sector facilitates trade and creating the conditions for this poses policy challenges that must be tackled Directions of Development of Transport Networks and Traffic Engineering Elżbieta Macioszek,Grzegorz Sierpiński,2018-07-30 This book offers a collection of valuable guidelines for making decisions concerning the future development of transport networks and traffic engineering The decision making support systems described here will certainly attract the interest of those who face the challenge of finding solutions to problems concerning modern transport systems on a daily basis Consequently the book is chiefly intended for local authorities involved in planning and preparing development strategies for specific transport related areas in both urban and regional contexts as well as for representatives of business and industry who are directly engaged in the implementation of traffic engineering solutions The guidelines provided in the respective chapters help to address the given problem soundly and to simplify the selection of an appropriate strategy The topics covered include increasing the competitiveness of public transport the status quo of electric vehicle infrastructures worldwide methods for

calming urban traffic as an element of sustainable transport development speed traffic zones and electric buses car sharing systems in Poland a method for deconstructing the regional travel demand model monitoring urban traffic using floating car data problems of deliveries in urban agglomeration distribution systems estimating the number of threatened people in case of fire in road tunnels and road pavement evaluation using advanced tools Since the book also considers new approaches to theoretical models including traffic flow surveys and measurements transport behaviors human factors in traffic engineering and road condition modeling it will also appeal to researchers and scientists studying these problems The book gathers selected papers presented at the 15th Scientific and Technical Conference Transport Systems Theory and Practice organized by the Department of Transport Systems and Traffic Engineering Silesian University of Technology in Katowice Poland on September 17 19 2018

Regional Science Perspectives on Tourism and Hospitality Mauro Ferrante, Oliver Fritz, Özge Öner, 2020-12-16 This book approaches the tourism and hospitality industry from a regional science perspective By analyzing the spatial context of tourist travels the hospitality sector and the regional impacts of tourist activities it demonstrates the value of the regional science paradigm for understanding the dynamics and effects of tourism and hospitality related phenomena Written by leading regional science scholars from various countries as well as professionals from organizations such as OECD and AirBnB the contributions address topics such as migration new types of accommodation segmentation of tourism demand and the potential use of tracking technologies in tourism research The content is divided into five parts the first of which analyzes spatial effects on the development of firms in the tourism industry while the second approaches temporal and spatial variability in tourism through analytical regional science tools The broader economic and social impacts of tourism are addressed in part three Part four assesses specific tourism segments and tourist behaviors while part five discusses environmental aspects and tourism destination policies The book will appeal to scholars of regional and spatial science and tourism as well as tourism specialists and policymakers interested in developing science and evidence based tourism policies

Tourism Management Stephen J. Page, 2014-12-05 One of the leading texts in the field Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree diploma or single module in the subject It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy This book is highly illustrated with diagrams and colour images and contains short case studies of contemporary themes of interest as well as new data and statistics This fifth edition has been revised and updated to include new content on sports festivals and event tourism social media impacts on tourism and the effects of the global economic downturn on tourism as well as emerging themes in tourism such as slow travel dark tourism volunteer tourism and medical tourism updated case studies on BRIC markets and new case studies from the Middle East and Asia enhanced tourism and sustainable development

coverage which runs throughout the book as a major theme highlighting the challenge of climate change and future tourism growth transport section with more international perspectives from China and South America an updated companion website with additional case studies quizzes PPTs further reading web reading and video links and longer reflective case study per chapter to aid both teaching and learning

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