



B. The types of travel and tourism organisations, their roles and the products and services they offer to customers

B2. The key sectors of the travel + tourism industry - components of their role, and the products and services they offer to different types of customer

Different sectors offer a range of T+T products and services. The sectors are interdependent upon each other. Products + services can be:

Tangible – something that is a physical item

Intangible – an experience; sightseeing, visitor attraction



Travel And Tourism Btec Tasks Unit 7

Gillian Dale



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Btec Introduction Hospitality, Travel and Tourism Fiona Laing, 2005-09-15 This new full colour textbook is the only one available for the new Introductory Certificate and Diploma in Hospitality Travel and Tourism The content is exactly matched to the specifications

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Travel and Tourism Christine King, 2005 This is a guide to all the units of the BTEC First Travel and Tourism qualification Activities and discussion points enhance students learning experience and real life case studies help them explore authentic issues in the travel and tourism industry

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EBOOK: Teaching Travel and Tourism 14+ Cliff Huggett, Deborah Pownall, 2010-10-16 Travel and Tourism has become an integral part of many countries economies As a rapidly changing multidisciplinary subject there are many approaches to teaching it This book brings together the theory and practice of learning for Travel and Tourism as a vocational pathway offering the educational practitioner a pedagogical framework for the delivery of their subject Huggett and Pownall outline the vast range of programmes and qualifications you may encounter in your teaching They also consider the skills knowledge and understanding learners need to develop taking into account the life experiences and aspirations of different groups of learners and consider how these are transferable from one sub sector to another The range of job roles within the Travel and Tourism industry is immense and will continue to evolve As well as private industry the authors consider the public and voluntary sectors and look at organizations that have been set up to support and benefit tourism taking into account policies and initiatives that stakeholders introduce This book supports trainee and experienced teachers in developing exciting and engaging Travel and Tourism programmes for learners 14 whether in schools colleges higher education or in service training About the Teaching 14 series Written to support the unique challenges of teaching vocational subjects the Teaching 14 series provides the pedagogical skills required to become a successful teacher Alongside coverage of issues and debates the series includes interactive exercises case studies and activities that can be used to develop a variety of teaching and learning strategies to improve the delivery of these subjects

Catalogue of British Official Publications Not Published by HMSO. , 1988

Leisure, Recreation, and Tourism Abstracts , 1989

Caterer & Hotelkeeper , 1993-06

West Africa , 1989

Education Yearbook 2006/2007 Pearson Education Staff, 2006-05 Designed for use as a one stop guide this book contains details of over 21 000 education professionals institutions and authorities

The Times Index ,2007 Indexes the Times and its supplements **Careers and Training in Hotels, Catering and Tourism** Roy Hayter,1993 **British Book News** British Council,1991 Includes no 53a British wartime books for young people **British Book News** ,1991 **International Acronyms, Initialisms & Abbreviations Dictionary** ,1985

Travel and Tourism Unit 7 Scottish Consultative Council on the Curriculum,1999 **BTEC National Travel and Tourism** ,2007 *Travel and Tourism for BTEC National Award, Certificate & Diploma* Ray Youell,2010-03 Exactly matched to the 2007 BTEC National Travel and Tourism specifications this full colour second edition of our popular textbook provides comprehensive coverage of all the core units for the qualification plus specialist units to complete the Award and Certificate Further units contribute to the completion of the BTEC National Diploma Written in a lively and engaging style the book includes up to date statistics case studies assignments and activities **Travel and Tourism for BTEC National Level 3** Ray Youell,2010 Exactly matched to the current BTEC Level 3 National specifications this full colour third edition of our popular textbook builds on the units found in Book 1 Designed to engage students across a range of abilities the book includes up to date statistics case studies assignments and student activities covering 8 popular Edexcel optional units

Btec National Travel and Tourism Irish Edition Elise James,Ursula Woodhouse,2014-09-26 This book provides comprehensive coverage of the core and most popular optional units of the BTEC National in Travel and Tourism Award Certificate and Diploma Published in full colour and written to cover the new 2007 specifications BTEC National Travel and Tourism brings your studies to life with numerous illustrations exercises definition boxes review questions and summaries Each chapter contains practical activities that put theory into practice and generate data for use in assignments as well as sample case studies Fifteen compulsory and optional units are covered in detail providing you with the knowledge you need to succeed in your BTEC National A free supporting CD ROM completes the package with learning outcomes and useful web links for the less widely studied options whilst a teacher s CD ROM with a wealth of extra resources to complement the book is also available

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